

# Skanska AB Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Skanska AB Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Skanska AB and its competitors. This provides our Clients with a clear understanding of Skanska AB position in the [Engineering and Construction Services](#) Industry.

The report contains detailed information about Skanska AB that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Skanska AB. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Skanska AB financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Skanska AB competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Skanska AB business.

## **About Skanska AB**

Skanska AB engages in the development, construction, and maintenance of the physical environment for housing, travel, and work primarily in Sweden, as well as in other European regions. It operates in four segments: Construction and Services, Residential Project Development, Commercial Project Development, and Build Operate Transfer.

### **Construction**

Construction handles the construction of non-residential and residential buildings, as well as civil construction projects. It performs construction assignments for external customers, as well as Skanska's other business streams. Skanska Financial Services can help arrange financing solutions at the customer's request. It performs construction operations in nine selected home markets: Sweden, Norway, Denmark, Finland (and Estonia), Poland, the Czech Republic (and Slovakia), the United Kingdom, the United States and Latin America. During 2004, Skanska divested its partly owned construction businesses in India, Hong Kong, South Africa and Canada.

Skanska UK operates both in building and civil construction. In the U.S. market, Skanska has two separate, specialized business units. USA Building constructs commercial space throughout the United States in the pharmaceutical, biotechnology,

technology and educational sectors, as well as for public organizations and agencies.

In Latin America, Skanska primarily builds infrastructure and performs construction and related services in the energy sector. Skanska Latin America provides technical operation and maintenance services at various oil and gas extraction facilities for international energy companies. Its operations focus on the markets in Argentina, Brazil, Chile, Mexico and Peru.

### Residential Project Development

Residential Project Development develops residential projects for immediate sale. Its homes are tailored for selected customer categories. It focuses on selected markets where Skanska has a permanent presence: Sweden, Finland (and Estonia), Norway and the Czech Republic plus St. Petersburg, Russia. Operations focus primarily on small and medium-sized residential units.

### Commercial Project Development

Commercial Project Development initiates, develops, leases and divests commercial real estate projects, with a focus on office space, shopping centers and logistics properties. It focuses on six selected markets – the Swedish metropolitan regions of Stockholm and Gothenburg, the Oresund region (Malmo/ Copenhagen, Denmark) plus Budapest (Hungary), Prague (Czech Republic) and Warsaw (Poland). The selected product area is commercial space – mainly office buildings, shopping centers and logistics centers.

### BOT (Build Own/Operate Transfer)

BOT develops, invests and operates in privately financed infrastructure projects, such as roads, hospitals and power generation plants, which are built and operated as public-private partnerships. BOT operations focus on selected home markets and are carried out in collaboration with Skanska's construction units.

### History

Skanska AB was founded by Rudolf Fredrik Berg in 1887 as AB Skanska Cementgjuteriet. It changed its name to Skanska AB in 1984.

The above Company Fundamental Report is a half-ready report and contents are

subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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