

Siebert Financial Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Siebert Financial Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Siebert Financial Corp. and its competitors. This provides our Clients with a clear understanding of Siebert Financial Corp. position in the Industry.

The report contains detailed information about Siebert Financial Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Siebert Financial Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Siebert Financial Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Siebert Financial Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Siebert Financial Corp. business.

About Siebert Financial Corp.

Siebert Financial Corp., through its wholly-owned subsidiary, Muriel Siebert & Co., Inc., engages in retail discount brokerage and investment banking business.

The company primarily provides Internet and traditional discount brokerage and related services to retail investors. Through its wholly owned subsidiary, Siebert Woman's Financial Network, Inc (WFN), it provides products, services and information serving to women's financial needs. Through its Capital Markets division, it also offers institutional clients equity execution services on an agency basis, as well as equity and fixed income underwriting and investment banking services.

The company operates as a woman-owned business enterprise (WBE) in the capital markets business. In addition, Siebert, Brandford, Shank & Co., LLC (SBS), a company in which it holds a 49% ownership interest, is the minority and women's business enterprise (MWBE) in the tax-exempt underwriting business.

The Retail Division

Discount Brokerage and Related Services: The company offers its customers access to their accounts through SiebertNet, its Internet Web site. Its focus in its discount

brokerage business is to serve retail clients seeking a selection of investment services, including trading through a broker on the telephone, through a wireless device or via the Internet. It clears its securities transactions through National Financial Services Corp. (NFS), a wholly owned subsidiary of Fidelity Investments. The company serves investors who make their own investment decisions. It seeks to assist its customers in their investment decisions by offering value added services, including access to account information. Through its SiebertNet, Mobile Broker, inter-active voice recognition, and Siebert MarketPhone services, 24-hour access is available to customers.

Independent Retail Execution Services: The company's equity orders are routed by its clearing agent in a manner intended to offer its customers the opportunity for price improvement on all orders. The firm also offers customers execution services through various electronic communication networks (ECNs) for an additional fee. These systems give customer's access to all ECNs before and after regular market hours. Customers may also indicate online interest in buying or selling fixed income securities, including municipal bonds, corporate bonds, mortgage-backed securities, government sponsored enterprises, unit investment trusts, or certificates of deposit. These transactions are serviced by registered representatives.

Retail Customer Service: The company has retail offices in New York, New York; Jersey City, New Jersey; Boca Raton, Surfside, Palm Beach and Naples, Florida; and Beverly Hills, California.

Retirement Accounts: The company offers customers various self-directed retirement accounts for which it acts as agent on all transactions. Custodial services are provided through an affiliate of NFS, the firm's clearing agent, which also serves as trustee for such accounts. Each IRA, SEP IRA, ROTH IRA, 401(k), and KEOGH account can be invested in mutual funds, stocks, bonds and other investments in a consolidated account.

Customer Financing: Customers margin accounts are carried through the company's clearing agent, which lends customers a portion of the market value of certain securities held in the customer's account. Margin loans are collateralized by these securities. Customers also may sell securities short in a margin account, subject to minimum equity and applicable margin requirements, and the availability of such securities to be borrowed. Both the company and its clearing agents reserve the right to set margin requirements higher than those established by the Federal Reserve Board.

Information and Communications Systems: The company relies on the data technology

platform provided by its clearing agent, NFS LLC (NFS). This platform offers an interface to NFS' main frame computing system where all customer account records are kept and is accessible by its network. Its systems also utilize browser based access and other types of data communications. The company's representatives use NFS systems, by way of its technology platform, to perform daily operational functions which include trade entry, trade reporting, clearing related activities, risk management, and account maintenance.

The company's data technology platform offers services used in direct relation to customer related activities, as well as support for corporate use. These services include email and messaging, market data systems and third party trading systems, business productivity tools and customer relationship management systems. Its branch offices are connected to the main offices in New York, New York and Jersey City, New Jersey via a virtual private network.

The Capital Markets Division

Siebert's Capital Markets Group (SCM) division serves as a co-manager, underwriting syndicate member, or selling group member on various securities offerings for corporations and Federal agencies. The principal activities of the Capital Markets Division are investment banking and institutional equity execution services. SCM provides brokerage service to both institutional investors and issuers of equity and fixed-income securities.

Siebert, Brandford Shank & Co., LLC (SBS): SBS provides municipal underwriting and financial advisory services to state and local governments across the nation for the funding of education, housing, health services, transportation, utilities, capital facilities, redevelopment and general infrastructure projects, serving important issuers across the nation.

History

Siebert Financial Corp. was founded in 1886.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same

price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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