

## Southwest Airlines Co. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

URL:	<a href="https://marketpublishers.com/r/S994B12F180BEN.html">https://marketpublishers.com/r/S994B12F180BEN.html</a>
Date:	December 1, 2018
Pages:	50
Price:	US\$ 499.00
ID:	S994B12F180BEN

Southwest Airlines Co. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Southwest Airlines Co. and its competitors. This provides our Clients with a clear understanding of Southwest Airlines Co. position in the [Airline Industry](#).

- The report contains detailed information about Southwest Airlines Co. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Southwest Airlines Co.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Southwest Airlines Co. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Southwest Airlines Co. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Southwest Airlines Co. business.

### About Southwest Airlines Co.

Southwest Airlines Co., a passenger airline company, provides scheduled air transportation in the United States. As of December 31, 2009, the company operated 537 Boeing 737 aircraft, and provided services to 68 cities in 35 states throughout the United States.

As of December 31, 2009, the company served 437 non-stop city pairs. It also served short-haul routes, as well as medium to long-haul routes, including transcontinental service.

## Significant Events

On February 23, 2010, The St. Joe Company and Southwest Airlines Co. announced that it have announced a strategic alliance providing for the commencement of low-fare air service to the new Northwest Florida Beaches International Airport.

## History

Southwest Airlines Co. was founded in 1967.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

## Table of Content

### RESEARCH METHODOLOGY

### DISCLAIMER

## 1. SOUTHWEST AIRLINES CO. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

## 2. SOUTHWEST AIRLINES CO. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

## 3. SOUTHWEST AIRLINES CO. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

## 4. SOUTHWEST AIRLINES CO. FINANCIAL ANALYSIS

- 4.1. Financial Statements
  - 4.1.1. Income Statement
  - 4.1.2. Balance Sheet
  - 4.1.3. Cash Flow
- 4.2. Financial Ratios
  - 4.2.1. Profitability

- 4.2.2. Margin Analysis
- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

## **5. SOUTHWEST AIRLINES CO. COMPETITORS AND INDUSTRY ANALYSIS**

- 5.1. Southwest Airlines Co. Direct Competitors
- 5.2. Comparison of Southwest Airlines Co. and Direct Competitors Financial Ratios
- 5.3. Comparison of Southwest Airlines Co. and Direct Competitors Stock Charts
- 5.4. Southwest Airlines Co. Industry Analysis
  - 5.4.1. Airlines Industry Snapshot
  - 5.4.2. Southwest Airlines Co. Industry Position Analysis

## **6. SOUTHWEST AIRLINES CO. NEWS & EVENTS**

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

## **7. SOUTHWEST AIRLINES CO. EXPERTS REVIEW<sup>1</sup>**

- 7.1. Experts Opinion
- 7.2. Experts Estimates

## **8. SOUTHWEST AIRLINES CO. ENHANCED SWOT ANALYSIS<sup>2</sup>**

## **9. UNITED STATES PESTEL ANALYSIS<sup>2</sup>**

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

## **10. SOUTHWEST AIRLINES CO. IFE, EFE, IE MATRICES<sup>2</sup>**

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

## **11. SOUTHWEST AIRLINES CO. PORTER FIVE FORCES ANALYSIS<sup>2</sup>**

## **12. SOUTHWEST AIRLINES CO. VRIO ANALYSIS<sup>2</sup>**

## **APPENDIX: RATIO DEFINITIONS**

## **LIST OF TABLES**

Southwest Airlines Co. Key Facts

Profitability  
Management Effectiveness  
Income Statement Key Figures  
Balance Sheet Key Figures  
Cash Flow Statement Key Figures  
Financial Performance Abbreviation Guide  
Southwest Airlines Co. Key Executives  
Key Executives Biographies<sup>1</sup>  
Key Executives Compensations<sup>1</sup>  
Southwest Airlines Co. Major Shareholders  
Southwest Airlines Co. History  
Southwest Airlines Co. Products  
Revenues by Segment  
Revenues by Region  
Southwest Airlines Co. Offices and Representations  
Southwest Airlines Co. SWOT Analysis  
Yearly Income Statement Including Trends  
Income Statement Latest 4 Quarters Including Trends  
Yearly Balance Sheet Including Trends  
Balance Sheet Latest 4 Quarters Including Trends  
Yearly Cash Flow Including Trends  
Cash Flow Latest 4 Quarters Including Trends  
Southwest Airlines Co. Profitability Ratios  
Margin Analysis Ratios  
Asset Turnover Ratios  
Credit Ratios  
Long-Term Solvency Ratios  
Financial Ratios Growth Over Prior Year  
Southwest Airlines Co. Capital Market Snapshot  
Southwest Airlines Co. Direct Competitors Key Facts  
Direct Competitors Profitability Ratios  
Direct Competitors Margin Analysis Ratios  
Direct Competitors Asset Turnover Ratios  
Direct Competitors Credit Ratios  
Direct Competitors Long-Term Solvency Ratios  
Airlines Industry Statistics  
Southwest Airlines Co. Industry Position  
Company vs. Industry Income Statement Analysis  
Company vs. Industry Balance Sheet Analysis  
Company vs. Industry Cash Flow Analysis  
Company vs. Industry Ratios Comparison  
Southwest Airlines Co. Consensus Recommendations<sup>1</sup>  
Analyst Recommendation Summary<sup>1</sup>  
Price Target Summary<sup>1</sup>  
Experts Recommendation Trends<sup>1</sup>  
Revenue Estimates Analysis<sup>1</sup>  
Earnings Estimates Analysis<sup>1</sup>  
Historical Surprises<sup>1</sup>  
Revenue Estimates Trend<sup>1</sup>  
Earnings Estimates Trend<sup>1</sup>  
Revenue Revisions<sup>1</sup>

## LIST OF FIGURES

Southwest Airlines Co. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit  
Profit Margin Chart  
Operating Margin Chart  
Return on Equity (ROE) Chart  
Return on Assets (ROA) Chart  
Debt to Equity Chart  
Current Ratio Chart  
Southwest Airlines Co. 1-year Stock Charts  
Southwest Airlines Co. 5-year Stock Charts  
Southwest Airlines Co. vs. Main Indexes 1-year Stock Chart  
Southwest Airlines Co. vs. Direct Competitors 1-year Stock Charts  
Southwest Airlines Co. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

### I would like to order:

**Product name:** Southwest Airlines Co. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis  
**Product link:** <https://marketpublishers.com/r/S994B12F180BEN.html>  
**Product ID:** S994B12F180BEN  
**Price:** US\$ 499.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/S994B12F180BEN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [https://marketpublishers.com/docs/terms\\_conditions.html](https://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**