

# Smithfield Foods Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Smithfield Foods Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Smithfield Foods Inc. and its competitors. This provides our Clients with a clear understanding of Smithfield Foods Inc. position in the [Food and Beverages](#) Industry.

The report contains detailed information about Smithfield Foods Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Smithfield Foods Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Smithfield Foods Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Smithfield Foods Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Smithfield Foods Inc. business.

## **About Smithfield Foods Inc.**

Smithfield Foods, Inc. engages in the production and marketing of fresh meat and packaged meat products in the United States and internationally.

### **Segments**

The company conducts its operations through following segments: Pork, International, Hog Production, and Other.

#### **Pork Segment**

The Pork segment consists three wholly-owned the U.S. fresh pork and packaged meats subsidiaries. The segment produces various fresh pork and packaged meats products in the U.S. and markets them nationwide and to various foreign markets, including China, Japan, Mexico, Russia, and Canada. The Pork segment operates approximately 40 processing plants. The company processes hogs at 8 plants (5 in the Midwest and 3 in the Southeast), with an aggregate slaughter capacity of approximately 110,000 hogs per day.

The Pork segment sold approximately 4.0 billion pounds of fresh pork in the period

ended May 2, 2010. A major portion of its fresh pork is sold to retail customers as unprocessed, trimmed cuts, such as butts, loins (including roasts and chops), picnics, and ribs. The segment also sold approximately 2.9 billion pounds of packaged meats products.

The company produces various packaged meats, including smoked and boiled hams, bacon, sausage, hot dogs (pork, beef and chicken), deli and luncheon meats, specialty products, such as pepperoni, dry meat products, and ready-to-eat, prepared foods, such as pre-cooked entrees and pre-cooked bacon and sausage. The company markets its domestic packaged meats products under labels that include Smithfield, Farmland, John Morrell, Gwaltney, Great, Cumberland Gap, Armour, Eckrich, Margherita, LunchMakers, Dinner Bell, Carando, Kretschmar, Lean Generation, Lykes, Cook's, Esskay, Valleydale, Ember Farms, Rath, Roegelein, Ohse, Stefano's, Williamsburg, Tom & Ted's, and Jamestown. The company also sells a substantial quantity of packaged meats as private-label products.

The company's product lines include leaner fresh pork products, as well as lower-fat and lower-salt packaged meats. It also markets a line of lower-fat value-priced luncheon meats, smoked sausage and hot dogs, as well as fat-free deli hams and lower-fat bacon.

**Suppliers:** The company's major suppliers include Maxwell Foods, Inc. and Prestage Farms, Inc.

### International Segment

The International segment includes its international meat processing operations that produce various fresh pork, beef, poultry, and packaged meats products, including cooked hams, sausages, hot dogs, bacon, and canned meats. The company has controlling interests in international meat processing and distribution operations located mainly in Poland, Romania, and the United Kingdom. In addition, it has non-controlling interests in international meat processing operations in western Europe and Mexico, including a 37% interest in the common stock of Campofrío Food Group, S.A. (CFG), an European packaged meats company.

### Hog Production Segment

The Hog Production segment consists of its hog production operations located in the U.S., Poland, and Romania, as well as its interests in hog production operations in

Mexico. The Hog Production segment operates various hog production facilities with approximately 1.0 million sows producing approximately 19.3 million market hogs annually. In addition, through its Mexican joint ventures, the company has approximately 90,000 sows producing approximately 1.7 million market hogs annually.

The company owns certain genetic lines of specialized breeding stock which are marketed using the name Smithfield Premium Genetics (SPG). The Hog Production segment makes use of these genetic lines, with approximately 790,000 SPG breeding sows. In addition, the company has sublicensed these rights to its strategic hog production partners. In addition, through its joint ventures, the company has approximately 60,000 SPG breeding sows.

### Other Segment

The Other segment comprises its turkey production operations and its interest in Butterball, LLC (Butterball), a turkey producer in the United States.

The company's turkey production operations produce and sell to Butterball. Its products include whole turkeys and parts, cooked turkey breasts, turkey sausages, ground turkey, lunchmeat and fresh tray pack, bone-in and boneless turkey. These products are sold in 31 countries, including the U.S., Mexico, China, and Russia, and are available through retail, deli, and foodservice channels.

### Customers and Marketing

The company sells its fresh pork, packaged meats and other meat products to national and regional supermarket chains, wholesale distributors, the foodservice industry (fast food, restaurant and hotel chains, hospitals and other institutional customers), export markets, and other further processors.

### Significant Events

In December 2009, the company completed the sale of the assets of RMH Foods, LLC, a subsidiary within the Pork segment.

In November 2009, the company completed the sale of its investment in Farasia Corporation, a 50/50 Chinese joint venture.

In the period ended May 2, 2010, the company completed the sale of its live cattle

inventories.

## History

Smithfield Foods, Inc. was founded in 1961.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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