

# Sunway Global, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Sunway Global, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Sunway Global, Inc. and its competitors. This provides our Clients with a clear understanding of Sunway Global, Inc. position in the [Healthcare Equipment and Supplies](#) Industry.

The report contains detailed information about Sunway Global, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Sunway Global, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Sunway Global, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Sunway Global, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Sunway Global, Inc. business.

### **About Sunway Global, Inc.**

Sunway Global Inc., through its subsidiaries, engages in the design, manufacture, and sale of logistic transport systems, and medicine dispensing systems and equipment to hospitals and medical appliance companies in the People's Republic of China.

The company's primary product is a pneumatic tube logistic transport system used in hospitals and other medical facilities. It also offers an automatic medicine dispensing and packing system for use in hospitals and medical facilities.

#### **Products and Services**

##### **Medical Transport Systems**

The company's principal product is the SUNTRANS-160 pneumatic tube transport system (PTS) used in hospitals and medical facilities. Pneumatic tube material transport systems are used in approximately 140 countries throughout the world with various systems used in hospitals and medical facilities.

The company's PTS transports small materials weighing up to five kilograms in capsules at high-speed through a network of tubing and transfer units that connect

various working departments of a hospital, including nurse stations, operation departments, medicine dispensing centers, testing centers, and disinfection stations, each designated as a user workstation. Typical applications for its PTS are the transport of items from a user workstation to another user workstation at a users' request.

The company's PTS provides two-way carrier travel between send/receive user workstations through a single interconnecting tube. It can deliver anything that fits in a capsule to a remote location on different floors or in other buildings. Capsules can be transmitted up to 1,800 meters horizontally and 120 meters vertically. A PTS primarily consists of send/receive user workstations, transfer units, tubing network, capsules, air compressors, system blower, and system control centers.

### Medicine Dispensing Systems

The company has developed and offers a new medicine dispensing system (SADP) primarily for hospital use. Its SAPD is a computerized system that can automatically fill medical prescriptions for oral medications in single or multiple dosages. Based on the prescriptions entered into the system by pharmacists, the system automatically dispenses and packages the prescribed amount of medication with printed labels that provides a patient's name, location in the hospital, hospital bed identification, name of medication, quantity of medication, and instructions for taking the medication. The company's SADP is capable of dispensing and packaging up to 60 prescriptions in 1 minute and can fill the prescriptions and package medication for 500 patients based on 3 doses per day in approximately 30 minutes.

The company SADP has the capacity to house between 240 to 500 medicine storage bins, which allows for the dispensing and packaging of between 240 and 500 different types of medication. The company's SADP also comes with a back-up medicine bin which can house up to 40 different types of medications. The central control system controls of an SADP monitors the operating status of each storage bin. It also automatically recognizes and tracks the locations to which each medication was transmitted and the quantities of medication in each bin. Pharmacists can give operate the SADP with its touch screen.

### Sales

The company has 13 independent sales agents and 4 direct sales office covering Beijing, Shanghai, Guangzhou, Chengdu, Xi'an and 13 other provinces.

## Suppliers

The company's supplier is Truly Semiconductors Limited, a Japanese manufacturer.

## Competition

**Pneumatic Transport System:** The company's main competitors in the supply of PTS are Beijing Chuansheng Weiye Science Trade Co., Ltd., Hainan Lingjing Medical Purification Project Co., Ltd., and Beijing Ruize Network Co., Ltd.

**Medicine Dispensing Systems:** The company faces competition from Japanese manufacturers, such as Yuyama Manufacturing Co., Tosho Co., Inc., and Sany Co., Ltd.; and a South Korean company, JV Medi Co., Ltd.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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