

# Solera Holdings Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/S0B7636AC0FBEN.html

Date: June 2025 Pages: 50 Price: US\$ 499.00 (Single User License) ID: S0B7636AC0FBEN

# **Abstracts**

Solera Holdings Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Solera Holdings Inc. and its competitors. This provides our Clients with a clear understanding of Solera Holdings Inc. position in the <u>Software and Technology Services</u> Industry.

The report contains detailed information about Solera Holdings Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Solera Holdings Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Solera Holdings Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Solera Holdings Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Solera Holdings Inc. business.

### About Solera Holdings Inc.

Solera Holdings, Inc. provides software and services to the automobile insurance claims processing industry. The company also provides products and services that complement its insurance claims processing software and services, including used vehicle validation, fraud detection software, and services and disposition of salvage vehicles.

### Software and Services

The company's software and services can be organized into five general categories, including estimating and workflow software, salvage, salvage disposition and recycling software, business intelligence and consulting services, and other.

Estimating and Workflow Software: The company's primary offering is its estimating and workflow software. Its estimating and workflow software helps its customers manage the overall claims process, estimate the cost to repair a damaged vehicle, and calculate the pre-collision fair market value of a vehicle. Key functions of its estimating and workflow software include capturing first notice of loss information; assigning, managing and monitoring claims and claim-related events; accessing and exchanging claims-related information; calculating, submitting, tracking and storing repair and total loss estimates;



reviewing, assessing and reporting estimate variations based upon pre-set rules; routing shop estimates for manual review; and scheduling repairs.

Salvage and Recycling Software: The company's salvage and recycling software helps automotive recyclers manage their inventories to facilitate the location, sale and exchange of vehicle parts for use in the repair of a damaged vehicle. Key functions of its salvage and recycling software include managing inventory; connecting to collision repair facilities to facilitate the use of recycled parts in the repair of a damaged vehicle; locating vehicle parts by price, year, model and/or geographic area; determining the interchangeability of automobile parts across vehicle models; exchanging vehicle parts with other recyclers; determining vehicle residual values, in combination with subsequent sales and purchase options; optimizing proceeds from the sale of salvage vehicles; preparing invoices and managing accounts receivable; generating management reports; and facilitating the offer and sale of salvage vehicles among buyers and sellers.

Business Intelligence and Consulting Services: The company's business intelligence and consulting services help its insurance company customers monitor and assess their performance through customized data, reports and analyses. Key elements of its business intelligence and consulting services include analyzing claims amounts and payments; creating customized statistical reports on claims data and activity; measuring its customers' performance; and monitoring key performance indicators, such as alternative parts utilization in the repair process and repair cycle time.

Other: The company provides other services and products to its customers, which include leasing hardware for use with its software, training and call center technical support services. It also offers services that allow its customers to access operational and technical support. It also provides products and services that complement its automobile insurance claims processing software and services.

In the United Kingdom, the company provides private car buyers, car dealers, finance houses and the insurance industry with access to information on all registered vehicles in the United Kingdom. In Brazil and Mexico, it provides an electronic exchange for the purchase and sale of vehicle replacement parts. In the Netherlands, the company provides data analytics to insurance companies and brokers.

### **Global Operations**

The company is active in approximately 50 countries on 6 continents. Its regional



operating segments include Europe, the Middle East and Africa (EMEA) and Americas.

EMEA: The company's EMEA operating segment consists its activities in approximately 35 countries in Europe, the Middle East, Africa, Asia, and Australia.

Americas: The company's Americas operating segment comprises its activities in approximately 15 countries in North, Central, and South America.

### Acquisitions

In October 2009, the company acquired an 85% ownership interest in AUTOonline GmbH In-formationssysteme (AUTOonline", a German limited liability company and provider of an eSalvage vehicle exchange platform in various European countries and Mexico.

As of June 30, 2010, the company also acquired GTLDATA GmbH, an assessor management system provider in Austria; and Market Scan Holding B.V., a data analytics and software company serving the Dutch insurance industry.

### Customers

The company's customers include approximately 1,500 automobile insurance companies, 38,000 collision repair facilities, 7,500 independent assessors, and 27,000 automotive recyclers and auto dealers.

### Competition

In Europe, the company's major competitors include DAT GmbH, EurotaxGlass' Group, and GT Motive Einsa Group, with whom it competes in multiple countries. In North America, its competitors include CCC Information Services Group Inc. in the U.S., and Mitchell International Inc. in the U.S. and Canada. Experian is the company's principal competitor in the United Kingdom in the vehicle validation market, and car.tv is its principal competitor in Germany in the online salvage vehicle disposition market.

### History

Solera Holdings, Inc. was founded in 1966.

The above Company Fundamental Report is a half-ready report and contents are



subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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The complete financial data is available for publicly traded companies.

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# **ANALYSIS FEATURES**

### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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