

# Super Micro Computer, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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### **Abstracts**

Super Micro Computer, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Super Micro Computer, Inc. and its competitors. This provides our Clients with a clear understanding of Super Micro Computer, Inc. position in the <a href="Computers and Electronic Equipment">Computers and Electronic Equipment</a> Industry.

The report contains detailed information about Super Micro Computer, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Super Micro Computer, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Super Micro Computer, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Super Micro Computer, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Super Micro Computer, Inc. business.

### **About Super Micro Computer, Inc.**

Super Micro Computer, Inc. develops and provides server solutions based on openstandard architecture.

#### **Products**

The company offers a range of application optimized server solutions, including rackmount, workstation, storage, graphic processing unit, and blade server systems, as well as subsystems and accessories which can be used by distributors, original equipment manufacturers (OEMs), and end customers to assemble server systems. It bases its solutions on open standard components, such as processors from Intel and AMD and its solutions can utilize both the Linux and Windows operating systems. As of June 30, 2010, the company offered approximately 4,700 SKUs, including SKUs for server systems, serverboards, chassis and power supplies, and other system accessories.

#### Server Systems

The company sells server systems in rackmount, standalone tower, and blade form



factors. It offers a range of server options with single, dual, and quad CPU capability supporting Intel Pentium and Xeon multi-core architectures in 1U, 2U, 3U, 4U, tower and blade form factors. It also offers server systems based on AMD dual and quad Opteron in 1U, 2U, 4U, and blade form factors. As of June 30, 2010, the company offered approximately 900 different server systems. For each system, it offers multiple chassis designs and power supply options to suit customer requirements. It also offers multiple configurations based on its generation systems with selections of chassis and serverboards. A majority of its systems are also available in minimum 1U or 1/2 depth form factors which are approximately one half of the size of standard sized rackmount servers.

The company offers various server storage options depending upon the system, with disk drive alternatives, including small computer system interface, serial advanced technology attachment (SATA), SATAII or SAS, and SASII, Intelligent Drive Electronics (IDE), and serial attached SCSI.

In addition to its server systems, the company also offers Supermicro Intelligent Management (SIM) card solutions which are sold as part of its server systems. Its SIM card implements the Intelligent Platform Management Interface (IPMI) 2.0 to provide remote access, system monitoring, and administration functionality for its server platforms. Its SIM card includes key capabilities, such as remote hardware status, failure notification, as well as the ability to power-cycle non-responsive servers and to manage the system through out-of-band network or KVM (keyboard, video, and mouse) functionality over LAN.

The company's SIM solutions enable server administrators to view a server's hardware status remotely, receive an alarm automatically when a failure occurs, and power cycle a system that is non-responsive. Its intelligent management module monitors onboard instrumentation, such as temperature sensors, power status, voltages and fan speed, and provides remote power control capabilities to reboot and reset the server. It also includes remote access to the basic input/output system (BIOS), configuration, and operating system console information.

The company's system management software, Supermicro Server Management (SSM), solution and high-performance computing (HPC), cluster toolset have been designed for server farm. The SSM software manages a large-scale servers and storages in an organization's IT infrastructure. The HPC toolset is designed specifically for HPC cluster deployment and management. The command line interface (CLI) incorporated with Linux operating system, provides a working environment for its system integrator or the



cluster administrator to deploy, configure, control, and manage the HPC cluster.

Server Subsystems and Accessories

The company offers an array of modular server subsystems and accessories or building blocks that are sold off the shelf or built-to-order to provide its customers with flexibility.

Serverboards: The company designs its serverboards with the latest chipset and networking technologies. Each serverboard is designed and optimized to adhere to specific physical, electrical, and design requirements to work with certain combinations of chassis and power supplies. As of June 30, 2010, the company offered approximately 300 SKUs for serverboards.

Chassis and Power Supplies: The company's chassis are designed to house its servers while maintaining interoperability. In addition, it has developed a remote management system that offers the ability to stagger the start up of systems and reduce the aggregate power draw at system boot to allow customers to improve the various systems attached to a power circuit. It designs DC power solutions to be compatible with data centers that have AC, DC or AC, and DC based power distribution infrastructures. As of June 30, 2010, the company offered approximately 500 SKUs for chassis and power supplies.

Other System Accessories: The company also offers other system accessories that its customers might require or that it uses to build its server solutions. These other products include microprocessors, memory, and disc drives that are third party developed and manufactured products that it resells without modification. As of June 30, 2010, the company offered approximately 3,000 SKUs for other system accessories.

#### Sales

The company's international sales operations are supported both by international offices in the Netherlands and Taiwan, as well as by its U.S. sales organization.

#### Competition

The company's competitors include global technology vendors, such as Dell, Inc., Hewlett-Packard Company, Intel, and International Business Machines Corporation; and original design manufacturers (ODMs), such as Quanta Computer Incorporated.



### History

Super Micro Computer, Inc. was founded in 1993.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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### **ANALYSIS FEATURES**

### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



### Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



## Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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