

Stella-Jones Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Stella-Jones Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Stella-Jones Inc. and its competitors. This provides our Clients with a clear understanding of Stella-Jones Inc. position in the [Paper and Forest Products](#) Industry.

The report contains detailed information about Stella-Jones Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Stella-Jones Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Stella-Jones Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Stella-Jones Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Stella-Jones Inc. business.

About Stella-Jones Inc.

Stella-Jones Inc. (SJI or the company) was incorporated in 1992 under the Canada Business Corporations Act. SJI is engaged in the manufacture and marketing of pressure treated wood products, specializing in the production of treated wood poles for electrical utilities and telecommunications companies. Other principal products supplied by the Company include railway ties, highway guardrail posts, marine and foundation pilings, and construction and bridge timbers. The Company also specializes in providing customized services to lumber companies and wholesalers for the treatment of consumer lumber products such as decks and fencing.

Business Segments

The five main segments of the wood preserving market are utility poles and piling, railway ties, lumber, timber and plywood, fence posts and treating services only.

Utility Poles and Piling: Customers for transmission and distribution poles are predominantly regional telecommunication and electric utility companies. Pilings include marine pilings and foundation pilings.

Railway Ties: These products include construction timbers and highway guardrail posts.

The market is highly fragmented and characterized by commodity pricing and lack of quality standardization.

Fence Posts: The fence post market primarily serves the agricultural industry. The Company has essentially no presence in this segment.

Treating Services Only (Consumer Lumber): This market segment consists primarily of treating consumer lumber owned by the Company's customers for use in patios, decks, fences and other outdoor applications.

Sales and Marketing

The Company markets its treated wood products through its six sales offices located at its manufacturing facilities in New Westminster (British Columbia), Guelph (Ontario), Delson (Québec), Gatineau (Québec), Truro (Nova Scotia) and Clarenville (Newfoundland).

Utility Poles and Piling

The majority of the Company's sales of utility poles are made in response to public tenders issued by customers, particularly Crown corporations.

Piling sales comprise construction materials used mainly in public work projects, including marine and foundation pilings. Products are typically sold directly to municipal and provincial authorities in response to tenders for a certain quantity and specification of preserved product.

Railway Ties

The Company supplies treated ties as a finished product to several railway companies, as well as to mining companies and to privately owned lines.

Lumber, Timber and Plywood

Sales comprise construction materials used mainly in public works projects, such as highway guardrail posts. Products are typically sold directly to municipal and provincial authorities in response to tenders for a certain quantity and specification of preserved timber for a particular project. The Company also sells to lumber wholesalers who maintain a certain inventory of preserved lumber products for the construction industry.

Treating Services Only (Consumer Lumber)

The treating services only segment constitutes treating services provided primarily to lumber wholesalers seeking to add value to their finished lumber product.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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