

# **Strongbow Exploration Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

Strongbow Exploration Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Strongbow Exploration Inc. and its competitors. This provides our Clients with a clear understanding of Strongbow Exploration Inc. position in the Industry.

The report contains detailed information about Strongbow Exploration Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Strongbow Exploration Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Strongbow Exploration Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Strongbow Exploration Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Strongbow Exploration Inc. business.

## **About Strongbow Exploration Inc.**

Strongbow Exploration Inc. engages in the exploration of mineral properties primarily nickel and gold.

### **Properties**

#### **GOLD AND BASE METAL PROPERTIES, BRITISH COLUMBIA**

**Bitterroot Agreement:** The company concluded an option agreement with a prospector and Bitterroot Resources Ltd. ('Bitterroot'), whereby Bitterroot may earn a 100% interest in certain claims known as the 'Big Southeaster' property on Vancouver Island.

**Inza Properties:** The company owns 100% interest in five mineral claims prospective for copper-gold. In 2009, the company acquired, by staking, a 100% interest in 12 adjacent mineral claims. It covers 7260 hectares and is located 54 kilometers northwest of Fort St. James.

#### **GOLD AND BASE METAL PROPERTIES, NORTHWEST TERRITORIES AND NUNAVUT**

The company maintains interests in various other gold and base metal properties in the Northwest Territories and Nunavut.

In 2008, certain of the company's gold and base metal properties, including the Anialik, Canoe Lake, Regan Lake and Ulu South properties, were transferred to North Arrow.

Nickel King Project, NWT: The company holds a 100% interest in a number of mineral claims in the southern Northwest Territories. This property cover approximately 7,642 hectares and is located in the STZ in the southeastern corner of the Northwest Territories, approximately 145 kilometers northeast of Stony Rapids, Saskatchewan.

Silvertip Project, Nunavut: The company holds 100% interest in six mineral claims in Nunavut. It covers 7,284 hectares (18,000 acre) Silvertip property is located in the Back River area of Nunavut and covers two silver/gold showings, as well as 15 km of prospective volcanic stratigraphy.

## **GOLD AND BASE METAL PROPERTIES, SASKATCHEWAN**

The company maintains a 100% interest in a number of mineral claims in northern Saskatchewan that form part of the Company's Snowbird nickel project.

### **Spences Bridge Gold Belt Properties – British Columbia**

The company maintains an interest in a number of exploration properties within the Spences Bridge Gold Belt (SBGB) in southwestern British Columbia.

Shovelnose Property: The company's wholly owned Shovelnose property covers prospective stratigraphy in the southern portion of the SBGB. The Shovelnose property is located approximately 175 km east of Vancouver and 30 km south of Merritt along the Coquihalla Highway, which crosses the northwestern corner of the property.

In 2009, the company expanded the size of the Shovelnose property to 10,630 hectares by staking an additional five mineral claims (totaling 2,336 hectares) tying onto the southeastern corner of the property.

Skoonka Creek property: The 10,000 hectares Skoonka Creek property is located near the village of Lytton, less than 10 km from the Trans Canada Highway and the Canadian National Railway line.

Kepp and Bridge Properties – British Columbia (Cu-Au-Mo): The company identified and acquired two additional copper-gold porphyry targets in central British Columbia.

#### OTHER EXPLORATION AND GENERATIVE EXPLORATION, CANADA

Uranium Projects, Generative, Canada: The company and Bayswater Uranium Corporation (Bayswater) concluded an agreement to generate uranium exploration projects in Canada (CUJV).

Other Properties: The company maintains a number of mineral claims and permits in British Columbia, Saskatchewan, and the Northwest Territories, as part of its ongoing generative exploration programs.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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