

Solopoint, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Solopoint, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Solopoint, Inc. and its competitors. This provides our Clients with a clear understanding of Solopoint, Inc. position in the Industry.

The report contains detailed information about Solopoint, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Solopoint, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Solopoint, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Solopoint, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Solopoint, Inc. business.

About Solopoint, Inc.

SoloPoint.com, Inc. designs, develops and markets innovative and easy-to-use personal communications management products that connect people more effectively. The Company markets its current products to customers of the residential Regional Bell Operating Companies (RBOC) and Local Exchange Carriers (LEC), Small Office Home Office (SOHO) professionals and professionals in corporate satellite offices.

Products

The Company currently offers three products in its personal communications management product line SmartScreen, which allows a residential RBOC or LEC Voice Mail customer to locally screen an incoming call and take the call, if desired; SmartMonitor, which allows a mobile professional to remotely monitor and take office calls from a cellular or PCS phone; and SmartCenter, which provides a feature rich call management environment for SOHO professionals and professionals in corporate satellite offices.

SmartScreen S-100: The SmartScreen S-100 is currently sold by Pacific Bell and is also available through the Company's web store and various retail outlets. The S-100 enables a residential RBOC or LEC Voice Mail user to screen and manage incoming

calls while callers are leaving messages on the user's RBOC or LEC Voice Mail. The user can connect with a caller while he/she is leaving a Voice Mail message at any time during the call.

SmartScreen S-210: The S-210 manages telephone company Voice Mail through simple, intuitive buttons. It also screens calls and visually alerts when there are messages.

S-310 Caller ID/Voice Mail Manager: The S-310 contains a number of helpful features that will simplify and enhance the use of Caller ID, Voice Mail, and features such as 3-Way Calling, Call Waiting and Call Forwarding.

SmartMonitor M-100: The SmartMonitor M-100 is designed to meet the needs of mobile professionals who have a direct access office number and an answering machine. The M-100 enables users to screen incoming office calls from either their cellular or PCS telephone. When a caller dials the user's office number, SmartMonitor simultaneously rings the user's office number and cellular or PCS telephone.

SmartMonitor M-200: The M-200 currently retails and is designed to meet the needs of high-end mobile professionals who have a direct access office number and RBOC or LEC Voice Mail or answering machines. When used with RBOC or LEC Voice Mail, the M-200 requires RBOC or LEC Three-Way Calling service.

SmartCenter Family

The SmartCenter C-120 is a complete, multifunction, communications management platform designed to meet the needs of mobile, communications-dependent SOHO individuals. The SmartCenter C-120 is an integrated communications management hardware device that fits under a telephone, connects to two analog telephone lines and provides four general-purpose extensions for connecting personal office telephone equipment.

The A-200 provides a complete automated attendant system for small businesses with enhanced features such as call filtering, scheduling, and fax handling for up to 2 incoming telephone lines. The A-400 provides the same features for up to 4 incoming telephone lines. Additional modules may be added, in 2 line increments, to a maximum of 10 lines.

Sales and Marketing

The Company's current products are sold to residential RBOC and LEC Voice Mail customers, mobile professionals and SOHO professionals and professionals in corporate satellite offices. The Company also sells directly to end user customers.

History

SoloPoint.com, Inc. was founded in 1993.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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