

Intouch Holdings PCL Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Intouch Holdings PCL Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Intouch Holdings PCL and its competitors. This provides our Clients with a clear understanding of Intouch Holdings PCL position in the [Communication Services](#) Industry.

The report contains detailed information about Intouch Holdings PCL that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Intouch Holdings PCL. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Intouch Holdings PCL financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Intouch Holdings PCL competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Intouch Holdings PCL business.

About Intouch Holdings PCL

Shin Corporation Plc, through its subsidiaries, engages in satellite, Internet, telecommunications, media, and advertising activities.

Segments

The company's business segments include Wireless Communications Business; Satellite and International Business; and Media and Advertising Business.

WIRELESS COMMUNICATIONS BUSINESS

The company's wireless communications business is operated by Advanced Info Service Public Company Limited (AIS). AIS has approximately 27 million subscribers.

Products and Services

Mobile GSM Network Operator

AIS and its subsidiary operate the 900MHz and 1800MHz GSM networks under the build-transfer-operate (BTO) agreements.

900MHz GSM Network: AIS operates its cellular mobile telephone network under a 25-year BTO contract granted by TOT Corporation Public Company Limited (TOT). AIS entered into an interconnection (IC) agreement with Total Access Communication Public Company Limited (DTAC) and True Move Company Limited (True Move).

1800 MHz GSM Network: 1800 MHz GSM network is operated through a subsidiary, Digital Phone Co., Ltd. (DPC) (98.55% owned by AIS). DPC operates under a 16-year BTO contract from CAT Telecom Public Company Limited (CAT).

International Direct Dialing Service

AIN GlobalComm Co., Ltd. (AIN) has a license to operate its own international gateway facility.

Data Communications

Super Broadband Network Co., Ltd. (SBN) provides data services on a fixed-line facility. SBN's services include an Internet (ISP), international & national Internet gateway, international private leased circuit (IPLC), Internet protocol virtual private network (IP VPN), a voice over IP, and an IP television.

Advanced Data Network Communications Co., Ltd. (ADC) is a joint venture between DPC and TOT. ADC provides data communication via a telephone line network and an optical fiber service which offer varied services that include Web hosting, data back up, and integrated Internet services.

Call Center

Advanced Contact Center Co., Ltd. (ACC) provides a call center service that is focused on customer care. The Call Center provides customer-oriented approach, as well as promotes new marketing campaigns and suggests new products and services to both existing and new customers. ACC also creates job opportunities for the sight-impaired and hearing-impaired community by employing them as members of the call center staff and providing them with the same full employment benefits as regular employees.

Sales and Distribution of Handsets, SIM Cards, and Refill Cards

Wireless Device Supply Co., Ltd. (WDS) sells and distributes handsets, SIM cards, and

refill cards. SIM cards and refill cards are distributed through approximately 350 authorized Telewiz shops, 280 Telewiz Express outlets, and approximately 10,000 general dealers and sub-dealers nationwide.

Mobile Payment Business

Advanced MPAY Co., Ltd. (AMP) has a license to provide payment service based on the electronic cash card under the brand “mPAY”. mPAY enables AIS’s customers to engage in various financial transactions via mobile phone, such as online shopping, bill payments, prepaid phone accounts, and other daily-life transactions.

SATELLITE AND INTERNATIONAL BUSINESS

Thacom Public Company Limited (THCOM) operates three types of businesses, including satellite transponder leasing and related services, Internet-related services and media services (telephone directories and distribution), and telephone related services.

Products and Services

Satellite Transponder Leasing and Related Services

THCOM operates four satellites namely Thaicom 1A, Thaicom 2, Thaicom 4 (IPSTAR), and Thaicom 5. Thaicom 1A, 2, and 5 are termed as ‘conventional’ satellites, providing broadcasting and telecommunications services over a coverage area stretching from Europe to Australia. These satellites are used for television broadcasting, direct-to-home (DTH) broadcasting, and telecommunication services.

Thaicom 4 (IPSTAR) offers various high-speed broadband satellite solutions via Internet protocol (IP) network throughout the Asia-Pacific Region. These services include voice, data, and video applications for corporat

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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