

# **SMTC Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

SMTC Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between SMTC Corp. and its competitors. This provides our Clients with a clear understanding of SMTC Corp. position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about SMTC Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for SMTC Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The SMTC Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes SMTC Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of SMTC Corp. business.

### **About SMTC Corp.**

SMTC Corporation (SMTC) provides electronics manufacturing services (EMS), including product design and sustaining engineering services, printed circuit board assembly (PCBA) production, enclosure fabrication, systems integration and comprehensive testing services, configuration to order, and end customer fulfillment.

The company offers fully integrated contract manufacturing services to original equipment manufacturers, or OEMs, and technology companies primarily with in the industrial, networking and computing, and communications market segments.

The company has a manufacturing relationship with Alco Electronics Ltd. (Alco). SMTC, through its subsidiary SMTC Asia Ltd., and Alco have a manufacturing facility in Chang An, China. This site provides SMTC and prospective customers with Asia-based manufacturing solutions. This facility provides a suite of integrated manufacturing services, including assembly, testing, box build, and final product integration.

### **Electronic Manufacturing Services**

The company's electronic manufacturing services include the entire electronic product life cycle from the development and introduction of new products. It offers two manufacturing streams: PCBA Products and Larger-scale Systems. For each of these

streams, the company provides a range of end-to-end manufacturing services, from assembly, test, integration and box-build through to system level test, configure-to-order, and end-customer order fulfillment. These services are complemented with enclosure and precision metal fabrication, cable assembly, interconnect, and engineering design services.

**PCBA Assembly Services:** The company provides product assembly and system level integration and test services combined with manufacturing equipment and processes. The company's environment allows it to support medium to high mix and volume manufacturing requirements, as well as deliver a final product directly to the end customer.

**System-Level Integration, Box-Build and Test:** The company's system and subsystem assembly services involve combining a range of subassemblies, including PCBAs, cables and harnesses, battery boxes and connector blocks, power supplies, backplanes, and thermal controls.

The company provides electrical and mechanical testing for cables, harnesses, PCBA's, subassemblies and systems to meet its customers' requirements and specifications.

**Enclosures and Precision Metal Fabrication:** Equipment and processes enable the company to produce medium to complex product enclosures and metal parts.

**Custom Interconnect:** The company engages in the design, development, and manufacturing of interconnect assemblies such as optical and electrical cable and harness assemblies.

**Engineering Services:** The company provides services across the entire product life cycle, including product design, prototyping, and qualification testing.

**Global Procurement and Supply Chain Network:** As an extension of its offering of vertically integrated manufacturing services, SMTC's Global Procurement Group plays a fundamental role in its managing a portfolio of assets and relationships. The company's Global Procurement expertise includes outsourcing based on market conditions and demand management criteria established with the customer; designing a supply chain specific to individual customer needs; and having the ability to proactively plan.

**Management Methods and Tools:** The company has a Web-based system through which it can communicate, collaborate and plan throughout the entire supply chain in

real-time with its customers and suppliers.

## Customers

The company is a mid-tier EMS provider, supporting customers in industrial, networking and computing, communications, consumer, and medical markets.

Industrial product expertise includes semiconductor manufacturing and test equipment; electrical distribution, industrial controls; point of sale (POS) terminals; currency recognition devices; residential and commercial security systems; GPS navigation and positioning systems; components and sub-systems for rapid prototyping equipment; RF modules for satellite -based tracking systems; protocol analyzers; power supplies for high precision instruments.

Networking and Computing product expertise includes professional audio and video processing and distribution systems; handheld Internet access devices; high-end storage devices; office printers, networked production and industrial printing systems; mid-range servers and computing systems; electronic display systems; and financial terminals with biometric authentication.

Communications product expertise includes VoIP infrastructure, accessing, and IVR systems; carrier class switching and routing systems; broadcast communication equipment; broadband accessing, ADSL and wireless gateway, and modem; video and audio signal processing and distribution systems; network traffic management devices; and network application delivery and optimization.

Consumer product expertise includes high end audio systems; home security systems; and recreational gear.

## Competition

The company competes with contract manufacturers, such as Celestica Inc., Flextronics International Ltd., Jabil Circuit, Inc., Sanmina-SCI, Inc., Benchmark Electronics Inc., and Plexus Corp., as well as various mid-size, regional and smaller EMS providers.

## History

SMTC Corporation was founded in 1985.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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