

# Showa Sangyo Co. Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## **Abstracts**

Showa Sangyo Co. Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Showa Sangyo Co. Ltd. and its competitors. This provides our Clients with a clear understanding of Showa Sangyo Co. Ltd. position in the <u>Food and Beverages</u> Industry.

The report contains detailed information about Showa Sangyo Co. Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Showa Sangyo Co. Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Showa Sangyo Co. Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Showa Sangyo Co. Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Showa Sangyo Co. Ltd. business.

## About Showa Sangyo Co. Ltd.

Showa Sangyo Co. Ltd. operates as a combined processed food manufacturer that produces and processes a diverse range of food materials, such as flour, vegetable oils, corn sweeteners, and animal feed, from raw material grains.

The company's operations are categorized into Food, Animal Feed, and Other Operations. Food Operations consist of Flour Milling, Vegetable Oils, Cornstarch and Corn Sweeteners, Household Foods and Frozen Foods Divisions, while Animal Feed Operations comprises Animal Feed and Allied Products Division. Other Operations include Warehousing, as well as Business Development Division.

#### Flour Milling Division

The company's flour milling division main product is wheat. It also manufactures processed products made from flour, including various premixes and frozen dough products. These products are made at the company's Kashima, Kobe and Funabashi plants, as well as at three subsidiaries, namely, Naigai Flour Milling Co., Kida Flour Milling Co. and Showa Frozen Foods Co. that specializes in making frozen dough. The products are sold to food-processing companies, supermarkets and restaurants.



Premixes: Premixes are convenient processed flour products that combine starch, sugar, salt, oils and flavorings in just the right blend for different purposes.

Frozen dough: The company sells frozen dough products primarily to bakeries.

Vegetable Oils Division

The Company's vegetable oils division manufactures vegetable oils, defatted soybeans, and soybean proteins made from raw ingredients such as soybeans, rapeseed, and corn. These products are made from raw material to finished goods at the Kashima and Kobe plants.

Vegetable oils: Showa Sangyo uses soybeans, rapeseed, and corn to produce a varied lineup of vegetable oils ranging from the common white soybean oil and salad oil to frying oils that are stable.

Defatted soybeans: Defatted soybeans are made from the substance that remains after oil extraction. They are used for fermented products such as miso and soy sauce, as well as in livestock feed.

Soybean protein: The company's soybean proteins are used in processed foods such as meat products and marine products

Cornstarch and Corn Sweeteners Division

This division produces cornstarch as well as starch sweeteners such as corn syrup, dextrose, high-fructose corn syrup, and oligosaccharides. The products are made at the Kashima Plant and at the subsidiary, Shikishima Starch Co.

Cornstarch: Cornstarch is made by drying out starch derived from corn. It is used in foods such as beer and processed seafood. It is also used in industrial products such as paper, corrugated cardboard and fibers to add viscosity and adhesive properties.

Household Foods Division

The Company's household foods division makes and sells processed foods for household use to suit food styles and individual tastes. These include wheat flour, premixes, macaroni, spaghetti, vegetable oils, gift sets, as well as health food products. The products are made chiefly at the Kashima, Kobe and Funabashi plants.



Premixes: Contains selection of premixes including Tempura Daisakussen, Tempura Flour Ogon, and Karaage Meat Tenderizing Flour.

Pasta: Contains products such as 100% durum semolina spaghetti.

Vegetable oils: A lineup of vegetable oils including healthful oils rich in oleic acid.

Gift sets: An array of gift packages containing various food products of the Showa Sangyo Group, from flours to oils.

Taiyo no Ristorante: A brand of Italian foods that makes it easy to enjoy Italian cuisine at home. Products include pasta and pasta sauces.

Health foods: A lineup including Okama ni Pon, a capsule containing wheat germ oil, that fortifies rice with 10 times the vitamin E as brown rice; Sonomama Ajiwau Wheat Germ; and Oligo Time, an isomalto-oligosaccharide, designated a food for health.

#### Frozen Foods Division

The company's frozen foods operations involve the production and sale of goods including snack foods, everyday dishes, Italian foods, and tempura. The company's subsidiary Showa Frozen Foods Co. develops, manufactures, and sells the foods, making use of Showa Sangyo Group's own selection of ingredients, such as flour, premixes and vegetable oils, as well as processing technologies.

Snack foods: The company offers Japanese snack products such as taiyaki, takoyaki, and imagawayaki.

Everyday dishes: It offers selection of products including delicatessen meats, such as both Japanese style and American style fried chickens and wontons.

Italian foods: It offers ravioli and other dishes of the Italian cuisine.

Tempura: The Tempura, maintains crispy texture and appealing flavor after restaurant preparation.

Animal Feed and Allied Products Division



Mixed feeds: The Company's mixed feeds use wheat bran, defatted soybeans, and corn gluten meal. The feeds are produced mainly at the Kobe Plant, Kashima Shiryo Co., and Kyushu Showa Sangyo Co. In addition, it produces mixture materials that contain isomalto-oligosaccharides.

## Warehousing Division

The Company's plants in Kashima, Kobe, and Funabashi carries out unloading and storing of imported grains. Each factory is outfitted with a large silo, offering a combined storage capacity of 340,000 tons of grain. In addition, the Kashima and Kobe plants have berths that allow grain ships to dock.

#### Business Development Division

The Company with its subsidiary, Shosan Kaihatsu Co engages in the developing of commercial facilities and initiating leasing operations in tenant buildings. The projects include the development of the Shosan Plaza shopping center in Ageo, Saitama and the construction of tenant buildings in Ichikawa, Chiba, and Ota, Gunma, as part of leasing operations.

#### History

Showa Sangyo Co. Ltd. was founded in 1936.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 –</sup> Data availability depends on company's security policy.

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## **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



#### Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



## Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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