

Societe Generale Group Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Societe Generale Group Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Societe Generale Group and its competitors. This provides our Clients with a clear understanding of Societe Generale Group position in the Industry.

The report contains detailed information about Societe Generale Group that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Societe Generale Group. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Societe Generale Group financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Societe Generale Group competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Societe Generale Group business.

About Societe Generale Group

Societe Generale Group provides various financial products and services worldwide. As of December 31, 2008, the company operated 2,300 local branches in France.

Divisions

The company operates in five divisions: French Networks, International Retail Banking, Financial Services, Global Investment Management and Services, and Corporate and Investment Banking.

French Networks

The French Networks division provides various saving and financing products and services for its customers. It offers consumer credit, real estate, and personal loans, as well as insurance, advisory, and wealth management services.

International Retail Banking

The International Retail Banking division offers banking products and services to individuals and business customers through a network of 3,700 branches in central and

eastern Europe, the Mediterranean Basin, and Sub-Saharan Africa.

Financial Services

The Financial Services division offers vendor and equipment finance, IT asset leasing and management, operational vehicle leasing and fleet management, life and general insurance, and consumer credit services.

Global Investment Management and Services

The Global Investment Management and Services division provides asset management, private banking, derivative broking, securities services, custody and clearing, depository, and online banking services.

Corporate and Investment Banking

The Corporate and Investment Banking division engages in capital market and financing activities for corporate clients, financial institutions, and institutional investors. It offers capital market, structured finance, derivative, fixed income, and currencies and commodities services; cash equity and equity derivatives, as well as equity research services; and advisory services for merger and acquisition, structured finance, complementary syndication, and interest rate and currency hedging for issuers.

Significant Events

In July 2009, Societe Generale Group has restructured its investment banking and capital markets into three divisions. The divisions are: Corporate & Investment Banking - The division that manages and develops the Corporate & Investment Bank's global relationships with strategic client, offering the global palette of services of the bank and of the Group. It focuses on investment banking activities, including strategic advisory services such as M&A and capital raising solutions in conjunction with the Global Finance division. Global Finance - This division consolidates all capital raising across the debt to equity spectrum, structured financing and hedging solutions for issuers (corporates, financial institutions, public sector). Global Markets - The integrated platform serving investors brings together cross-asset investment and risk management solutions, with connections across fixed income, equities and commodities.

In August 2009, the Saudi Arabian units of Barclays plc and the Societe Generale Group has received licences from the Capital Market Authority to conduct investment

banking activities in the kingdom. Barclays Saudi Arabia and Societe Generale Saudi Arabia, the joint ventures of the British and the French banks respectively, have been approved to act as an agent, clearing house, asset management and advisor.

Crédit Agricole S.A. and Societe Generale Group announced that after receiving all the regulatory approvals needed to create their combined asset management arm, Amundi would be incorporated on December 31, 2009 and start operations on January 1, 2010.

History

Societe Generale Group was founded in 1864.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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