

# Silvercorp Metals Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Silvercorp Metals Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Silvercorp Metals Inc. and its competitors. This provides our Clients with a clear understanding of Silvercorp Metals Inc. position in the Industry.

The report contains detailed information about Silvercorp Metals Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Silvercorp Metals Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Silvercorp Metals Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Silvercorp Metals Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Silvercorp Metals Inc. business.

# **About Silvercorp Metals Inc.**

Silvercorp Metals Inc. engages in the acquisition, exploration, operation, and development of silver mineral properties in China and Canada. The company's principal products are silver-bearing lead and zinc concentrates, and direct smelting ores.

## **Properties**

The company is operating and developing four silver, lead, and zinc mines in an area encompassing the Ying Project, the HPG Project, the TLP Project, and the LM Project (collectively, the Ying Mining District). Its other material property, the GC Project in Guangdong Province, is in the exploration stage.

Ying Project: The company's wholly owned subsidiary, Victor Mining Ltd. (Victor Mining), entered into a formal cooperative joint venture contract with Henan Non-Ferrous Geological and Mineral Resources Co. Ltd. (HNGMR) to acquire up to a 77.5% interest in the five exploration permits, including the Ying Project. It earned its interest in Henan Found Mining Co. Ltd. (Henan Found), the joint venture company incorporated to hold the exploration permits. Henan Found has a mining permit covering 9.95 square kilometers of the Shagouxi area (SGX) with in the Ying Project.



TLP Project: The company, through its joint venture company, Henan Found, owns a 100% interest in the silver and lead project in Tieluping (the TLP Project), which operates under a mining permit that covers an area of 3.3 square kilometers. The TLP Project is located 9.5 kilometers east of the SGX mine of the Ying Project and borders the LM Project to the south.

HPG Project: The company owns an 80% interest in Henan Huawei Mining Co. Ltd (Henan Huawei) which holds the project in Houpinggou (the HPG Project), which is a silver, lead, and zinc mine located with in the boundaries of the greater Ying Project. The HPG Project consists of two adjacent mining licenses surrounded by one exploration permit of covering approximately 6.4 square kilometers, along with a 200 tonne per day flotation mill and associated facilities.

LM Project: The company, through its joint venture company, Henan Huawei, owns a 100% interest in the operating silver, lead, and zinc mine of the LM Project, which has a mining permit of 3.07 square kilometres and is located southeast of the Ying Project.

GC Project: The company owns a 95% interest in Anhui Yangtze Mining Co. Ltd. (Anhui Yangtze), the Chinese company that holds the silver, lead and zinc exploration permits on the project in Gaocheng (the GC Project) in the Guangdong Province. The GC Exploration Permit covers an area of 5.54 square kilometers. The GC Project is a predevelopment stage silver, lead, and zinc project in Guangdong Province, China.

Silvertip Project: In February 2010, the company purchased a 100% interest in a silver, lead and zinc project (the Silvertip Project) covering 216 square kilometers in Silvertip, northern British Columbia, Canada, from Silver Standard Resources Inc. (Silver Standard). It has extended the area of its mineral claims though additional staking to approximately 800 square kilometers.

## Significant Events

On August 3, 2010, Silvercorp Metals Inc. announced that it has submitted a mining permit application for the GC Silver-Lead-Zinc Project to the Ministry of Land and Resources (MOLAR) of China.

#### Dispositions

In 2009, the company disposed of its interest in the gold and silver project (the NZ Project) in Nanzhao County of Henan province.



The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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# **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



## Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

# **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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