

Stifel Financial Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Stifel Financial Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Stifel Financial Corp. and its competitors. This provides our Clients with a clear understanding of Stifel Financial Corp. position in the Industry.

The report contains detailed information about Stifel Financial Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Stifel Financial Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Stifel Financial Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Stifel Financial Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Stifel Financial Corp. business.

About Stifel Financial Corp.

Stifel Financial Corp., through its wholly owned subsidiaries, engages in retail brokerage, securities trading, investment banking, investment advisory, retail, consumer and commercial banking, and related financial services throughout the United States. The company's principal customers are individual investors, corporations, municipalities, and institutions.

The company's principal wholly-owned subsidiaries include Stifel, Nicolaus & Company, Incorporated (Stifel Nicolaus); Century Securities Associates, Inc. (CSA), Stifel Nicolaus Limited (SN Ltd); and Stifel Bank & Trust (Stifel Bank).

Business Segments

The company principally operates in the following segments: Global Wealth Management and Capital Markets.

GLOBAL WEALTH MANAGEMENT

The Global Wealth Management segment provides securities transaction, brokerage and investment services to its clients through the consolidated Stifel Nicolaus branch



system and through CSA, its wholly-owned independent contractor subsidiary. As of December 31, 2009, the Private Client Group, with a concentration in the Midwest and Mid-Atlantic regions and a presence in the northeast, southeast, and western United States, had a network of 1,885 financial advisors located in 272 branch offices in 42 states and the District of Columbia and 166 independent contractors.

Stifel Nicolaus Branch System

The company's financial advisors provide a range of investments and services, including financial planning services to its clients. It offers equity securities, taxable and tax-exempt fixed income securities, including municipal, corporate, and government agency securities, preferred stock, and unit investment trusts. The company also offers a range of externally managed fee-based products. In addition, it offers insurance and annuity products and investment company shares through agreements with various third party distributors. Its private clients may choose from a traditional, commission-based structure or fee-based money management programs.

CSA Private Client

As of December 31, 2009, CSA had affiliations with 166 independent contractors in 134 branch offices in 28 states. CSA's independent contractors provide the same types of financial products and services to its private clients as does Stifel Nicolaus. Under their contractual arrangements, these independent contractors may also provide accounting services, real estate brokerage, insurance, or other business activities for their own account. CSA is an introducing broker-dealer and, as such, clears its transactions through Stifel Nicolaus.

Customer Financing

Client securities transactions are effected on either a cash or margin basis. The customer deposits less than the cost of the security when securities are purchased on a margin basis. The company makes a loan for the balance of the purchase price. Such loans are collateralized by the securities purchased.

Stifel Bank

Through Stifel Bank & Trust, the company offers retail and commercial banking services to private and corporate clients, including personal loan programs, such as fixed and variable mortgage loans, home equity lines of credit, personal loans, loans secured by



CDs or savings, automobile loans and securities-based loans, as well as commercial lending programs, such as small business loans, commercial real estate loans, lines of credit, credit cards, term loans, and inventory and receivables financing, in addition to other banking products.

CAPITAL MARKETS

The Capital Markets segment includes research, equity and fixed income institutional sales and trading, investment banking, public finance, and syndicate.

Research

The company's research department consists of 151 analysts and support associates who publish research across multiple industry groups and provide its clients with insightful and actionable research.

Institutional Sales and Trading

The company's equity sales and trading team distributes its proprietary equity research products and communicates its investment recommendations to its client base of institutional investors, executes equity trades, sells the securities of companies for which the company acts as an u

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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Competitors and Industry Analysis

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