

SunPower Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

SunPower Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between SunPower Corporation and its competitors. This provides our Clients with a clear understanding of SunPower Corporation position in the [Semiconductor](#) Industry.

The report contains detailed information about SunPower Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for SunPower Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The SunPower Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes SunPower Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of SunPower Corporation business.

About SunPower Corporation

SunPower Corporation, an integrated solar products and services company, designs, manufactures, and markets solar electric power technologies. The company sells its products in North America, Europe, the Middle East, Asia, and Australia.

Segments

As of December 31, 2009, the company operated in two segments, Components and Systems.

Components Segment

The Components Segment sells solar power products, including solar panels and inverters, which convert sunlight to electricity compatible with the utility network. The company sells its solar components products to installers and resellers, including its third-party global dealer network of approximately 1,000 partners, for use in residential and commercial applications. It also sells products for use in multi-MWac solar power plant applications.

Systems Segment

The Systems Segment sells solar power systems directly to system owners and developers. When the company sells a solar power system, it also offers services, such as development, engineering, procurement, permitting, construction, financing options, monitoring, and maintenance.

Products and Services

Products Sold through Components Segment

The company's solar power products include solar cells and solar panels manufactured using proprietary processes. It also sells a line of SunPower branded inverters manufactured by third parties.

Solar Cells: Solar cells are semiconductor devices that directly convert sunlight into direct current electricity. The company's A-300 solar cell is a silicon solar cell with a specified power value of 3.1 watts. Its A-330 solar cell delivers 3.3 watts.

Solar Panels: Solar panels are solar cells electrically connected together and encapsulated in a weatherproof package.

Products Sold through Systems Segment

The company's solar power system products are principally designed to be used in large-scale utility, commercial, public sector, and production home applications. It manufactures certain of its solar power system products and its solar power system products are also manufactured for the company by third-party suppliers.

PowerGuard Roof System

The company's PowerGuard Roof System (PowerGuard) is a roof-mounted solar panel mounting system that delivers clean electricity while insulating and protecting the roof. PowerGuard is a patented, proprietary, pre-engineered solar power roofing tile system. Each PowerGuard tile consists of a solar laminate, cement substrate, and styrofoam base. Designed for installation, PowerGuard tiles fit together with interlocking tongue-and-groove side surfaces. In addition to generating electricity, PowerGuard roof systems also insulate and protect the roof membrane from ultraviolet rays and thermal degradation. The company's PowerGuard system resists wind uplift without compromising the rooftop's structural integrity. PowerGuard roof systems have been

installed in a range of climates, including California, Illinois, Hawaii, Massachusetts, Nevada, New Jersey, New York and Switzerland and on various building types, from rural single story warehouses to urban high rise structures.

SunPower T-10 Commercial Solar Roof Tiles

SunPower T-10 Commercial Solar Roof Tiles (T-10) are pre-engineered solar panels that tilt at a 10-degree angle. These non-penetrating panels interlock for installation on rooftops without compromising the structural integrity of the roof. T-10 commercial roof tile performance is optimized for larger roofs with less space constraints, as well as underutilized tracks of land, such as ground reservoirs.

SunPower T-5 Solar Roof Tile System: Tilted at a 5-degree angle, the T-5 roof tile is a non-penetrating photovoltaic rooftop product that combines solar panel, frame, and mounting system into a single pre-engineered unit. The T-5 roof tile solar tiles interlock for wind resistance and installation.

SunTile Roof Integrated System for Residential Market: The company's patented SunTile product is a solar power shingle roofing system utilizing its solar cell technology that is designed to integrate with conventional residential roofing materials. SunTile is designed to be incorporated by producti

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

I would like to order

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