

Sumitomo Electric Industries Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Sumitomo Electric Industries Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Sumitomo Electric Industries Ltd. and its competitors. This provides our Clients with a clear understanding of Sumitomo Electric Industries Ltd. position in the <u>Electrical Equipment</u> Industry.

The report contains detailed information about Sumitomo Electric Industries Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Sumitomo Electric Industries Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Sumitomo Electric Industries Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Sumitomo Electric Industries Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Sumitomo Electric Industries Ltd. business.

About Sumitomo Electric Industries Ltd.

Sumitomo Electric Industries, Ltd. engages in the design, manufacture, and sale of electric cables, optical fibers and components, advanced electronic devices, automotive parts, cemented carbide tools, and special steel wires-products.

Segments

The company's segments include Automotive; Information & Communications; Electronics; Electric Wire & Cable Energy; and Industrial Materials & Others.

Automotive Segment

The Automotive Segment includes wiring harnesses, anti-vibration rubber products, and other automotive parts. The company's wiring harness business comprises a total of 95 companies handling marketing, manufacturing and development in 30 countries around the world. Its subsidiary, Sumitomo Wiring Systems, Ltd., handles wiring harness design and production.

Information & Communications Segment



The Information & Communications segment comprises optical fibers and cables, photonic products and network equipment. In photonic products, the company expanded its product lineup of 10-Gigabit Ethernet transceivers, the core component of Next Generation Networking (NGN) equipment. In networking equipment, the company is building equipment for fiber-to-the-home (FTTH) technology, through investment in new access product technologies, such as very high bit-rate digital subscriber line (VDSL) and gigabit Ethernet-passive optical network (GE-PON).

Electronics Segment

The Electronics segment comprises electronic wires, flexible printed circuits (FPCs), compound semiconductors and finepolymer products. The company is developing and expanding marketing of high value-added products, such as gallium nitride (GaN) substrates and ultrafine coaxial cable.

Electric Wire & Cable, Energy Segment

The Electric Wire & Cable, Energy segment comprises copper wire rods, materials for electronic components, irradiated products and flexible printed circuits (FPCs), electric power cables, and magnet wires. Major subsidiaries are Nissin Electric Co., Ltd. and Sumitomo Densetsu Co., Ltd.

Industrial Materials & Others Segment

The Industrial Materials & Others segment comprises hard materials, special steel wires, sintered parts and other products.

Geographical Segments

The company's geographical segments include: Japan, Americas (U.S.A. and others); Asia (China, Thailand, Indonesia and others); and Europe and Others (Germany, U.K., Italy and others).

Acquisitions

In September 2007, the company acquired Sumitomo Electric Sintered Components (Germany) GmbH.



Significant Events

On October 16, 2008, Sumitomo Electric Industries Ltd. announced that it has agreed to set up three joint ventures with China's Futong Group Co., Ltd. to beef up its optical fiber business there. The joint ventures are Hangzhou SEI-Futong Optical Fiber Co. of Zhejiang Province, Chengdu SEI-Futong Optical Cable Co. of Sichuan Province, and Hong Kong SEI-Futong Holding, Ltd.

On August 16, 2009, Tokai Rubber Industries Ltd. (TRI), Sumitomo Electric Industries Ltd. (SEI), and Ktk Group Co. Ltd. (KTK) have agreed to form a joint venture to manufacture and sell anti-vibration rubber and air springs for rolling stock in China.

In September 2009, the company and Tokai Rubber Industries Ltd. have agreed to establish a joint venture with Ktk Group Co., Ltd. in Jiangsu, China to manufacture and sell anti-vibration rubber and air springs for rolling stock.

History

Sumitomo Electric Industries, Ltd. was incorporated in 1920.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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