

SmartPros Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

SmartPros Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between SmartPros Ltd. and its competitors. This provides our Clients with a clear understanding of SmartPros Ltd. position in the [Commercial Services and Supplies](#) Industry.

The report contains detailed information about SmartPros Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for SmartPros Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The SmartPros Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes SmartPros Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of SmartPros Ltd. business.

About SmartPros Ltd.

SmartPros Ltd. provides learning and training solutions for specific professional markets, including accounting/finance, legal, engineering, securities and insurance. The company also provides corporate governance, ethics, finance and compliance for the general corporate market.

The company offers off-the-shelf courses, live training and produce custom-designed programs with delivery methods suited to the specific needs of its clients. Its customers include professional firms and companies of all sizes, who purchase its courses for use by their employees, and individuals who purchase its courses or subscriptions on a retail basis. The company's e-marketing and e-commerce business sells ads on its Web site and develops customized newsletters and marketing programs for its clients.

The company's learning solutions for professionals are designed to meet the initial and/or the ongoing licensing and continuing professional education requirements imposed by governmental agencies and professional standards organizations.

The company's products are available in multiple formats, including print, CD-ROM, DVD and via the Internet. It offers live seminars directed to accountants, legal and financial services professionals delivered through a number of different channels. In

In addition, the company offers clients a learning content management system known as the SmartPros Professional Education Center (PEC). The PEC provides clients and their employees a platform to take continuing education over the Internet and the ability to track their usage and performance.

The company has approximately 2,700 hours of programs available in one or more formats, including print, videotape, CD-ROM, DVD or online, such as 1,100 hours in accounting/finance, 600 hours in engineering, 600 hours in banking, securities, and financial services, 200 hours in legal training, and 200 hours in information technology.

The company's engineering products include courses designed to help prepare engineers for the basic entry-level licensing exam and the civil engineering professional licensing exam, and courses that are designed to meet the ongoing professional development requirements mandated by various states. It often jointly develops with or licenses these programs from an independent third party. Its engineering courses are available in print, CD-ROM, DVD and/or online. It also produces courses for project management, supply chain management and green engineering.

The company's SmartPros Legal and Ethics, Ltd. (SLE) subsidiary develops ethics and compliance training programs and provides continuing legal education. These programs are designed to align workplace behavior with legal standards and prevailing community expectations regarding corporate conduct. It also develops training strategies that track specific risk areas identified by the client. The company's library of customizable learning tools, in digital and print formats, enables it to develop training solutions modified to the individual corporate cultures of each client.

SLE's Cognistar division provides learning solutions to the legal and corporate compliance market. These include self-paced courses in a content-rich, engaging environment. Cognistar products include accredited continuing legal education programs and customized corporate training programs.

The company's Skye Multimedia, Ltd. (Skye) subsidiary custom designs training programs for industries, including pharmaceutical, financial services, and others.

The company's information technology training division course library, WatchIT, includes approximately 250 courses providing relevant briefings to executives, technologists and consultants with relevant up-to-date information in the technology landscape.

The company's Financial Services division offers approximately 300 course titles covering the insurance, banking and securities industries.

Products and Services

Accounting and Finance

The company's accounting and finance libraries, exclusive of Loscalzo Associates, Ltd (Loscalzo), contain approximately 1,100 credit hours of content, of which 900 are generally available, and the balance is custom-des

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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