

Silicon Image, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Silicon Image, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Silicon Image, Inc. and its competitors. This provides our Clients with a clear understanding of Silicon Image, Inc. position in the <u>Semiconductor</u> Industry.

The report contains detailed information about Silicon Image, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Silicon Image, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Silicon Image, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Silicon Image, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Silicon Image, Inc. business.

About Silicon Image, Inc.

Silicon Image, Inc. engages in the design, development, and implementation of semiconductors and intellectual property (IP) solutions for the storage, distribution, and presentation of high-definition content in the home and mobile environments.

The company focuses on the development and promotion of technologies, standards, and products that facilitate the movement of digital content between and among digital devices across the consumer electronics (CE), personal computer (PC), mobile, and storage markets. It sells integrated and discrete semiconductor products, as well as licenses IP solutions to consumer electronics, computing, display, storage, and mobile manufacturers.

Products and Services

The company's product and IP portfolio includes solutions for high-definition television (HDTV), high-definition set-top boxes (STBs), high-definition Blu-ray players, mobile devices, high-definition game systems, consumer and enterprise storage products, and PC display products. In addition, through Simplay Labs, LLC, its wholly owned subsidiary, the company offers test platforms for the consumer electronics industry.



CE (DTV & Mobile)

The company offers HDMI 1.4 products with a complement of advanced HDMI 1.4 features, such as the HDMI Ethernet Channel (HEC), Audio Return Channel (ARC), 3D, advanced audio formats, and content bits. These features allow its customers to design differentiated products. In 2009, the company launched the Sil938x family of port processors that includes five HDMI 1.4 ports, support for HEC (HDMI Ethernet Channel), 3D, and ARC (Audio Return Channel) and also includes support for MHL technology, and Instaport. The company's Sil938x family of port processors expands the number of HDMI ports available to consumers and augments the HDMI functionality with high-definition port switching. During 2009, the company also began volume shipments of its first port processor with InstaPort technology, the Sil9287. This port processor has been designed-in to tier-1 DTV manufacturers

Transmitters: The company's HDMI transmitter products reside in CE and PC products, such as DVD players and recorders, Blu-Ray players, HD game consoles, STBs, digital camcorders, A/V receivers, and digital video recorders (DVRs). HDMI transmitters convert digital video and audio into a multi-gigabit per second encrypted serialized stream and transmit the secure content to an HDMI receiver that is built into televisions and A/V receivers.

HDMI Receivers: The company's HDMI receiver products reside in display systems, such as DTVs, projectors, and PC monitors, as well as A/V receivers (AVR's). HDMI receivers convert an incoming encrypted serialized stream to digital video and audio, which is then processed by a television or PC monitor for display.

PC

The company's PC products are used in DTVs with HDMI inputs. HDMI-enabled PCs can also connect directly to the enormous installed base of PC monitors with DVI inputs.

Storage

Through various SATA generations, the company delivers a family of SATA system-on-a-chip (SoC) solutions for the consumer electronics environment. SATA may also serve as an external interface (eSATA) providing advanced storage features and high speed for external drives.

SteelVine Storage Controllers: The company provides a line of SATA controllers used in



PC, DVR, and network attached storage (NAS) applications. The new generation of SteelVine controllers provides the SATA Gen II features, including eSATA signal levels, 3.0 Gbps, native command queuing (NCQ), hot-plug, and port multiplier support.

SteelVine Bridges: The company's bridge products, such as the Sil3811 provide PC OEMs with a solution that connects legacy PATA optical drives to the new generation of motherboard chip sets and are used primarily in desktop and laptop PC applications.

SteelVine Storage Processors: The company offers SteelVine storage processor. SteelVine integrates the capabilities of a redundant array of independent disks (RAID) controller into a single-chip architecture. SteelVine storage processors deliver enterprise-class features, such as virtualization, RAID, hot-plug, and hot spare. In 2009 the

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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