

# Strategic Metals Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Strategic Metals Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Strategic Metals Ltd. and its competitors. This provides our Clients with a clear understanding of Strategic Metals Ltd. position in the Industry.

The report contains detailed information about Strategic Metals Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Strategic Metals Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Strategic Metals Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Strategic Metals Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Strategic Metals Ltd. business.

## **About Strategic Metals Ltd.**

Strategic Metals Ltd., an exploration stage company, engages in the acquisition and exploration of mineral properties in Canada. The company primarily focuses on exploring for copper, gold, zinc, silver, lead, nickel, tungsten, molybdenum, and platinum group elements in Yukon, northern British Columbia, and western NorthWest Territories.

### **Properties**

#### **Antimony Mountain Project**

The company owns a 100% interest in certain mineral properties located in the Dawson Mining District, Yukon Territory known as the Antimony Mountain Project.

#### **Boot, Hidden, Obvious, Meloy, and Track Properties**

The company owns a 100% interest in the Boot, Hidden, Obvious, and Meloy mineral properties located in the Whitehorse and Watson Lake Mining Districts, Yukon Territory, and the Track property located in the Dawson Mining District, Yukon Territory, which is subject to a 1% net smelter royalty.

## Burwash Project

The company owns a 100% interest in certain mineral properties located in the Whitehorse Mining District, Yukon Territory known as the Burwash Project. In 2008, the company granted Pacific Coast Nickel Corp., three separate rights to acquire a 50%, 10%, and 15% interest in the company's Burwash Property.

## Eureka Project

The company and Expatriate Resources Ltd. formed the Eureka Joint Venture, which has a 100% interest in various mineral properties located in the Dawson Mining District, Yukon Territory.

In 2007, by Option Agreement, the company granted Anfield Ventures Inc., two separate rights to acquire a 50% and 30% interest in the company's Eureka Property mineral claims.

## Fairweather Project

The company holds an option to acquire a 100% interest in certain mineral properties, known as the Fairweather Project, located in the Mayo Mining District, Yukon Territory.

## Golden Creek Project

The company holds an option to acquire a 100% interest in certain mineral properties known as the Golden Creek Project, located in Mayo Mining District, Yukon Territory.

## Logtung Project

The company has acquired by staking a 100% interest in certain mineral properties located in the Watson Lake Mining District, Yukon Territory and certain mineral tenures located in British Columbia, known as the Logtung Project. It also granted Tsar Equity AB, who subsequently transferred their interest to Largo Resources Ltd., the option to acquire up to a 100% interest, subject to a 1% NSR, in the company's Logtung project.

## Mac Project

The company retains a 2% NSR in certain mineral properties located in the Northwest

Territories known as the Mac Project. The property was optioned to War Eagle Mining Company Inc.

#### Magnum Project

The company has acquired by staking certain mineral claims located in the Dawson Mining District, in the Yukon Territory, know as the Magnum Project.

#### Miscellaneous Properties

The company has acquired by staking and holds NSR interests in various other mineral claims and tenures located in the Yukon Territory and British Columbia, which are not subject to option agreements.

#### NiMo Project

The company has acquired by staking a 100% interest in certain mineral properties located in the Mayo and Dawson Mining Districts, Yukon Territory, known as the NiMo project. In 2007, the company granted Southampton Ventures Inc. an option to acquire up to a 100% interest (subject to a 1% NSR) in the company's NiMo project.

#### REE Project

The company has acquired by staking a 100% interest in the REE property located in the Watson Lake Mining District, Yukon Territory. In 2008, the company, jointly with the owner of the adjoining Lancer property, agreed to option its property to Yankee Hat Minerals Ltd.

#### Ross Copper Project

The company has acquired by staking certain mineral claims located in the Watson Mining District, in the Yukon Territory.

#### Selwyn Silver Project

The company has acquired by staking a 100% interest in certain mineral claims located in the Mayo and Watson Lake Mining Districts, Yukon Territory, includes the Uno, Jake, and Rogue claims and collectively referred to as the Selwyn Silver Project. In 2008, it granted Mega Silver Inc. the option to acquire a 100% interest, subject to a 1% NSR, in

the company's Selwyn Silver Project.

Vanderhoof Copper Project

The company is acquiring by option agreements the Tagai and Kenny Dam properties.

**Tagai Property:** The company has an option to acquire a 100% interest in certain mineral tenures, known as the Tagai Property, located in British Columbia.

**Kenny Dam Property:** By Option Agreement, the company might acquire a 100% interest in certain mineral tenures, known as the Kenny Dam Property, located in British Columbia.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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