

Snyders-Lance, Inc. Due Diligence Report Including Financial, SWOT, Competitors and Industry Analysis

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Snyders-Lance, Inc. Due Diligence Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Snyders-Lance, Inc. and its competitors. This provides our Clients with a clear understanding of Snyders-Lance, Inc. position in the **Food and Beverages Industry**.

- The report contains detailed information about Snyders-Lance, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Snyders-Lance, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Snyders-Lance, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Snyders-Lance, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Snyders-Lance, Inc. business.

About Snyders-Lance, Inc.

Snyder's-Lance, Inc. engages in the manufacture, marketing, and distribution of various snack food products.

Products

The company manufactures various products, including sandwich crackers and cookies, potato chips,

crackers, cookies, other salty snacks, sugar wafers, nuts, restaurant style crackers, and candy. In addition, it purchases certain cakes, meat snacks, candy, restaurant style crackers, and salty snacks for resale.

The company sells both branded and non-branded products. Its branded products are principally sold under the Lance, Cape Cod, Tom's, Archway, and Stella D'oro brands. Private brand (private label) products are sold to retailers and distributors using store brands or its own control brands.

Distribution

As of December 26, 2009, the company's direct-store-delivery (DSD) system consisted of approximately 1,100 sales routes in 24 states, located within the southeastern and Mid-Atlantic United States.

Customers

The company's customer base for its branded products include grocery/mass merchandisers, distributors, convenience stores, club stores, discount stores, food service establishments and various other customers, including drug stores, schools, military and government facilities and up and down the street outlets, such as recreational facilities, offices and other independent retailers. Private brand customers include grocery/mass merchandisers and discount stores. The company also manufactures products for branded manufacturers. Its major customer is Wal-Mart Stores, Inc.

History

The company was founded in 1912. It was formerly known as Lance, Inc. and changed its name to Snyder's-Lance, Inc. on December 10, 2010.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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