

# Star Buffet Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Star Buffet Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Star Buffet Inc. and its competitors. This provides our Clients with a clear understanding of Star Buffet Inc. position in the [Restaurants and Leisure](#) Industry.

The report contains detailed information about Star Buffet Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Star Buffet Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Star Buffet Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Star Buffet Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Star Buffet Inc. business.

## **About Star Buffet Inc.**

Star Buffet, Inc. operates as a multi-concept restaurant holding company in the United States. The company's restaurants are located in Alabama, Arkansas, Arizona, Colorado, Florida, Idaho, Louisiana, Mississippi, Montana, New Mexico, Oklahoma, Oregon, Tennessee, Texas, Utah, Washington, and Wyoming.

### Segments

The company has two segments, the Buffet Division and the Non-Buffet Division.

#### Buffet Division

The Buffet Division includes 33 restaurants in 11 states. The Buffet Division under the following concepts operates 13 Barnhill's Buffets restaurants, 6 HomeTown Buffets, 3 BuddyFreddys restaurants, 2 Whistle Junction restaurants, and 1 JJ North's Grand Buffet.

The company, through its wholly-owned, independently capitalized Star Buffet Management, Inc. (SBMI) subsidiary operates 2 Barnhill's Buffets with a perpetual right to utilize the Barnhill's name and related intellectual property. The restaurants are

located in Florida and Louisiana. The restaurants are approximately 10,000 square feet and seat approximately 375 customers.

The company, through its wholly-owned, independently capitalized Starlite Holdings, Inc. (Starlite) subsidiary operates 11 Barnhill's Buffets with a perpetual right to utilize the Barnhill's name. The restaurants are located in Alabama, Arkansas, Florida, Mississippi, and Tennessee. The restaurants are approximately 10,000 square feet and seat approximately 375 customers.

The company, through its wholly-owned, independently capitalized HTB Restaurants, Inc. (HTB) subsidiary, has franchise agreements with HomeTown Buffet, Inc., a wholly-owned subsidiary of Buffets Holdings, Inc. The company operates 6 HomeTown Buffet restaurants in Arizona, New Mexico, and Wyoming. The restaurants are approximately 10,000 square feet and seat approximately 375 customers.

The Buffet Division also consists of one JJ North's Grand Buffet restaurants which are located in Oregon and five restaurants in Florida under the brand names BuddyFreddys and Whistle Junction. The restaurants range from 7,000 to 10,000 square feet and seat approximately 275 to 325 customers.

#### Non-Buffer Division

The Non-Buffer Division includes 23 restaurants in 10 states. The Non-Buffer Division under the following concepts operates seven JB's restaurants; five 4B's restaurants; three K-BOB'S Steakhouses; two Casa Bonita restaurants; a Western Sizzlin restaurant; a Holiday House restaurant; a Bar-H Steakhouse, and a Pecos Diamond Steakhouse. The JB's and 4B'S restaurants are approximately 4,000 to 5,500 square feet in size and seat approximately 110 to 175 customers. The Casa Bonita facilities are approximately 26,000 and 52,000 square feet with seating capacity for approximately 1,500 and 4,000 customers. K-BOB'S Steakhouses, Pecos Diamond Steakhouse and Bar-H Steakhouse are approximately 5,000 square feet with seating capacity for 150 customers. The Western Sizzlin restaurant and Holiday House restaurant range from 5,000 to 7,000 square feet and seat approximately 150 to 250 customers.

#### Dispositions

In January 2010, the company closed the HomeTown Buffet restaurant in Albuquerque, New Mexico; and in March 2010, the company closed the Barnhill's Buffet restaurant in Monroe, Louisiana.

## History

Star Buffet, Inc. was founded in 1997.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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