

Sistema-Hals JSC Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Sistema-Hals JSC Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Sistema-Hals JSC and its competitors. This provides our Clients with a clear understanding of Sistema-Hals JSC position in the Industry.

The report contains detailed information about Sistema-Hals JSC that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Sistema-Hals JSC. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Sistema-Hals JSC financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Sistema-Hals JSC competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Sistema-Hals JSC business.

About Sistema-Hals JSC

Sistema-Hals JSC operates in the real estate markets of Russia and the Commonwealth of Independent States (CIS). The company engages in the real estate development, project and construction management, real asset management and facility management, primarily focused on the 'class A' and 'class B' segments of the Moscow office market, shopping centers, high end housing, single family houses, apartment buildings, and land development.

The company's primary activities include: sale of completed development projects, both commercial and residential, as well as the sale of rights for land; project and construction management activities for infrastructure and other construction and development activities; and facility management services. Its development services allow it to operate a system of control across the full life cycle of a property, from the conceptual design stage through to management of the completed property.

Divisions

Real estate development

The company's integrated operations enable it to exercise control across all the stages



of a project's life cycle, including: locating the sites, marketing a project, conducting a feasibility study, creating a business plan, raising finance, developing an architectural concept, preparing the architectural and construction documents, obtaining the necessary permits and approvals, construction of the facility, and operating or selling of the facility.

The company's development portfolio includes approximately 60 projects at the implementation stage and 40 projects in the review phase. Approximately 80% of its projects are in Moscow, with the remaining 20% in other areas of Russia and CIS countries.

The company's ongoing projects include: the construction of the Preobrazhensky multiuse complex (GBA of 540,000 square meters); renovation of the Peking Hotel and the construction of a business centre on the adjacent territory (GBA of more than 120,000 square meters); the construction of the Leningradsky Towers office centre (GBA of more than 110,000 square meters); and the restoration of the central Detsky Mir children's department store (GBA of around 74,000 square meters).

Project and construction management

The company provides a range of project and construction management services. Its functions include: organizing construction work, sourcing and hiring subcontractors, monitoring the quality and timely implementation of projects, and provision of services to external clients.

Asset management

The company's asset management division is responsible for the leasing of the company's residential and commercial real estate assets. Its managed asset portfolio includes the following: villas with a total area of approximately 120,000 square meters, class A and B office real estate, and assets under company management are the villas in the Serebryany Bor.

Facility management

The company provides facility management services through its subsidiary, City-Hals, and offers both integrated and individual services including: facility maintenance, property management, property leasing, and construction overseeing. Its facility management portfolio includes sites with GBA of approximately 275,000 square meters.



History

Sistema-Hals JSC was founded in 1994.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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