

## Smart Kids Group Inc. Due Diligence Report Including Financial, SWOT, Competitors and Industry Analysis

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Smart Kids Group Inc. Due Diligence Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Smart Kids Group Inc. and its competitors. This provides our Clients with a clear understanding of Smart Kids Group Inc. position in the **Media Industry**.

- The report contains detailed information about Smart Kids Group Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Smart Kids Group Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Smart Kids Group Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Smart Kids Group Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Smart Kids Group Inc. business.

### About Smart Kids Group Inc.

Smart Kids Group, Inc., a development stage company, engages in developing and licensing educational content and software through various media, including television, video, retail, direct marketing, and the Internet.

The company develops and produces educational and entertaining media products (television shows, video, music, and books) relating to the licensed Be Alert Bert character and the licensed Gina D Brand

Library. Its media products are intended to entertain and educate children ranging from the age of 6 through 12 years old with a particular focus on children's personal safety, health and fitness, and related issues. EDUtainment is a genre of children's products that serve to educate, as well as entertain children.

Copyrighted Characters: The company's sublicensed characters are Be Alert Bert, a Bee; Freddie the Firefly, a Firefly; Be Aware Clare, a Bee; Uncle Buzz, a Bee; Betty Blue, a Butterfly; Daisy, a Flower; and Otis Notice, an owl.

Copyrighted Television Series: The 'Be Alert Bert' television series is sublicensed to the company through Smart Kids International Holdings, Inc. (SKIH). The series consist of 31 episodes featuring 'Bert the Bee' and music, and these episodes are available in both English and Spanish.

Character Based Merchandise: The Character Based Merchandise includes Bert the Bee Dolls; Bert the Bee Watches; Bert the Bee Storybooks; Logoed Nightlights; Logoed Bike Helmets; Logoed Back Packs; Logoed Lunch Boxes; and Logoed Medical Kits.

## History

Smart Kids Group, Inc. was founded in 2003.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need 2-3 days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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