

Southwest Airlines Co. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Southwest Airlines Co. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Southwest Airlines Co. and its competitors. This provides our Clients with a clear understanding of Southwest Airlines Co. position in the [Airline Industry](#).

- The report contains detailed information about Southwest Airlines Co. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Southwest Airlines Co.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Southwest Airlines Co. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Southwest Airlines Co. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Southwest Airlines Co. business.

About Southwest Airlines Co.

Southwest Airlines Co., a passenger airline company, provides scheduled air transportation in the United States. As of December 31, 2009, the company operated 537 Boeing 737 aircraft, and provided services to 68 cities in 35 states throughout the United States.

As of December 31, 2009, the company served 437 non-stop city pairs. It also served short-haul routes, as well as medium to long-haul routes, including transcontinental service.

Significant Events

On February 23, 2010, The St. Joe Company and Southwest Airlines Co. announced that it have announced a strategic alliance providing for the commencement of low-fare air service to the new Northwest Florida Beaches International Airport.

History

Southwest Airlines Co. was founded in 1967.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need 2-3 days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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