

Span-America Medical Systems Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Span-America Medical Systems Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Span-America Medical Systems Inc. and its competitors. This provides our Clients with a clear understanding of Span-America Medical Systems Inc. position in the [Healthcare Equipment and Supplies](#) Industry.

The report contains detailed information about Span-America Medical Systems Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Span-America Medical Systems Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Span-America Medical Systems Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Span-America Medical Systems Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Span-America Medical Systems Inc. business.

About Span-America Medical Systems Inc.

Span-America Medical Systems, Inc. manufactures and distributes therapeutic support surfaces and related products utilizing polyurethane and other foam products for the medical, consumer, and industrial markets.

Medical

The company's medical products consist of polyurethane foam mattress overlays, therapeutic support surfaces (which consist of non-powered and powered therapeutic support surfaces), patient positioners, seating products, and Selan skin care products. It sells these products primarily in North America to customers in the major segments of the health care market, including acute care hospitals, long-term care facilities, and home health care providers.

Mattress Overlays: The company produces various foam mattress overlays, including convoluted foam pads and its patented Geo-Matt overlay. The company's mattress overlays disperse body heat, increase air circulation beneath the patient, and reduce moisture accumulation to aid in the prevention and treatment of pressure ulcers.

Therapeutic Support Surfaces: The company's non-powered therapeutic support surfaces fall into two main product categories, such as the Geo-Mattress all-foam products and the non-powered portion of the PressureGuard product line. Geo-Mattress products are single-density or multi-layered foam mattresses topped with the same patented Geo-Matt surface used in its overlays. These mattresses are sold as alternatives to standard innerspring and all-foam mattresses often found in acute and long-term care settings.

The company offers the Geo-Mattress Max, Plus, and Pro models of foam therapeutic support surfaces. Span-America's complex non-powered support surfaces consist of products from the PressureGuard series.

In addition to the non-powered, static PressureGuard Renew, the company offers the PressureGuard CFT. This model incorporates patented design principles of constant force technology. The company sells all of the powered products in the PressureGuard Series to long-term care facilities, usually through its distributors, and to home health care equipment dealers for daily rental in the home care market. It also sells the PressureGuard products in the acute care market.

The company offers the PressureGuard Custom Care series, which consists of three distinct product offerings targeted in large part at the acute care marketplace.

Patient Positioners: The company's specialty line of patient positioners is sold primarily under the name Span-Aids. This is its original product line and consists of approximately 300 different foam items that aid in relieving the basic patient positioning problems of elevation, immobilization, muscle contracture, foot drop, and foot or leg rotation. Among the Span-Aids products the company markets include abduction pillows, body aligners, head supports, limb elevators, and foot and wrist positioners. It sells patient positioners primarily to hospitals and long-term care facilities through various national medical products distributors.

Seating Products: Another product category in the company's medical segment consists of seat cushions and related seating products for wheelchairs, Geri-chairs (typically used in long-term care facilities) and other health care seating needs. The company's offerings in this category can be subdivided into three main groups, including wound healing aids; patient positioning and general pressure management products; and pressure management products without patient positioning features.

Seating products made specifically as an aid to wound healing include the Isch-Dish and Sacral Dish pressure relief cushions. Seating products made for patient positioning and general pressure management include the Isch-Dish Thin, the Geo-Matt Contour cushion, the Equalizer, and the EZ-Dish. The Equalizer contoured positioning cushion has a multi-component design that includes a viscoelastic foam top, proprietary soft polymer inserts, and a contoured base.

Skin Care Products: The company also markets the Selan line of skin care creams and lotions under a license agreement with PJ Noyes Company. The products, which are manufactured by PJ Noyes, are used for cleaning, moi

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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