

# SITC International Holdings Co., Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

SITC International Holdings Co., Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between SITC International Holdings Co., Ltd. and its competitors. This provides our Clients with a clear understanding of SITC International Holdings Co., Ltd. position in the <a href="Sea Transportation">Sea Transportation</a> Industry.

The report contains detailed information about SITC International Holdings Co., Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for SITC International Holdings Co., Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The SITC International Holdings Co., Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes SITC International Holdings Co., Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of SITC International Holdings Co., Ltd. business.

#### About SITC International Holdings Co., Ltd.

SITC International Holdings Co., Ltd., together with its subsidiaries, operates as a shipping logistics company that provides integrated transportation and logistics solutions. It operates container vessels to provide liner services covering China, Japan, Korea, and the Southeast Asia, as well as provides dry bulk cargo transportation services. As of June 30, 2010, the company operated through 36 major ports and 48 trade lanes; and container fleet of 42 vessels. It also provides marine broking and consulting services in the areas of containership chartering and dry bulk chartering; secondhand sales and purchases; new buildings and projects; and marine insurance and claims. In addition, the company provides logistics services, such as freight forwarding, customs clearance and inspection, warehousing, NVOCC, LCL, and trucking services for manufacturing, distribution, and retail industries. Further, it offers agency services to shipping companies, such as vessel's inward and out ward formalities, piloting, berthing, and stevedoring; marine survey, vessel repair and fumigation, and cleaning and washing cargo holds; supply of bunker, freshwater, provisions, stores, and spare parts; and chartering, purchase/sale, and signing charter parties and sales contracts on behalf of entrusting parties. The company's shipping agency services also comprise CGO declaration and transshipment; signing B/L and



related documents; calculating and collecting freight and settlement of dispatch money demurrage; marine casualty, salvage, and maritime affairs; replacement, repatriation, and medical treatment for crew members; and soliciting, booking, cargo storage, customs declaration, and transshipment. SITC International Holdings Co., Ltd. was founded in 1991 and is headquartered in Shanghai, the People's Republic of China.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



# **Contents**

#### RESEARCH METHODOLOGY

#### **DISCLAIMER**

# 1. SITC INTERNATIONAL HOLDINGS CO., LTD. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

#### 2. SITC INTERNATIONAL HOLDINGS CO., LTD. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

# 3. SITC INTERNATIONAL HOLDINGS CO., LTD. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

#### 4. SITC INTERNATIONAL HOLDINGS CO., LTD. FINANCIAL ANALYSIS

- 4.1. Financial Statements
- 4.1.1. Income Statement
- 4.1.2. Balance Sheet
- 4.1.3. Cash Flow
- 4.2. Financial Ratios
- 4.2.1. Profitability
- 4.2.2. Margin Analysis



- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

# 5. SITC INTERNATIONAL HOLDINGS CO., LTD. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. SITC International Holdings Co., Ltd. Direct Competitors
- 5.2. Comparison of SITC International Holdings Co., Ltd. and Direct Competitors Financial Ratios
- 5.3. Comparison of SITC International Holdings Co., Ltd. and Direct Competitors Stock Charts
- 5.4. SITC International Holdings Co., Ltd. Industry Analysis
- 5.4.1. Sea Transportation Industry Snapshot
- 5.4.2. SITC International Holdings Co., Ltd. Industry Position Analysis

#### 6. SITC INTERNATIONAL HOLDINGS CO., LTD. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

# 7. SITC INTERNATIONAL HOLDINGS CO., LTD. EXPERTS REVIEW1

- 7.1. Experts Consensus
- 7.2. Experts Revisions

# 8. SITC INTERNATIONAL HOLDINGS CO., LTD. ENHANCED SWOT ANALYSIS<sup>2</sup>

#### 9. HONG KONG PESTEL ANALYSIS<sup>2</sup>

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors



- 9.5. Environmental Factors
- 9.6. Legal Factors

# 10. SITC INTERNATIONAL HOLDINGS CO., LTD. IFE, EFE, IE MATRICES<sup>2</sup>

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

# 11. SITC INTERNATIONAL HOLDINGS CO., LTD. PORTER FIVE FORCES ANALYSIS<sup>2</sup>

12. SITC INTERNATIONAL HOLDINGS CO., LTD. VRIO ANALYSIS<sup>2</sup>

**APPENDIX: RATIO DEFINITIONS** 

#### LIST OF FIGURES

SITC International Holdings Co., Ltd. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit

**Profit Margin Chart** 

**Operating Margin Chart** 

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

**Current Ratio Chart** 

SITC International Holdings Co., Ltd. 1-year Stock Charts

SITC International Holdings Co., Ltd. 5-year Stock Charts

SITC International Holdings Co., Ltd. vs. Main Indexes 1-year Stock Chart

SITC International Holdings Co., Ltd. vs. Direct Competitors 1-year Stock Charts

SITC International Holdings Co., Ltd. Article Density Chart

<sup>1 –</sup> Data availability depends on company's security policy.

<sup>2 –</sup> These sections are available only when you purchase a report with appropriate additional types of analyses. The complete financial data is available for publicly traded companies.



# **List Of Tables**

#### LIST OF TABLES

SITC International Holdings Co., Ltd. Key Facts

Profitability

Management Effectiveness

Income Statement Key Figures

**Balance Sheet Key Figures** 

Cash Flow Statement Key Figures

Financial Performance Abbreviation Guide

SITC International Holdings Co., Ltd. Key Executives

SITC International Holdings Co., Ltd. Major Shareholders

SITC International Holdings Co., Ltd. History

SITC International Holdings Co., Ltd. Products

Revenues by Segment

Revenues by Region

SITC International Holdings Co., Ltd. Offices and Representations

SITC International Holdings Co., Ltd. SWOT Analysis

Yearly Income Statement Including Trends

Income Statement Latest 4 Quarters Including Trends

Yearly Balance Sheet Including Trends

Balance Sheet Latest 4 Quarters Including Trends

Yearly Cash Flow Including Trends

Cash Flow Latest 4 Quarters Including Trends

SITC International Holdings Co., Ltd. Profitability Ratios

Margin Analysis Ratios

**Asset Turnover Ratios** 

**Credit Ratios** 

Long-Term Solvency Ratios

Financial Ratios Growth Over Prior Year

SITC International Holdings Co., Ltd. Capital Market Snapshot

SITC International Holdings Co., Ltd. Direct Competitors Key Facts

**Direct Competitors Profitability Ratios** 

**Direct Competitors Margin Analysis Ratios** 

**Direct Competitors Asset Turnover Ratios** 

**Direct Competitors Credit Ratios** 

Direct Competitors Long-Term Solvency Ratios

Sea Transportation Industry Statistics



SITC International Holdings Co., Ltd. Industry Position

Company vs. Industry Income Statement Analysis

Company vs. Industry Balance Sheet Analysis

Company vs. Industry Cash Flow Analysis

Company vs. Industry Ratios Comparison

SITC International Holdings Co., Ltd. Consensus Recommendations<sup>1</sup>

Analyst Recommendation Summary<sup>1</sup>

Price Target Summary<sup>1</sup>

Experts Recommendation Trends<sup>1</sup>

Revenue Estimates Analysis<sup>1</sup>

Earnings Estimates Analysis<sup>1</sup>

Historical Surprises<sup>1</sup>

Revenue Estimates Trend<sup>1</sup>

Earnings Estimates Trend<sup>1</sup>

Revenue Revisions<sup>1</sup>



# **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



# Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

# **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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