

# Sumitomo Mitsui Financial Group Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Sumitomo Mitsui Financial Group Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Sumitomo Mitsui Financial Group Inc. and its competitors. This provides our Clients with a clear understanding of Sumitomo Mitsui Financial Group Inc. position in the Industry.

The report contains detailed information about Sumitomo Mitsui Financial Group Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Sumitomo Mitsui Financial Group Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Sumitomo Mitsui Financial Group Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Sumitomo Mitsui Financial Group Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Sumitomo Mitsui Financial Group Inc. business.

# **About Sumitomo Mitsui Financial Group Inc.**

Sumitomo Mitsui Financial Group, Inc., through its subsidiaries, provides consumer, commercial, and corporate banking, as well as other financial services in Japan. The company offers a range of financial services, centered on banking operations, credit card services, leasing, information services, and securities.

# Consumer Banking

The company offers investment trusts and life insurance products. It offers level premium-type death benefit insurance and medical insurance. Its lineup of investment trusts includes funds that invest in the stocks of companies in the emerging economies of Brazil, Russia, India, and China (BRICs) and funds that invest in high interest rate foreign currency instruments.

In April 2008, the company introduced mortgage loans with a special provision that temporarily suspends a portion of loan repayments following natural disasters.

# Corporate Banking



The company offers unsecured loans and a lineup of Wide Support Loans to respond to customer needs for funding to develop and make use of real estate holdings. It develops a range of fund-raising methods that are based on various types of assets. It offers Asset Value Loans, which enable customers to use their equipment assets, such as machine tools and construction equipment, as collateral for borrowings. The company offers Asset Value Truck & Bus Loans, which make it possible for customers to use their commercial vehicles, such as trucks and buses as loan collateral.

The company is developing other types of loans that provide funds on favorable terms to corporations that have various qualifications. It offers the SMBC-ECO Loans for environmentally conscious midsized companies and SMEs that have obtained environmental certifications. The company also offers Certified Company Support Loans and Web Reporting Loans. It also offers information services. The company provides private banking services that include the preparation of proposals for the management of monetary assets that answer to customer needs.

# International Banking

The company offers various services to customers operating globally, including corporations, financial institutions, sovereign governments, and public entities. It offers tailor-made services for regional requirements through its overseas network. It offers its Global e-Trade Service, an Internet-based foreign exchange service.

## **Treasury Markets**

The company offers value-added services to meet the needs of its customers for transactions in the money, foreign exchange, bond, and derivatives markets.

## Subsidiaries

Sumitomo Mitsui Banking Corporation: Sumitomo Mitsui Banking Corporation (SMBC) offers a lineup of financial products and services.

Sumitomo Mitsui Card Company, Limited: Sumitomo Mitsui Card Company, Limited provides settlement and financing services focused around providing credit services that meet customer needs.

Sumitomo Mitsui Finance and Leasing Co., Ltd. (SMFL): SMFL operates as a leasing



company in Japan.

The Japan Research Institute, Limited (JRI): It is a knowledge engineering company that offers high-value-added services by combining its capabilities in three fields: namely, information systems integration, consulting, and think-tank services. JRI offers consulting services— principally focused on management innovation and IT-related issues, planning and implementation services for strategic information systems, and outsourcing services—for customers in financial services and a range of other industrial sectors. In addition, JRI's activities cover the issuance of a range of information, including research and analysis of the Japanese and overseas economies, formulation of policy recommendations, and assistance in the incubation of new businesses.

SMBC Friend Securities Co., Ltd.: The company provides a range of securities services, focused mainly on retail customers. SMBC Friend Securities offers services tailored to the needs of its customers and the communities it serves.

History

Sumitomo Mitsui Financial Group, Inc. was founded in 1996.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



# **Contents**

# RESEARCH METHODOLOGY

## **DISCLAIMER**

# 1. SUMITOMO MITSUI FINANCIAL GROUP INC. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

## 2. SUMITOMO MITSUI FINANCIAL GROUP INC. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

## 3. SUMITOMO MITSUI FINANCIAL GROUP INC. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

# 4. SUMITOMO MITSUI FINANCIAL GROUP INC. FINANCIAL ANALYSIS

- 4.1. Financial Statements
- 4.1.1. Income Statement
- 4.1.2. Balance Sheet
- 4.1.3. Cash Flow
- 4.2. Financial Ratios
- 4.2.1. Profitability
- 4.2.2. Margin Analysis



- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

# 5. SUMITOMO MITSUI FINANCIAL GROUP INC. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Sumitomo Mitsui Financial Group Inc. Direct Competitors
- 5.2. Comparison of Sumitomo Mitsui Financial Group Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of Sumitomo Mitsui Financial Group Inc. and Direct Competitors Stock Charts
- 5.4. Sumitomo Mitsui Financial Group Inc. Industry Analysis
- 5.4.1. Industry Snapshot
  - 5.4.2. Sumitomo Mitsui Financial Group Inc. Industry Position Analysis

# 6. SUMITOMO MITSUI FINANCIAL GROUP INC. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

# 7. SUMITOMO MITSUI FINANCIAL GROUP INC. EXPERTS REVIEW1

- 7.1. Experts Consensus
- 7.2. Experts Revisions

# 8. SUMITOMO MITSUI FINANCIAL GROUP INC. ENHANCED SWOT ANALYSIS<sup>2</sup>

## 9. JAPAN PESTEL ANALYSIS<sup>2</sup>

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors



- 9.5. Environmental Factors
- 9.6. Legal Factors

# 10. SUMITOMO MITSUI FINANCIAL GROUP INC. IFE, EFE, IE MATRICES<sup>2</sup>

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

# 11. SUMITOMO MITSUI FINANCIAL GROUP INC. PORTER FIVE FORCES ANALYSIS<sup>2</sup>

12. SUMITOMO MITSUI FINANCIAL GROUP INC. VRIO ANALYSIS<sup>2</sup>

**APPENDIX: RATIO DEFINITIONS** 

#### LIST OF FIGURES

Sumitomo Mitsui Financial Group Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit

**Profit Margin Chart** 

**Operating Margin Chart** 

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

**Current Ratio Chart** 

Sumitomo Mitsui Financial Group Inc. 1-year Stock Charts

Sumitomo Mitsui Financial Group Inc. 5-year Stock Charts

Sumitomo Mitsui Financial Group Inc. vs. Main Indexes 1-year Stock Chart

Sumitomo Mitsui Financial Group Inc. vs. Direct Competitors 1-year Stock Charts

Sumitomo Mitsui Financial Group Inc. Article Density Chart

<sup>1 –</sup> Data availability depends on company's security policy.

<sup>2 –</sup> These sections are available only when you purchase a report with appropriate additional types of analyses. The complete financial data is available for publicly traded companies.



# **List Of Tables**

#### LIST OF TABLES

Sumitomo Mitsui Financial Group Inc. Key Facts

Profitability

Management Effectiveness

Income Statement Key Figures

**Balance Sheet Key Figures** 

Cash Flow Statement Key Figures

Financial Performance Abbreviation Guide

Sumitomo Mitsui Financial Group Inc. Key Executives

Sumitomo Mitsui Financial Group Inc. Major Shareholders

Sumitomo Mitsui Financial Group Inc. History

Sumitomo Mitsui Financial Group Inc. Products

Revenues by Segment

Revenues by Region

Sumitomo Mitsui Financial Group Inc. Offices and Representations

Sumitomo Mitsui Financial Group Inc. SWOT Analysis

Yearly Income Statement Including Trends

Income Statement Latest 4 Quarters Including Trends

Yearly Balance Sheet Including Trends

Balance Sheet Latest 4 Quarters Including Trends

Yearly Cash Flow Including Trends

Cash Flow Latest 4 Quarters Including Trends

Sumitomo Mitsui Financial Group Inc. Profitability Ratios

Margin Analysis Ratios

**Asset Turnover Ratios** 

**Credit Ratios** 

Long-Term Solvency Ratios

Financial Ratios Growth Over Prior Year

Sumitomo Mitsui Financial Group Inc. Capital Market Snapshot

Sumitomo Mitsui Financial Group Inc. Direct Competitors Key Facts

**Direct Competitors Profitability Ratios** 

**Direct Competitors Margin Analysis Ratios** 

**Direct Competitors Asset Turnover Ratios** 

**Direct Competitors Credit Ratios** 

**Direct Competitors Long-Term Solvency Ratios** 

**Industry Statistics** 



Sumitomo Mitsui Financial Group Inc. Industry Position

Company vs. Industry Income Statement Analysis

Company vs. Industry Balance Sheet Analysis

Company vs. Industry Cash Flow Analysis

Company vs. Industry Ratios Comparison

Sumitomo Mitsui Financial Group Inc. Consensus Recommendations<sup>1</sup>

Analyst Recommendation Summary<sup>1</sup>

Price Target Summary<sup>1</sup>

Experts Recommendation Trends<sup>1</sup>

Revenue Estimates Analysis<sup>1</sup>

Earnings Estimates Analysis<sup>1</sup>

Historical Surprises<sup>1</sup>

Revenue Estimates Trend<sup>1</sup>

Earnings Estimates Trend<sup>1</sup>

Revenue Revisions<sup>1</sup>



# **ANALYSIS FEATURES**

# **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

# **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

## **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



# Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

# IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

# **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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