

Susser Holdings Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Susser Holdings Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Susser Holdings Corporation and its competitors. This provides our Clients with a clear understanding of Susser Holdings Corporation position in the [Retail](#) Industry.

The report contains detailed information about Susser Holdings Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Susser Holdings Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Susser Holdings Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Susser Holdings Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Susser Holdings Corporation business.

About Susser Holdings Corporation

Susser Holdings Corporation operates retail convenience stores and distributes motor fuels in Texas, New Mexico and Oklahoma.

Segments

The company operates its business in two segments: Retail Segment and Wholesale Segment.

Retail Operations

As of January 3, 2010, the company's retail segment operated 525 convenience stores in Texas, New Mexico, and Oklahoma, offering merchandise, foodservice, motor fuel, and other services. It had 427 convenience stores operating under its proprietary Stripes brand, 88 convenience stores under the Town & Country brand, 7 small grocery stores under the Village Market brand, and 3 convenience stores under the Quick Stuff brand.

Merchandise Operations: The company's stores carry a selection of food, beverages, snacks, grocery, and non-food merchandise. It stocks 2,500 to 3,000 merchandise units

on average with each store offering a customized merchandise mix based on local customer demand and preferences. It has developed various proprietary offerings unique to its stores: Laredo Taco Company and Country Cookin' restaurants, Cafe de la Casa custom blended coffee, Slush Monkey frozen carbonated beverages, Quake energy drink, Thunderstick meat snacks, Smokin' Barrel beef jerky, Monkey Loco candies, Monkey juice, and its Royal brand cigarettes.

The company's stores also offer candy, packaged foods, magazines and newspapers, health and beauty aids, and various other non-food items. It owns and operates ATM, pay telephone and proprietary money order systems in its stores and also provides other services, such as lottery, prepaid telephone cards and wireless services, movie rental, and car washes. In addition, the company owns a 50% interest in Cash & Go, Ltd and leases to them 38 kiosks, consisting of approximately 100 square feet per unit within its stores, for check cashing and short-term lending products. Seven of the stores acquired from Town & Country operate under the Village Market banner, and supply an extended range of grocery products to small rural communities.

Laredo Taco Company is the company's original in-house, proprietary restaurant operation featuring breakfast tacos, lunch tacos, fried and rotisserie chicken, and other hot food offerings targeted to the local populations in the markets the company serves. Country Cookin' is a legacy proprietary restaurant operation of Town & Country that features breakfast sandwiches and burritos for breakfast and fried chicken, finger foods, and freshly grilled hamburgers for lunch and dinner. The company also operates 22 Subway and 4 Godfather's pizza franchises.

Suppliers: The company purchases its merchandise, including tobacco and grocery items, from McLane Company, Inc., a wholly-owned subsidiary of Berkshire Hathaway Inc.

Motor Fuel Operations: The company offers offer Chevron, Exxon, Phillips 66, Shamrock, Shell, Stripes, Texaco, Town & Country and Valero branded motor fuel at 516 of its convenience stores.

Wholesale Operations

The Wholesale Motor Fuel Segment purchases branded and unbranded motor fuel from refiners and distributes it to: its retail convenience stores; 390 contracted independent operators of convenience stores; and unbranded convenience stores and other end users. The company is a distributor of various brands of motor fuel, as well as

unbranded motor fuel. It also distributes CITGO, Conoco, Exxon, Phillips 66, Shamrock, Shell, and Texaco branded motor fuel.

As of January 3, 2010, the company's wholesale motor fuel distribution locations consisted of 390 dealer locations under long-term contracts. It also supplies unbranded fuel to other customers, including unbranded convenience stores, unattended fueling facilities, and other end users. The company has a supply agreement with Valero Marketing and Supply Company to supply motor fuel to its Stripes retail stores.

Other Operations

The company, through Applied Petroleum Technologies, Ltd. (APT), manages its environmental, maintenance and construction activities. In addition, APT sells and installs motor fuel pumps and tanks and also provides a range of environmental consulting services, such as hydrocarbon remediation and Phase I and II site assessments for its stores and for its outside customers. APT employs geologists, hydrogeologists and technicians licensed to oversee the installation and removal of underground storage tank systems.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

I would like to order

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