

# Sify Technologies Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/SD15CA7C5EBBEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: SD15CA7C5EBBEN

## Abstracts

Sify Technologies Limited Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Sify Technologies Limited and its competitors. This provides our Clients with a clear understanding of Sify Technologies Limited position in the [Software and Technology Services](#) Industry.

The report contains detailed information about Sify Technologies Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Sify Technologies Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Sify Technologies Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Sify Technologies Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Sify Technologies Limited business.

## **About Sify Technologies Limited**

Sify Technologies Limited operates as an Internet, network, and electronic commerce service company in India. The company offers solutions with a range of services delivered over a common Internet backbone infrastructure.

The company also operates online portals, [www.sify.com](http://www.sify.com), [www.sifymax.in](http://www.sifymax.in), [www.samachar.com](http://www.samachar.com), and related content sites specifically modified for Indian interests worldwide. As of March 31, 2009, the company operated 547 points of presence serving approximately 500 towns and cities across India. The company provides international bandwidth by leasing capacity of multiple oceanic systems.

### **Service Offerings**

**Corporate network/data services:** The company's corporate network/data services division addresses the network, security and application services needs of Indian enterprises by leveraging its national Tier 1 IP network infrastructure. The services include a range of Internet protocol based Virtual Private Network, or IPVPN, offerings, including intranets, extranets, and remote access applications to both small and large corporate customers. The company's entire network is MPLS enabled with built in

redundancy with world class design and service standards.

SecureConnect is its offering of IPVPN solutions that meet both data networking and converged voice, video, and data connectivity needs. It offers various intranet and extranet configurations for connecting offices, remote sites, traveling employees and business partners, whether in India or abroad. The company's platform of services includes:

SiteConnect which offers site-to-site managed MPLS-enabled IPVPN solutions for securely connecting regional and large branch offices with in India to the corporate Intranet.

GlobalSite Connect, an international site-to-site managed MPLS-enabled IPVPN solution, is used for connecting international branch offices to the corporate offices. It provides connectivity anywhere in the world through Sify's alliances and partnerships with overseas service providers such as Global Crossing (GC), Asia Net.Com (ANC), and PCCW Global.

ExpressConnect offers a range of Internet bandwidth solutions for connecting regional offices, branch offices and remote locations to the corporate network. These solutions complement its SiteConnect range of MPLS enabled IPVPN solutions.

RoamConnect, is its national and international remote access VPN, which is used for connecting employees, while they are traveling, to the corporate intranet. RoamConnect features 'single number access' to SifyNet from anywhere in the country and provides access from anywhere in the world through Sify's alliances with overseas service providers, such as Verizon, IPASS, and Fiberlink.

PartnerConnect is its remote access VPN offering, for providing secure and restricted dial-up access to business partners, such as dealers, distributors, and suppliers to the corporate extranet.

The company also offers a suite of security solutions, including security design, audit, procurement, and integration. The company's enterprise solutions portfolio includes a range of application services, such as enterprise class e-mail platforms, audio and video conferencing solutions and business Web services.

Application Services: The company offers value-added services to organizations, such as Web site design, development, content management, search engine optimisation, hosting and management services, including domain name management, secure socket

layer (SSL) certificate for Websites, and server space in required operating system and database. The company provides messaging and collaboration services and solutions, such as e-mail servers, LAN mail solutions, anti-spam appliances, bulk mail services, instant messaging, and also offers solutions and services to enable data & access security over the Internet. The company also offers Web-applications, such as online merchandising with on-line payment gateways, sales force automation, supply chain management, intranet and extranets, workflow engine, and knowledge management systems. The company also provides infrastructure-based services on demand, including on-line testing engine and network management.

Sec

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

## Contents

RESEARCH METHODOLOGY

DISCLAIMER

### **1. SIFY TECHNOLOGIES LIMITED COMPANY PROFILE**

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

### **2. SIFY TECHNOLOGIES LIMITED BUSINESS OVERVIEW**

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

### **3. SIFY TECHNOLOGIES LIMITED SWOT ANALYSIS**

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

### **4. SIFY TECHNOLOGIES LIMITED FINANCIAL ANALYSIS**

- 4.1. Financial Statements
  - 4.1.1. Income Statement
  - 4.1.2. Balance Sheet
  - 4.1.3. Cash Flow
- 4.2. Financial Ratios
  - 4.2.1. Profitability
  - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

## **5. SIFY TECHNOLOGIES LIMITED COMPETITORS AND INDUSTRY ANALYSIS**

- 5.1. Sify Technologies Limited Direct Competitors
- 5.2. Comparison of Sify Technologies Limited and Direct Competitors Financial Ratios
- 5.3. Comparison of Sify Technologies Limited and Direct Competitors Stock Charts
- 5.4. Sify Technologies Limited Industry Analysis
  - 5.4.1. Software and Technology Services Industry Snapshot
  - 5.4.2. Sify Technologies Limited Industry Position Analysis

## **6. SIFY TECHNOLOGIES LIMITED NEWS & EVENTS**

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

## **7. SIFY TECHNOLOGIES LIMITED EXPERTS REVIEW<sup>1</sup>**

- 7.1. Experts Consensus
- 7.2. Experts Revisions

## **8. SIFY TECHNOLOGIES LIMITED ENHANCED SWOT ANALYSIS<sup>2</sup>**

## **9. INDIA PESTEL ANALYSIS<sup>2</sup>**

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

## **10. SIFY TECHNOLOGIES LIMITED IFE, EFE, IE MATRICES<sup>2</sup>**

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

## **11. SIFY TECHNOLOGIES LIMITED PORTER FIVE FORCES ANALYSIS<sup>2</sup>**

## **12. SIFY TECHNOLOGIES LIMITED VRIO ANALYSIS<sup>2</sup>**

### **APPENDIX: RATIO DEFINITIONS**

### **LIST OF FIGURES**

Sify Technologies Limited Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit  
Profit Margin Chart  
Operating Margin Chart  
Return on Equity (ROE) Chart  
Return on Assets (ROA) Chart  
Debt to Equity Chart  
Current Ratio Chart  
Sify Technologies Limited 1-year Stock Charts  
Sify Technologies Limited 5-year Stock Charts  
Sify Technologies Limited vs. Main Indexes 1-year Stock Chart  
Sify Technologies Limited vs. Direct Competitors 1-year Stock Charts  
Sify Technologies Limited Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
The complete financial data is available for publicly traded companies.

## List Of Tables

### LIST OF TABLES

Sify Technologies Limited Key Facts  
Profitability  
Management Effectiveness  
Income Statement Key Figures  
Balance Sheet Key Figures  
Cash Flow Statement Key Figures  
Financial Performance Abbreviation Guide  
Sify Technologies Limited Key Executives  
Sify Technologies Limited Major Shareholders  
Sify Technologies Limited History  
Sify Technologies Limited Products  
Revenues by Segment  
Revenues by Region  
Sify Technologies Limited Offices and Representations  
Sify Technologies Limited SWOT Analysis  
Yearly Income Statement Including Trends  
Income Statement Latest 4 Quarters Including Trends  
Yearly Balance Sheet Including Trends  
Balance Sheet Latest 4 Quarters Including Trends  
Yearly Cash Flow Including Trends  
Cash Flow Latest 4 Quarters Including Trends  
Sify Technologies Limited Profitability Ratios  
Margin Analysis Ratios  
Asset Turnover Ratios  
Credit Ratios  
Long-Term Solvency Ratios  
Financial Ratios Growth Over Prior Year  
Sify Technologies Limited Capital Market Snapshot  
Sify Technologies Limited Direct Competitors Key Facts  
Direct Competitors Profitability Ratios  
Direct Competitors Margin Analysis Ratios  
Direct Competitors Asset Turnover Ratios  
Direct Competitors Credit Ratios  
Direct Competitors Long-Term Solvency Ratios  
Software and Technology Services Industry Statistics



Sify Technologies Limited Industry Position  
Company vs. Industry Income Statement Analysis  
Company vs. Industry Balance Sheet Analysis  
Company vs. Industry Cash Flow Analysis  
Company vs. Industry Ratios Comparison  
Sify Technologies Limited Consensus Recommendations<sup>1</sup>  
Analyst Recommendation Summary<sup>1</sup>  
Price Target Summary<sup>1</sup>  
Experts Recommendation Trends<sup>1</sup>  
Revenue Estimates Analysis<sup>1</sup>  
Earnings Estimates Analysis<sup>1</sup>  
Historical Surprises<sup>1</sup>  
Revenue Estimates Trend<sup>1</sup>  
Earnings Estimates Trend<sup>1</sup>  
Revenue Revisions<sup>1</sup>

## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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