

Sims Metal Management Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Sims Metal Management Limited Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Sims Metal Management Limited and its competitors. This provides our Clients with a clear understanding of Sims Metal Management Limited position in the [Metals and Mining](#) Industry.

The report contains detailed information about Sims Metal Management Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Sims Metal Management Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Sims Metal Management Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Sims Metal Management Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Sims Metal Management Limited business.

About Sims Metal Management Limited

Sims Metal Management Limited operates in the metal recycling business worldwide.

Segments

The company operates in four segments, such as Ferrous Secondary Recycling Segment; Non-Ferrous Secondary Recycling Segment; Secondary Processing Segment; and Recycling Solutions Segment.

Ferrous Secondary Recycling Segment: This segment engages in the collection, processing, and trading of iron and steel secondary raw material.

Non-Ferrous Secondary Recycling Segment: This segment engages in the collection, processing, and trading of other metal alloys and residues, principally aluminum, lead, copper, zinc, and nickel bearing materials.

Secondary Processing Segment: This segment consists of value added process involving the melting, refining, and ingoting of certain non-ferrous metals and the reclamation and reprocessing of plastics.

Recycling Solutions Segment: This segment provides environmentally responsible solutions for the disposal of post consumer products, including IT assets recycled for commercial customers. It offers fee for service business opportunities in the environmentally responsible recycling of negative value materials, including refrigerators, electrical, and electronic equipment.

Metal Recycling Operations

The company's metals recycling operations encompass buying, processing, and selling of ferrous and non-ferrous recycled metals. The Metal Recycling business has operations in six countries, including the U.S., Australia and the U.K.

The company buys ferrous metal from metal dealers, peddlers (individuals that constitute Sims' retail trade), auto wreckers, demolition firms, and others who generate obsolete metal and from manufacturers who generate industrial metal. It processes ferrous metal for resale using various methods, including sorting, shredding, cutting, torching, baling or breaking. It sources non-ferrous metals from manufacturers, known as production offcuts, and from generators of electricity, telecommunication service providers and others who generate obsolete metal.

North America: The company's North American metals recycling business, including its 50% interest in SA Recycling, consisting of 108 physical operations located in 21 U.S. states and British Columbia, Canada.

Australasia: The company operates as a metal recycler in the southern hemisphere.

Europe: The company recovers and processes recycled ferrous metal through 45 physical operations located to serve domestic customers and export markets. Its non-ferrous operations are integrated with the ferrous metal sites throughout the U.K., offering service to suppliers.

Sims Recycling Solutions

Sims Recycling Solutions (SRS), is the company's recycling solutions business, which includes electronic product de-manufacturing and processing operations, and is commonly referred to as e-recycling. SRS has established operations in the U.K., Continental Europe and North America and a developing presence in the Asia-Pacific region.

SRS offers a recycling service for end of life and redundant electrical and electronic equipment and materials, ranging from product assessment to recycling. The company provides services for original equipment manufacturers (OEMs), contract equipment manufacturers (CEMS), suppliers, importers, lease, and finance companies, sector organizations and end users.

Additionally, SRS offers business-to-business IT and electronic equipment asset management and recovery service that operates across a global network. Its services include the management and control of the entire asset management process, including transport, coordination, product identification, asset registration and reporting. The company offers its clients the option of redeployment, reclamation of parts and/or resale and recycling, delivering legal compliance, as well as a potential financial return from the resale of refurbished equipment.

Secondary Processing

The company operates various small manufacturing businesses in Australia, including secondary aluminum and plastics operations, which produce for resale specification aluminum alloy products and pellets, respectively. It also operates a plastics and aluminum trading business and has a 50% interest in Australian Refined Alloys.

The company has a 50% interest in LMS Generation Pty Limited, a specialist landfill gas and renewable energy company, which researches, installs and develops landfill gas extraction systems, renewable energy and power generation technologies.

Markets

The company's geographical areas of operation include North America, including the United States of America and Canada; Australasia, including Australia, New Zealand, Papua New Guinea, India, Singapore, Hong Kong and South Africa; and Europe, including the United Kingdom, Germany, Sweden, Belgium, and the Netherlands.

Joint Ventures

The company has a 50% interest in Sims Pacific Metals Joint Venture, which engages in metal recycling.

Acquisition

In August 2010, the company acquired the e-recycling assets of Wincanton PLC in the U.K.

Dispositions

In January 2010, the company divested its aluminum salt slag business.

History

The company was incorporated in 2005. It was formerly known as Sims Group Limited and changed its name to Sims Metal Management Limited in 2008.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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