

Sodexo Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Sodexo Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Sodexo and its competitors. This provides our Clients with a clear understanding of Sodexo position in the [Restaurants and Leisure](#) Industry.

The report contains detailed information about Sodexo that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Sodexo. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Sodexo financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Sodexo competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Sodexo business.

About Sodexo

Sodexo engages in the design, management, and delivery of service solutions through on-site service solutions and motivation solutions.

On-site Service Solutions

The company designs, manages, and delivers on-site service solutions for its clients with services that range from: foodservices to construction management, reception to the maintenance of scanners and laboratory equipment, technical maintenance, river and harbor cruises and from housekeeping to rehabilitation services at correctional facilities.

Its solutions are available in eight client segments: Corporate, Defense, Justice, Remote Sites, Health

Care, Seniors, Education, and Sports and Leisure. These solutions offered on client sites complemented by personal and home service solutions within the Corporate and Seniors segments.

Motivation Solutions

The company is the partner of public and private organizations to design, manage, and

deliver motivation solutions to attract and retain employees, and deliver social benefits. The Pass, designed by the company to serve a variety of purposes, from meal vouchers to gift and mobility cards, is accepted by a network of approximately one million retailers and service providers worldwide.

Acquisitions

The company, in 2008, acquired Score Group, a provider of foodservices in France; Zehnacker in Germany, a specialist in comprehensive facilities management; Radhakrishna Hospitality Services Group (RKHS) in India; and Comfort Keepers, a franchisor of nonmedical in-home services for seniors and dependent persons in the North American market.

Customers

Corporate: The company's customers are Adidas, AkzoNobel, Alcatel, Areva, AstraZeneca, AXA, EADS, Ericsson, ExxonMobil, General Electric, HSBC-EDPI, IBM, KLM, Nokia, Novartis, Pfizer, PSA, Rechtbank, Renault, Sanofi-Aventis, SAP, Schering-Plough, Société Générale, Toyota, and Unilever.

Defense: The company's customers are Australian Defense Force, Astilleros y Maestranzas de la Armada Naval Base, Civil Defense Force Basic Rescue Training Centre and Academy, Swedish Defense Forces, British Sovereign Base Area, British Ministry of Defence, and U.S. Defense Logistics Agency.

Justice: The company's customers include Ministry of Justice in Chile, France, Italy, and Netherlands; Catalonia Government; and Home Ministry, Ministry of Justice, and the Scottish Prison Service.

Remote Sites: The company's customers include BP, ConocoPhillips, ExxonMobil, Noble Drilling, Saudi Aramco, Seadrill, Schlumberger, Shell, Statoil, Total, Transocean, Inc., Barrick Gold, BHP Billiton, Rio Tinto, Vale, Fluor Daniel, JGC, Punj Lloyd, and SNC Lavalin.

Healthcare: The company's customers are Abbotsford Regional Hospital and Cancer Center, Al DuPont Hospital for Children, Albert Schweitzer Ziekenhuis, Bangkok Dusit Medical Services, Centre Hospitalier Universitaire, Clinica Alemana, Diakonische Dienste in der Heide, German Heart Institute Berlin, Grupo Unimed, Gruppo Policlinico di Monza, Hillingdon & Mount Vernon Hospitals, Huashan Hospital, ICESP – Hospital

do Cancer de São Paulo, KCS Klinikum Catering Service, Medi-Partenaires, Nuffield Hospitals, 12 de Octubre Hospital, Orbis Medical Park, Ospedale dell'Angelo, Pantai Hospital Group, Privatklinik Rudolfinerhaus, Shanghai No 1 People's Hospital, Stockholm County Council, University Hospital of Ghent, Vanderbilt University Hospital, York Central Hospital, and Ziekenhuis Netwerk Antwerpen.

Seniors: The company's customers include Abbeyfield House, Achieve Foundation, ADAPT (Association aiding people with disabilities in professional and social environments), Châtillon (France), Arbor Glen, Asbury Communities, Inc., Centro Medico P. Richiedi, Domain Aged Care, Eichenhole Nursing home, Foundation Caisses d'Epargne pour la Solidarité, Franciscan Sisters of Chicago Service Corporation, Fundacion Sociosanitaria de Barcelona, Gran Hotel Philadelphia, Istituto Palazzolo Don Gnocchi, Korian, Maison de Soins de Bettenbourg, MENSA, MMI, and Pension Schloss Kahlsperg in Oberalm.

Education: The company's customers include Al Yasmina School, American School of Bombay, Asian Institute of Technology, Australian Institute of Management, Bradford University, Brock University, Campus Sainte-Thérèse, Dulwich College, Ecole Française de Riyadh, Endicott College, Garden International School, Hobart and William Smith Colleges, International School Hamburg, Liessin School, Pontificia Universidad Catolica del Peru, Providence Public Schools, Tanglin Trust International School, Universidad Andrés Bello, Universidad Europea de Madrid, Université Saint-Joseph, University of South Carolina, and University of Technology and Economics.

Sports and leisure: The company's customers include Children's museum of Indianapolis, Cincinnati Zoo and Botanical Gardens, Dallas Museum of Art, Detroit Institute of Art, Hippodrome race courses, L'Olympique Lyonnais Football Club, L'Olympique de Marseille Football Club, Le Tour de France, Newcastle United Football Club, Seattle Aquarium, The Dakar Rally, The John G. Shedd Aquarium, Blenheim Palace, Huntington Library Gardens Café, Roland Garros Tennis Stadium, The Restaurants of the Eiffel Tower, St. Bartholomew's Church, The Churchill Museum & Cabinet War Rooms, Centre d'Affaires Étoile Saint-Honoré, Conference Center at NorthPointe, Johnson Space Center, La Maison des Polytechniciens, Les Salons de la Maison des Arts et Métiers, San Ramon Valley Conference Center, Tecnológico de Monterrey (Mexico), Bank of America, BAT, BNP Paribas, EADS, and ING Bank.

History

Sodexo was founded in 1966.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

I would like to order

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