

# Shire plc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Shire plc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Shire plc and its competitors. This provides our Clients with a clear understanding of Shire plc position in the [Pharmaceuticals and Biotechnology](#) Industry.

The report contains detailed information about Shire plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Shire plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Shire plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Shire plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Shire plc business.

## **About Shire plc**

Shire plc, a specialty biopharmaceutical company, engages in the research, development, manufacture, sale, and distribution of pharmaceutical products. The company focuses its business on attention deficit and hyperactivity disorder (ADHD), human genetic therapies, and gastrointestinal (GI) diseases, as well as opportunities in other therapeutic areas.

### **Segments**

The company operates in two segments: Specialty Pharmaceuticals and Human Genetic Therapies (HGT).

### **SPECIALTY PHARMACEUTICALS**

#### **Treatments for ADHD**

**VYVANSE:** VYVANSE is a new chemical entity for the treatment of ADHD and is the first pro-drug stimulant, where the amino acid L-lysine is linked to d-amphetamine, which is therapeutically inactive until metabolized in the body. VYVANSE for the treatment of ADHD in pediatric patients aged 6 to 12 years was approved in 2007 and is available in the U.S. in six dosage strengths: 20mg, 30mg, 40mg, 50mg, 60mg and 70mg, all

indicated for once-daily dosing.

In April 2008 the FDA approved the adult indication for VYVANSE, making it the first and only once-daily pro-drug stimulant approved to treat adults aged over 18 years with ADHD. Shire launched VYVANSE in the U.S. for adults with ADHD in June 2008. In February 2009 Health Canada approved VYVANSE for the treatment of ADHD in pediatric patients aged 6 to 12 years in Canada. Shire launched VYVANSE in Canada in February 2010. In May 2009 Shire and GSK commenced working together on the co-promotion of VYVANSE for the treatment of ADHD in adults with the aim of improving recognition and treatment of adult ADHD in the U.S.

**INTUNIV:** INTUNIV is a new class of approved ADHD medications, a selective alpha-2A receptor agonist indicated for the treatment of ADHD. The FDA approved INTUNIV in September 2009 as a once daily treatment for children and adolescents aged 6 – 17 years. Shire launched INTUNIV in November 2009.

**EQUASYM:** In March 2009, Shire acquired from UCB the worldwide rights (excluding the U.S., Canada, and Barbados) to EQUASYM (methylphenidate hydrochloride) IR and XL for the treatment of ADHD in children and adolescents aged 6 – 18 years. EQUASYM XL is commercially available in ten countries in 10mg, 20mg, and 30mg strengths. EQUASYM is marketed in Mexico and South Korea under the trade name METADATE CD.

**DAYTRANA:** DAYTRANA is a methylphenidate transdermal delivery system for the once daily treatment of ADHD. It is available in four dosage strengths of 10mg, 15mg, 20mg, and 30mg, all designed for once-daily use.

**ADDERALL XR:** ADDERALL XR is an extended release treatment for ADHD, which uses MICROTROL drug delivery technology and is designed to provide once daily dosing. It is available in 5mg, 10mg, 15mg, 20mg, 25mg, and 30mg capsules and can be administered either as a capsule or sprinkled on soft food. The FDA approved ADDERALL XR as a once-daily treatment for children aged 6 to 12, adults, and adolescents (aged 13 to 17).

#### Treatments for GI diseases

**PENTASA:** PENTASA controlled release capsules are indicated for the induction of remission and for the treatment of patients with mild to moderately active ulcerative colitis. PENTASA is an ethylcellulose-coated, controlled release capsule formulation

designed to release therapeutic quantities of mesalamine throughout the gastrointestinal tract. PENTASA is available in the U.S. in 250mg and 500mg capsules.

**LIALDA/MEZAVANT:** LIALDA is indicated for the induction of remission in patients with mild to moderately active ulcerative colitis. LIALDA is an approved once-daily oral formulation of mesalamine for induction of remission. Once-daily LIALDA contains the highest mesalamine dose per tablet (1.2g). In April 2008, TAP Pharmaceutical Products Inc. (TAP) commenced co-promotion of LIALDA in the U.S.

Treatments for diseases in other therapeutic areas

**FOSRENOL:** FOSRENOL is a phosphate binder that is indicated for use in end-stage renal failure patients receiving dialysis. FOSRENOL binds dietary phosphate in the gastrointestinal tract to prevent it from passing through the gut lining and, based upon this mechanism of action, phosphate absorption from the diet is decreased. Formulated as a chewable

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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