

# Solon SE Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Solon SE Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Solon SE and its competitors. This provides our Clients with a clear understanding of Solon SE position in the [Semiconductor](#) Industry.

The report contains detailed information about Solon SE that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Solon SE. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Solon SE financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Solon SE competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Solon SE business.

## **About Solon SE**

Solon AG, through its subsidiaries, produces photovoltaic modules in Germany. The company focuses on the integration of photovoltaic technology into buildings.

The company's wholly owned subsidiaries include: SOLON PV GmbH, SOLON Nord GmbH and asp ag (Switzerland) and of a 70% stake in the Soline GmbH.

### **Photovoltaic Technology**

The company's photovoltaic technology offers its customers a presentation of the SOLON Photovoltaik GmbH, a subsidiary of the SOLON AG. It produces photovoltaic modules for the generation of solar electricity in Germany.

SOLON PV GmbH produces solar modules in Germany. SOLON offers products and improved solutions around the solar technology. SOLON Photovoltaik GmbH principal product offerings include: Standard modules, custom made modules, and building integrated pv.

### **Systems Technology**

The company's systems technology leads its customers to the Internet pages of the asp

ag, another subsidiary company based in Switzerland. The asp ag engages in the development and production of systems technology for photovoltaic plants and other applications. It also produces true sine-wave inverters for the conversion of direct into alternating world wide.

asp ag produces sinewave inverters for grid feeding applications in Europe. Its primary products include: Profi-line (Inselinverter von 150 VA - 1000 VA), Industrial-line (Inselinverter von 1300 VA - 3500 VA), Transportation-line (Inselinverter speziell für die Bahn, Busse, LKW), and Grid-line (Inverter für Netzeinspeisung).

### Significant Events

In February 2007, the company reached an agreement with Econcern BV on the establishment of a joint venture under the name of SOL Holding AG. The company would hold a 48% stake in SOL Holding AG and the Ecoventures B.V. is to hold 52%. The business purpose of SOL Holding AG would be strategic investment in the creation of production capacity at the upper end of the value creation chain in the solar industry.

In July 2009, Solon SE announced that its Italian subsidiary had signed a deal to build a photovoltaic (PV) roof-mounted system in Padua, Italy. Under the terms of the deal, Italian logistics firm Interporto di Padova would provide 250,000 sq m (2,691,000 sq ft) of space on the rooftop of its logistics centre for the construction of the power station. The system would have a nominal capacity of 15 MWp.

### History

Solon AG was founded in 1997.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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