

# Steel Authority of India Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Steel Authority of India Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Steel Authority of India Ltd. and its competitors. This provides our Clients with a clear understanding of Steel Authority of India Ltd. position in the [Metals and Mining](#) Industry.

The report contains detailed information about Steel Authority of India Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Steel Authority of India Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Steel Authority of India Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Steel Authority of India Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Steel Authority of India Ltd. business.

### **About Steel Authority of India Ltd.**

Steel Authority of India Limited (SAIL) operates as a steel-making company in India. The company produces both basic and special steels for domestic construction, engineering, power, railway, automotive, and defense industries.

#### **Products and Services**

The company manufactures and sells a range of steel products, including hot and cold rolled sheets and coils, galvanized sheets, electrical sheets, structurals, railway products, plates, bars and rods, stainless steel, and other alloy steels. The company produces iron and steel at five integrated plants and three special steel plants, located principally in the eastern and central regions of India.

The company's long and flat steel products are offered in the domestic, as well as the international markets. This is carried out by the company's Central Marketing Organisation (CMO) that transacts business through its network of 37 branch sales offices spread across the four regions, 65 warehouses, and 26 customer contact offices.

The company's International Trade Division (ITD), in New Delhi undertakes exports of Mild Steel products and Pig Iron from SAIL's five integrated steel plants. SAIL's

Consultancy Division at New Delhi offers services and consultancy to clients world-wide.

The company's steel plants include Bhilai Steel Plant in Chhattisgarh, Durgapur Steel Plant in West Bengal, Rourkela Steel Plant in Orissa, Bokaro Steel Plant in Jharkhand, IISCO Steel Plant in West Bengal, Alloy Steels Plants in West Bengal, Salem Steel Plant in Tamil Nadu, and Visvesvaraya Iron and Steel Plant in Karnataka.

### Joint Ventures

**NTPC SAIL Power Company Pvt. Ltd (NSPCL):** NSPCL is a 50:50 joint venture between Steel Authority of India Ltd. (SAIL) and National Thermal Power Corporation Ltd. It manages the captive power plants at Rourkela, Durgapur, and Bhilai with a combined capacity of 314 megawatts (MW). It has an additional capacity of 500 MW (2 x 250 MW Units) power plant at Bhilai.

**Bokaro Power Supply Company Pvt. Limited (BPSCL):** BPSCL is a 50:50 joint venture between SAIL and the Damodar Valley Corporation, which manages the 302-MW power generating station and 660 tonnes per hour steam generation facilities at Bokaro Steel Plant.

**Mjunction Services Limited:** Mjunction Services Limited is a joint venture between SAIL and Tata Steel on 50:50 basis. This company promotes e-commerce activities in steel and related areas. Its new added services include e-assets sales, events and conferences, coal sales and logistics, and publications.

**SAIL-Bansal Service Center Ltd.:** The company has formed a joint venture with BMW industries Ltd. on 40:60 basis to promote a service centre at Bokaro.

**Bhilai JP Cement Ltd:** The company has incorporated a joint venture company with Jaiprakash Associates Ltd to set up a 2.2 MT slag based cement plant at Bhilai.

**Bokaro JP Cement Ltd:** The company has incorporated another joint venture company with Jaiprakash Associates Ltd to set up a 2.1 MT cement plant at Bokaro.

**SAIL & MOIL Ferro Alloys (Pvt.) Limited:** The company has incorporated a joint venture company with Manganese Ore (India) Ltd to set up ferro-manganese and silico-manganese plants at Nandini / Bhilai, of 1.0 lakh tonne capacity.

S&T Mining Company Pvt. Ltd: The company has incorporated a joint venture company with TATA Steel for acquisition & development of coal blocks/mines.

International Coal Ventures Private Limited: International Coal Ventures Private Limited is a joint venture company comprising five central PSU companies: SAIL, Rashtriya Ispat Nigam Limited (RINL), Coal India Limited (CIL), NTPC Limited, and NMDC Limited.

In November 2009, the company and NMDC Limited have agreed to jointly mine limestone in Himachal Pradesh, India.

## History

Steel Authority of India Limited was founded in 1954.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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