

# Strabag SE Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Strabag SE Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Strabag SE and its competitors. This provides our Clients with a clear understanding of Strabag SE position in the [Engineering and Construction Services](#) Industry.

The report contains detailed information about Strabag SE that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Strabag SE. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Strabag SE financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Strabag SE competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Strabag SE business.

## **About Strabag SE**

Strabag SE operates as a construction company. The company offers building construction and civil engineering, transportation infrastructures, tunnelling, and construction-related services.

### Segments

The company operates in three segments: Building Construction & Civil Engineering; Transportation Infrastructures; and Special Divisions & Concessions.

#### Building Construction & Civil Engineering

In the field of Building Construction, the company offers both classical building services as well as turnkey building projects. The range of construction services includes housing; commercial and industrial facilities, such as shopping centers, business parks, office buildings, hotels, airports, and railway stations; public buildings, such as hospitals, universities, schools, and other public buildings; the production of prefabricated elements; and steel-girder and facade construction.

The company's Civil Engineering operations comprise complex infrastructure solutions, power plant construction, large-scale bridge building, and environmental technology

projects. Its environmental engineering activities include the construction of landfills, waste treatment plants, and waste water collection and treatment systems, as well as the regeneration of polluted soils and industrial sites.

### Transportation Infrastructures

The Transportation Infrastructures segment comprises asphalt and concrete road construction, as well as activities related to road construction, such as earth-moving, canalization, waterway construction, dyking, paving, the construction of sport and recreational facilities, safety and protective structures, or small-scale bridge projects. The production of construction materials, such as asphalt, concrete, and aggregates, as well as bitumen trading also forms part of the segment.

### Special Divisions & Concessions

The Special Divisions & Concessions Segment comprises tunnelling, specialty foundation engineering, project developments, and other construction-related services such as property and facility management. The range of tunnelling services includes the construction of road and railway tunnels, as well as underground galleries and chambers with various technologies. The concessions business field encompasses those project development contracts around the world which include integrated services, such as financing, operation, marketing, and utilization, as well as the usual construction services, within the framework of a value-added chain in an overall project. Services include infrastructure projects (traffic and energy), as well as building projects for office and commercial properties or hotels.

### Markets

The company, from its core markets of Austria and Germany, operates via its various subsidiaries in various countries of eastern and south-east Europe, including Russia, in selected markets in western Europe, and the Arabian Peninsula, as well as in the project business in Africa, Asia, and in the Americas.

### Acquisitions

In February 2008, the company acquired Pomgrad Inzenjering d.o.o., Split, which is a specialist in the construction of ports and port facilities.

In April 2008, the company acquired 100% of Czech construction firm JHP spol. s.r.o.,

Prague, a specialist in bridge-building; 82.3% of the Swedish construction company, ODEN Anlaggningsentreprenad AB, Stockholm; and Adanti S.p.A., Bologna, which is a construction company in Italy.

In May 2008, the company acquired Switzerland-based StraBAG Strassenbau und Beton AG, Zurich, and WITTA BA U AG, Zurich. The main business activity is in the areas of road construction, civil engineering, and underground construction, as well as paving and surfacing.

In June 2008, the company acquired 100% of Hungarian M5 motorway concession company, AKA Alfold Koncesszios Autopalya Zrt, Budapest.

In September 2008, the company acquired Kirchner Holding GmbH, Bad Hersfeld. Kirchner complements the company's business activities in Germany in the area of infrastructure construction and environmental technologies, as well as in field of raw materials and construction materials.

In June 2008, the company acquired 100% of Czech stone miner Sterkovny spol. s.r.o. Dolni Benesov, Dolni Benesov.

In September 2008, the company also acquired 100% of Mobil Baustoffe GmbH, Reichenfels. The company engages in mobile concrete production in Germany, Austria, and Switzerland.

In October 2008, the company acquired 100% of STRABAG Property und Facility Service GmbH.

During 2008, the company also acquired 100% of stone miner ZPS V Olcnav a s.r.o., Olcnav a, which operates a dolomite quarry in northeastern Slovakia; 100% of Czech stone miner PI KASO s.r.o., Prague; and 75.79% of Chustskij Karier, a.o.a., Zakarpatska, Ukraine, which supplies hard stone in the Ukrainian Carpathians.

In January 2009, the company acquired 100% of Johannes Sienknecht GmbH & Co. KG, Neumunster.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to

the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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