

Skilled Healthcare Group, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Skilled Healthcare Group, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Skilled Healthcare Group, Inc. and its competitors. This provides our Clients with a clear understanding of Skilled Healthcare Group, Inc. position in the [Healthcare](#) Industry.

The report contains detailed information about Skilled Healthcare Group, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Skilled Healthcare Group, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Skilled Healthcare Group, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Skilled Healthcare Group, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Skilled Healthcare Group, Inc. business.

About Skilled Healthcare Group, Inc.

Skilled Healthcare Group, Inc., through its subsidiaries, operates skilled nursing facilities, assisted living facilities, hospices, and a rehabilitation therapy business.

Operations

The company's services focus primarily on the medical and physical issues facing elderly high-acuity patients and are provided by its skilled nursing companies, assisted living companies, integrated and third-party rehabilitation therapy business, and hospice business.

The company has two reportable operating segments—Long-Term Care (LTC), which includes the operation of skilled nursing and assisted living facilities; and Ancillary Services, which includes its integrated and third-party rehabilitation therapy and hospice businesses.

Long-Term Care Services Segment

Skilled Nursing Facilities

As of December 31, 2009, the company's skilled nursing companies provided skilled nursing care at 78 clustered facilities, having 9,704 licensed beds, in California, Texas, Iowa, Kansas, Missouri, Nevada, and New Mexico. The company has developed programs for, and markets its services to, high-acuity patients, who are typically admitted to its facilities as they recover from strokes, other neurological conditions, cardiovascular and respiratory ailments, joint replacements, and other muscular or skeletal disorders.

The company uses interdisciplinary teams of medical professionals, including therapists, to provide services prescribed by physicians. It also provides standard services to each of its skilled nursing patients, including room and board, special nutritional programs, social services, recreational activities, and related healthcare and other services.

The company has an Express Recovery program, which uses a unit within a skilled nursing facility to deliver a rehabilitation regimen in accommodations designed to serve high-acuity patients. Each Express Recovery Unit can typically be entered without using the main facility entrance, permitting residents to bypass portions of the facility allocated to the traditional nursing home patient. Each Express Recovery Unit typically has 12 to 36 beds and provides skilled nursing care and rehabilitation therapy for patients recovering from conditions, such as joint replacement surgery, and cardiac and respiratory ailments. As of December 31, 2009, the company operated 57 Express Recovery Units with 2,001 beds. The company has an administrative service company that provides a complement of administrative and consultative services that allows its facility operators and third-party facility operators with whom it contracts to focus on delivery of healthcare services.

Assisted Living Facilities

The company complements its skilled nursing care business by providing assisted living services at 22 facilities with 1,250 beds as of December 31, 2009. The company's assisted living companies provide residential accommodations, activities, meals, security, housekeeping, and assistance in the activities of daily living to seniors who are independent or who require support, but not the level of nursing care provided in a skilled nursing facility. The company's independent living units are non-licensed independent living apartments in which residents are independent and require no support with the activities of daily living.

Equity Investment in Pharmacy Joint Venture

The company has an investment in APS—Summit Care Pharmacy, LLC (APS—Summit Care), a limited liability company joint venture, which serves its pharmaceutical needs for its Texas operations. APS—Summit Care is owned 50% by the company and 50% by APS Acquisition, LLC. APS—Summit Care operates a pharmacy in Austin, Texas.

Ancillary Services Segment

Rehabilitation Therapy Services

As of December 31, 2009, the company provided rehabilitation therapy services to a total of 163 healthcare facilities, including 68 facilities owned by the company. In addition, the company has contracts to manage the rehabilitation therapy services for its ten healthcare facilities in New Mexico. The company provides rehabilitation therapy services at its skilled nursing facilities as part of an integrated service offering in connection with its skilled nursing care. It also provides rehabilitation therapy services to third-party skilled nursing operators in its local markets.

Hospice Care

The company provides hospice services in California and New Mexico. Hospice services focus on the physical, spiritual, and psychosocial needs of both terminally ill individuals and their families, and consist of palliative and clinical care, education, and counseling.

Local Referral Network

The company has strategic alliances with medical centers in its local markets, including Baylor Health Care System in Dallas, Texas; St. Joseph's Hospital in Orange County, California; and White Memorial in Los Angeles, California.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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