

Staples, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/SEF433DB67EBEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: SEF433DB67EBEN

Abstracts

Staples, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Staples, Inc. and its competitors. This provides our Clients with a clear understanding of Staples, Inc. position in the [Retail](#) Industry.

The report contains detailed information about Staples, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Staples, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Staples, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Staples, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Staples, Inc. business.

About Staples, Inc.

Staples, Inc. provides office products in the United States. The company offers a range of products, including supplies, technology, furniture, and business services.

Segments

The company's segments include North American Delivery, North American Retail, and International Operations.

North American Delivery

North American Delivery segment consists of the United States and Canadian business units that sell and deliver office products and services directly to consumers and businesses and includes Contract, Staples Business Delivery, and Quill.

Contract: The company's Contract operations focus on serving the needs of mid-sized businesses and organizations, through Staples Business Advantage and Fortune 1000 companies through Staples National Advantage. Through its Contract sales force, the company offers customized pricing and payment terms, usage reporting, the stocking of certain proprietary items, an assortment of eco-friendly products and services, and full service account management.

Staples Business Delivery: The company's Staples Business Delivery operations combine the activities of its direct mail catalog business, its Staples.com Web site, and its Canadian Internet sites. Staples Business Delivery is primarily designed to reach small businesses and home offices, offering next business day delivery for most office supply orders in a majority of its markets. The company markets Staples Business Delivery through catalog mailings, direct mail advertising, a telesales group generating new business and existing accounts.

Quill: Quill is an Internet and catalog business with a targeted approach to servicing the needs of small and medium-sized businesses in the United States. Quill offers customer service, Quill brand products, and special services. Quill also operates Medical Arts Press, a specialty Internet and catalog business offering products for medical professionals.

North American Retail

North American Retail segment consists of 1,555 stores in the United States and 316 stores in Canada. The company operates a portfolio of four retail store formats, tailored to the characteristics of each location. The Dover superstore represents the majority of the company's U.S. store base. The customer friendly Dover design appeals to the customer with an open store interior that provides a view of its selection and makes it easier to find products. The company also operates a 14,600 square foot store format designed for rural markets and a 10,000 square foot store suited to dense urban markets, such as New York City. Additionally, it operates approximately 20 copy and print shops to address the print market opportunity. This 4,000 square foot store is designed for locations with high customer density and offers a service copy and print shop and a range of core office supplies.

International Operations

International Operations segment consists of businesses in 23 countries in Europe, Asia, South America, and Australia. Its European Office Products business represents a balanced multi-channel portfolio serving Contract, Retail, and Catalog customers in 17 countries. The company operates 328 retail stores in seven countries, with the concentration of stores in the U.K., Germany, and the Netherlands. It operates a catalog business in 15 countries, with a significant concentration of sales in France and Italy.

The company, through its Corporate Express N.V., added a European Contract

business to its portfolio, including sizable operations in the Nordics and Germany. It also operates a European printing systems business. This business is a value added reseller of printing equipment and related services, supplies, and spare parts, and is an independent distributor of Heidelberg offset printing presses.

The company operates retail and delivery businesses in China, a delivery business in Taiwan through a joint venture with UB Express, and a multi-channel business in India through a joint venture with Pantaloon Retail Limited. It also operates delivery businesses in Argentina and Brazil and operates two stores in Argentina. The company has a 59% ownership interest in Corporate Express Australia Limited, a public company traded on the Australian Stock Exchange. This primarily contract business is a supplier of office, warehouse and factory essentials in Australia and New Zealand.

Merchandising

The company sells office supplies and services, business machines and related products, computers and related products, and office furniture. It has approximately 15,000 SKUs stocked in each of its North American retail stores and approximately 8,000 SKUs stocked in North American retail stores. The company's product offering includes Staples, Quill, and other proprietary branded products. It offers approximately 2,000 own brand products. It offers approximately 2,000 own brand products, including an assortment of Staples Eco-Easy products, which includes its Sustainable Earth brand products. The company also offers a range of services, including high-speed, color and self-service copying, other printing services, faxing and pack and ship. It also offers copy services to its Contract customers in North America, leveraging its Contract sales force and delivery network. The company provides a range of installation, upgrade, and repair services, as well as data protection, privacy, and security services through its EasyTech offering.

Significant Events

On October 13, 2010, Staples, Inc. announced a new strategic alliance with Pragmatic Express Ltd. Within Russia, Staples and Pragmatic would work together on international accounts and collaborate to exchange best practices.

Competition

The company competes with Office Depot, OfficeMax, Lyreco, Wal-Mart, Tesco, Costco, Best Buy, FedEx Office, and Amazon.com.

History

Staples, Inc. was founded in 1986.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. STAPLES, INC. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. STAPLES, INC. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. STAPLES, INC. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. STAPLES, INC. FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. STAPLES, INC. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Staples, Inc. Direct Competitors
- 5.2. Comparison of Staples, Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of Staples, Inc. and Direct Competitors Stock Charts
- 5.4. Staples, Inc. Industry Analysis
 - 5.4.1. Retail Industry Snapshot
 - 5.4.2. Staples, Inc. Industry Position Analysis

6. STAPLES, INC. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. STAPLES, INC. EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. STAPLES, INC. ENHANCED SWOT ANALYSIS²

9. UNITED STATES PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. STAPLES, INC. IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. STAPLES, INC. PORTER FIVE FORCES ANALYSIS²

12. STAPLES, INC. VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

Staples, Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit Profit Margin Chart
Operating Margin Chart
Return on Equity (ROE) Chart
Return on Assets (ROA) Chart
Debt to Equity Chart
Current Ratio Chart
Staples, Inc. 1-year Stock Charts
Staples, Inc. 5-year Stock Charts
Staples, Inc. vs. Main Indexes 1-year Stock Chart
Staples, Inc. vs. Direct Competitors 1-year Stock Charts
Staples, Inc. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

List Of Tables

LIST OF TABLES

Staples, Inc. Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
Staples, Inc. Key Executives
Staples, Inc. Major Shareholders
Staples, Inc. History
Staples, Inc. Products
Revenues by Segment
Revenues by Region
Staples, Inc. Offices and Representations
Staples, Inc. SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
Staples, Inc. Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
Staples, Inc. Capital Market Snapshot
Staples, Inc. Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Retail Industry Statistics

Staples, Inc. Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
Staples, Inc. Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

I would like to order

Product name: Staples, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

Product link: <https://marketpublishers.com/r/SEF433DB67EBEN.html>

Price: US\$ 499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SEF433DB67EBEN.html>