

SteelCloud Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

SteelCloud Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between SteelCloud Inc. and its competitors. This provides our Clients with a clear understanding of SteelCloud Inc. position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about SteelCloud Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for SteelCloud Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The SteelCloud Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes SteelCloud Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of SteelCloud Inc. business.

About SteelCloud Inc.

SteelCloud, Inc. develops mobility appliance software solutions primarily for the Research In Motion (RIM) BlackBerry market. The company designs and integrates its software into server appliances targeted at Department of Defense (DoD), public sector, commercial, and remote hosting customers.

BlackBerry Enterprise Server Solution - SteelWorks Appliance

The company offers a line of SteelWorks integrated appliances for the BlackBerry Enterprise Server (BES) environment for the federal government and the domestic and international commercial markets. It also offers BlackBerry Enterprise Server license sales and administration for domestic and international organizations offering hosting services utilizing BlackBerry technology. SteelWorks is an appliance management software that provides self-management and self-maintenance functionality to its appliance server offerings. The SteelWorks appliance includes SteelCloud-developed software for patch management, disaster recovery, back-up/restore, and high availability with automated fail-over.

In addition, the company has developed SteelWorks FedMobile, its Blackberry Enterprise Server software appliance solution specifically for the Department of Defense

(DoD) and other related agencies. The SteelWorks FedMobile appliance builds upon its commercial appliance by automating the application of the Defense Information Systems Agency's (DISA) and DoD's Security Technical Implementation Guide (STIG) to the BES installation process.

The company has agreements with RIM to market BlackBerry hosting licenses in approximately 100 countries worldwide. SteelWorks appliances are distributed by Ingram Micro to value added resellers into the domestic commercial market. Additionally, the company has agreements with CDW and CDW-G to sell SteelWorks into the commercial and federal markets. The company also markets its appliances to and through its direct relationships with companies offering BlackBerry hosting services both domestically and internationally.

Customers

The company markets its products and services to commercial and government customers, both domestically and internationally through various direct and indirect channels. It offers hardware and services to U.S. federal, state and local governments.

Joint Venture

In October 2008, the company created a joint venture in the United Arab Emirates (UAE) region with XSAT, LLC, a UAE organization focused on wireless communications and technology (XSAT). SteelCloud MEA, LLC (Middle East, Africa) the newly formed joint venture company, is jointly owned, 20% by XSAT and 80% by the company. Under the terms of the joint agreement, XSAT would provide a local presence for its products to its customers within the UAE region. XSAT would also provide warranty and support for the products sold within that region.

Suppliers

The company has executed an original equipment manufacturer partnership agreement with Dell, Inc. to supply SteelWorks and SteelWorks FedMobile on their network servers.

Dispositions

In 2009, the company sold its computer integration business, NCS Technologies, Inc., which offered computer integration solutions for the federal marketplace and

independent software vendors.

History

The company was founded in 1987. It was formerly known as Dunn Computer Corporation and changed its name to SteelCloud, Inc. in 2001.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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