

# Shenzhen Accord Pharmaceutical Co., Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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#### **Abstracts**

Shenzhen Accord Pharmaceutical Co., Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Shenzhen Accord Pharmaceutical Co., Ltd. and its competitors. This provides our Clients with a clear understanding of Shenzhen Accord Pharmaceutical Co., Ltd. position in the <a href="Healthcare">Healthcare</a> Industry.

The report contains detailed information about Shenzhen Accord Pharmaceutical Co., Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Shenzhen Accord Pharmaceutical Co., Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Shenzhen Accord Pharmaceutical Co., Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main



financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Shenzhen Accord Pharmaceutical Co., Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Shenzhen Accord Pharmaceutical Co., Ltd. business.

#### **About Shenzhen Accord Pharmaceutical Co., Ltd.**

Shenzhen Accord Pharmaceutical Co., Ltd., through its subsidiaries, offers Chinese patent drugs, raw materials for chemical medicine, chemical material drugs, antibiotics, bio-chemical drugs, and biological products. The company offers category III disposable bacterial-free medical treatment instruments; equipment and instruments for operation units, emergency units, and diagnosis units; medical macromolecule materials and products; clinical check up and analysis apparatus, and diagnosis reagents; medical sutures and bonds; oral section materials; and medical assay and basic equipment and instruments. It also provides category II medical electronic equipment, medical X-ray appurtenances and parts, medical ultrasonic instruments and relevant equipments, antisepsis and antibacterial equipments and instruments, and medical sanitation materials and dressings. In addition, the company involves in the sale of daily general merchandise, alcohol, beverages, costumes, biochemical drugs, psychotropic drugs, blood products, diagnosis drugs, western medicine, health food, and Chinese herbal pieces. Further, Shenzhen Accord Pharmaceutical Co. offers warehousing, transportation, cargo package and sorting, and road freight services, as well as provides research, development, and consultation services for pharmaceutical packaging



materials and pharmaceutical industry products. Additionally, it engages in project investment, road transportation of general cargo, property management and leasing, cargo package and sorting, medical information consultancy, and car park management activities, as well as storage, loading, and unloading activities. The company was formerly known as Shenzhen Health Mineral Water Co., Ltd. and changed its name to Shenzhen Accord Pharmaceutical Co., Ltd. in June 2001. Shenzhen Accord Pharmaceutical Co., Ltd. was founded in 1993 and is headquartered in Shenzhen, China. The company operates as a subsidiary of China National Pharmaceutical Group Corporation.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



#### **Contents**

#### RESEARCH METHODOLOGY

#### **DISCLAIMER**

#### 1. SHENZHEN ACCORD PHARMACEUTICAL CO., LTD. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

#### 2. SHENZHEN ACCORD PHARMACEUTICAL CO., LTD. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

#### 3. SHENZHEN ACCORD PHARMACEUTICAL CO., LTD. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

#### 4. SHENZHEN ACCORD PHARMACEUTICAL CO., LTD. FINANCIAL ANALYSIS

- 4.1. Financial Statements
- 4.1.1. Income Statement
- 4.1.2. Balance Sheet
- 4.1.3. Cash Flow
- 4.2. Financial Ratios
- 4.2.1. Profitability
- 4.2.2. Margin Analysis



- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

# 5. SHENZHEN ACCORD PHARMACEUTICAL CO., LTD. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Shenzhen Accord Pharmaceutical Co., Ltd. Direct Competitors
- 5.2. Comparison of Shenzhen Accord Pharmaceutical Co., Ltd. and Direct Competitors Financial Ratios
- 5.3. Comparison of Shenzhen Accord Pharmaceutical Co., Ltd. and Direct Competitors Stock Charts
- 5.4. Shenzhen Accord Pharmaceutical Co., Ltd. Industry Analysis
- 5.4.1. Healthcare Industry Snapshot
  - 5.4.2. Shenzhen Accord Pharmaceutical Co., Ltd. Industry Position Analysis

#### 6. SHENZHEN ACCORD PHARMACEUTICAL CO., LTD. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

#### 7. SHENZHEN ACCORD PHARMACEUTICAL CO., LTD. EXPERTS REVIEW

- 7.1. Experts Consensus
- 7.2. Experts Revisions

# 8. SHENZHEN ACCORD PHARMACEUTICAL CO., LTD. ENHANCED SWOT ANALYSIS<sup>2</sup>

#### 9. CHINA PESTEL ANALYSIS<sup>2</sup>

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors



- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

## 10. SHENZHEN ACCORD PHARMACEUTICAL CO., LTD. IFE, EFE, IE MATRICES<sup>2</sup>

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

# 11. SHENZHEN ACCORD PHARMACEUTICAL CO., LTD. PORTER FIVE FORCES ANALYSIS<sup>2</sup>

12. SHENZHEN ACCORD PHARMACEUTICAL CO., LTD. VRIO ANALYSIS<sup>2</sup>

APPENDIX: RATIO DEFINITIONS

#### LIST OF FIGURES

Shenzhen Accord Pharmaceutical Co., Ltd. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit

**Profit Margin Chart** 

**Operating Margin Chart** 

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

**Current Ratio Chart** 

Shenzhen Accord Pharmaceutical Co., Ltd. 1-year Stock Charts

Shenzhen Accord Pharmaceutical Co., Ltd. 5-year Stock Charts

Shenzhen Accord Pharmaceutical Co., Ltd. vs. Main Indexes 1-year Stock Chart

Shenzhen Accord Pharmaceutical Co., Ltd. vs. Direct Competitors 1-year Stock Charts

Shenzhen Accord Pharmaceutical Co., Ltd. Article Density Chart

The complete financial data is available for publicly traded companies.

<sup>1 –</sup> Data availability depends on company's security policy.

<sup>2 –</sup> These sections are available only when you purchase a report with appropriate additional types of analyses.



#### **List Of Tables**

#### LIST OF TABLES

Shenzhen Accord Pharmaceutical Co., Ltd. Key Facts

Profitability

Management Effectiveness

Income Statement Key Figures

**Balance Sheet Key Figures** 

Cash Flow Statement Key Figures

Financial Performance Abbreviation Guide

Shenzhen Accord Pharmaceutical Co., Ltd. Key Executives

Shenzhen Accord Pharmaceutical Co., Ltd. Major Shareholders

Shenzhen Accord Pharmaceutical Co., Ltd. History

Shenzhen Accord Pharmaceutical Co., Ltd. Products

Revenues by Segment

Revenues by Region

Shenzhen Accord Pharmaceutical Co., Ltd. Offices and Representations

Shenzhen Accord Pharmaceutical Co., Ltd. SWOT Analysis

Yearly Income Statement Including Trends

Income Statement Latest 4 Quarters Including Trends

Yearly Balance Sheet Including Trends

Balance Sheet Latest 4 Quarters Including Trends

Yearly Cash Flow Including Trends

Cash Flow Latest 4 Quarters Including Trends

Shenzhen Accord Pharmaceutical Co., Ltd. Profitability Ratios

Margin Analysis Ratios

**Asset Turnover Ratios** 

**Credit Ratios** 

Long-Term Solvency Ratios

Financial Ratios Growth Over Prior Year

Shenzhen Accord Pharmaceutical Co., Ltd. Capital Market Snapshot

Shenzhen Accord Pharmaceutical Co., Ltd. Direct Competitors Key Facts

**Direct Competitors Profitability Ratios** 

**Direct Competitors Margin Analysis Ratios** 

**Direct Competitors Asset Turnover Ratios** 

**Direct Competitors Credit Ratios** 

**Direct Competitors Long-Term Solvency Ratios** 

**Healthcare Industry Statistics** 



Shenzhen Accord Pharmaceutical Co., Ltd. Industry Position

Company vs. Industry Income Statement Analysis

Company vs. Industry Balance Sheet Analysis

Company vs. Industry Cash Flow Analysis

Company vs. Industry Ratios Comparison

Shenzhen Accord Pharmaceutical Co., Ltd. Consensus Recommendations<sup>1</sup>

Analyst Recommendation Summary<sup>1</sup>

Price Target Summary<sup>1</sup>

Experts Recommendation Trends<sup>1</sup>

Revenue Estimates Analysis<sup>1</sup>

Earnings Estimates Analysis<sup>1</sup>

Historical Surprises<sup>1</sup>

Revenue Estimates Trend<sup>1</sup>

Earnings Estimates Trend<sup>1</sup>

Revenue Revisions<sup>1</sup>



#### **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



#### Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



## Reputation

## Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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