

# Stagecoach Group plc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## **Abstracts**

Stagecoach Group plc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Stagecoach Group plc and its competitors. This provides our Clients with a clear understanding of Stagecoach Group plc position in the <u>Railroads and Trucking Services</u> Industry.

The report contains detailed information about Stagecoach Group plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Stagecoach Group plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Stagecoach Group plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Stagecoach Group plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Stagecoach Group plc business.

## About Stagecoach Group plc

Stagecoach Group plc operates as a public transportation company. The company has operations in the United Kingdom, the United States, and Canada. It operates bus, coach, train and tram services.

### Divisions

The company has three main divisions: U.K. Bus, U.K. Rail and North America.

### U.K. Bus

U.K. Bus Division connects communities in approximately 100 towns and cities across the U.K. on networks stretching from the Highlands of Scotland to south west England. These include major city bus operations in Liverpool, Newcastle, Hull, Manchester, Oxford, Sheffield, Cambridge and Exeter. U.K. Bus Division operates a fleet of approximately 7,000 buses across regional operating units. Stagecoach operates express coach services linking major towns within its regional operating company areas. The company also runs the budget inter-city coach service, megabus.com. Its local and express bus services on average carry approximately 2 million passengers each weekday. Stagecoach's bus and coach services in the U.K. are operated on a



commercial basis in a largely deregulated market. The company also operates tendered services, including schools contracts, on behalf of local authorities.

## North America

Stagecoach, principally through its Coach USA and Coach Canada brands, provides transport services in North America. The company's businesses include commuter/transit services, inter-city services, tour and charter, sightseeing and school bus operations. Stagecoach (excluding its joint ventures) operates approximately 2,300 vehicles in the United States where the company's operations are mainly in the states of New York, New Jersey, Pennsylvania, West Virginia, Ohio, Indiana, Illinois and Wisconsin. Its services operate in major cities such as New York City, Newark, Pittsburgh, Chicago and Milwaukee. In Canada, the company owns two operating companies, which together operate approximately 500 vehicles in the Provinces of Quebec and Ontario.

### U.K. Rail

Stagecoach Group has major rail operations in the U.K. The company's principal wholly owned rail businesses are South Western Trains and East Midlands Trains. South Western Trains incorporates the South West Trains and Island Line networks. South West Trains runs approximately 1,600 train services a day in south west England out of London Waterloo railway station, while Island Line operates on the Isle of Wight. It operates the East Midlands Trains franchise. The franchise comprises main line train services running to London St Pancras, regional rail services in the East Midlands area and inter-regional services between Norwich and Liverpool. The company also operates Supertram, a 28 km light rail network incorporating three routes in the city of Sheffield. In 2007, the company signed a contract with Greater Manchester Passenger Transport Executive (GMPTE) to operate and maintain the Manchester Metrolink tram network.

### Joint Ventures

### Virgin Rail Group

Stagecoach Group has a 49% shareholding in Virgin Rail Group, which operates the West Coast Trains rail franchise and operated the CrossCountry Trains rail franchise. The other shareholder in Virgin Rail Group is the Virgin Group of Companies.

## Scottish Citylink Coaches Limited



In Scotland, Stagecoach has a joint venture (Scottish Citylink Coaches Limited) with international transport group, ComfortDelGro, to operate megabus.com and Scottish Citylink coach services. Stagecoach owns 35% of the share capital of Scottish Citylink Coaches Limited and ComfortDelGro owns the remaining 65%. The joint venture is the provider of express coach services in Scotland.

New York Splash Tours

In North America, Stagecoach has a joint venture, New York Splash Tours LLC, with Port Imperial Duck Charters LLC. The vehicles operate in the Hudson River and on land in the city of New York. Splash Tours complements the company's New York sightseeing tours joint venture, Twin America.

## Twin America

In North America, Stagecoach began operating a joint venture, Twin America LLC, with CitySights NY in March 2009. The joint venture operates sightseeing services in New York under both the Gray Line and CitySights brands. The company holds 60% of the economic rights and 50% of the voting rights in the joint venture.

History

Stagecoach Group plc was founded in 1980.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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The complete financial data is available for publicly traded companies.



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## **ANALYSIS FEATURES**

### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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