

Southwestern Energy Co. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Southwestern Energy Co. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Southwestern Energy Co. and its competitors. This provides our Clients with a clear understanding of Southwestern Energy Co. position in the <u>Energy</u> Industry.

The report contains detailed information about Southwestern Energy Co. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Southwestern Energy Co.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Southwestern Energy Co. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Southwestern Energy Co. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Southwestern Energy Co. business.

About Southwestern Energy Co.

Southwestern Energy Company, an integrated energy company, engages in the exploration, development, and production of natural gas and crude oil in the United States. The company also focuses on natural gas gathering and marketing businesses.

Segments

The company operates in two segments: Exploration and Production Segment and Midstream Services Segment.

EXPLORATION AND PRODUCTION

The Exploration and Production (E&P) Segment engages in the exploration for and production of natural gas with in the United States, with its operations being principally focused on development of an unconventional gas reservoir located on the Arkansas side of the Arkoma Basin. The company is also actively engaged in exploration and production activities in Oklahoma, Texas, and Pennsylvania.

The company conducts its exploration and production operations through its whollyowned subsidiaries, SEECO, Inc., or SEECO, and Southwestern Energy Production



Company, or SEPCO. SEECO operates in Arkansas where it holds a base of both developed and undeveloped gas reserves, and conducts the Fayetteville Shale drilling program and the conventional Arkoma Basin drilling program in the Arkoma Basin. SEPCO conducts development drilling and exploration programs in the Oklahoma portion of the Arkoma Basin, as well as in Texas and Pennsylvania. DeSoto Drilling, Inc., or DDI, a wholly-owned subsidiary of SEPCO, operates drilling rigs in the Fayetteville Shale play and in East Texas.

The company's operations are primarily focused on the Fayetteville Shale, an unconventional reservoir located in the Arkoma Basin in Arkansas. The company also conducts conventional operations in the Arkoma Basin where the company targets Atokan-age gas reservoirs. In addition to its Arkansas operations, the company conducts both conventional and unconventional operations in East Texas primarily targeting the Cotton Valley, James Lime, Pettet, Haynesville Shale and Middle Bossier formations. The company also holds a significant acreage position in northeastern Pennsylvania. As of December 31, 2009, the company's estimated proved natural gas and oil reserves were 3,657 Bcfe.

Fayetteville Shale Play

The Fayetteville Shale is an unconventional gas reservoir located on the Arkansas side of the Arkoma Basin, ranging in thickness from 50 to 550 feet and ranging in depth from 1,500 to 6,500 feet. As of December 31, 2009, the company held leases for approximately 888,695 net acres in the play area (394,538 net undeveloped acres, 368,755 net developed acres held by Fayetteville Shale production, 123,442 net developed acres held by conventional production and an additional 1,960 net undeveloped acres in the traditional Fairway portion of the Arkoma Basin). Approximately 3,117 Bcf of its reserves at year-end 2009 were attributable to its Fayetteville Shale play.

As of December 31, 2009, the company had spud a total of 1,792 wells in the play, 1,437 of which were operated by the company and 355 of which were outside-operated wells.

U.S. Exploitation

East Texas: The company's East Texas operations are primarily located in the Overton Field in Smith County, Texas. The company expanded its activities to include additional opportunities at Overton, as well as significant potential drilling targeting the James



Lime, Pettet, Haynesville Shale, and Middle Bossier formations. As of December 31, 2009, the company had approximately 330 Bcfe of reserves in East Texas. It held approximately 24,400 gross acres in Overton with an average working interest of 83%. The company's proved reserves in the Angelina area were 137 Bcfe as of December 31, 2009.

The company's Angelina River Trend properties are concentrated in separate development areas located primarily in four counties in East Texas targeting the Travis Peak, Haynesville Shale, James Lime, Pettet, and Middle Bossier formations. As of December 31, 2009, the company held approximately 95,200 gross undeveloped acres and 40,200 gross developed acres at Angelina with an average working interest of 65%.

The company has approximately 42,300 net acres prospective for the Haynesville and Middle Bossier Shales and its average g

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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