

Serica Energy PLC Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Serica Energy PLC Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Serica Energy PLC and its competitors. This provides our Clients with a clear understanding of Serica Energy PLC position in the Energy Industry.

The report contains detailed information about Serica Energy PLC that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Serica Energy PLC. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Serica Energy PLC financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Serica Energy PLC competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Serica Energy PLC business.

About Serica Energy PLC

Serica Energy PLC operates as an international oil and gas exploration and production company that engages in the identification, acquisition, and exploitation of oil and gas reserves primarily in Asia and Europe. It principally focuses on the United Kingdom North Sea, northern Spain, and Indonesia regions.

INDONESIA

The company has interests in three Production Sharing Contracts (PSCs) and one Technical Assistance Contract (TAC): The Lematang Production Sharing Contract (PSC) in South Sumatra, Glagah Kambuna TAC in the offshore North Sumatra, The Offshore Asahan PSC in the Malacca Strait, and The Biliton PSC in the Java Sea.

Lematang PSC: Lematang covers an area of approximately 407 square kilometers and is located within the prolific South Palembang Basin where oil and gas were first discovered in the late nineteenth century. The company has a 10% working interest in Lematang. Lematang includes the producing Harimau Field, the Singa gas discovery and further exploration potential.

Asahan Offshore PSC: The Asahan Offshore PSC comprises an area of 2,012 square



kilometers of the Malacca Straits. It is located offshore North Sumatra, one of the most prolific hydrocarbon bearing basins in Indonesia with discovered reserves to date in excess of one billion barrels of oil/ condensate and 25 trillion cubic feet of gas. Serica operates this PSC on behalf of its partners: Medco Energi, PT RS Resources, Jagen and Greevest. Several exploration wells have been drilled in Asahan generating one undeveloped discovery of gas and condensate, the Tanjung Perling Field.

Glagah Kambuna TAC: The Glagah Kambuna TAC comprises an area of 351 square kilometers and lies immediately adjacent to Asahan. Serica operates this TAC on behalf of its partners: PT Gunakarsa, Jagen and Greevest. Glagah Kambuna contains two undeveloped but tested gas and condensate discoveries: Glagah-1 and Kambuna-1.

Biliton PSC: Biliton covers an area of 6,575 square kilometers of the Java Sea, mid way between the islands of Java and Kalimantan. Serica has a 90% interest in Biliton and is operator on behalf of its partner PT Mitra.

UNITED KINGDOM

The company holds four licences covering six blocks in the Southern North Sea and one licence covering two blocks in the Central North Sea. The licences are: P.898, P.1142, P.1180, P.1240, and P.1253.

P.898 – BLOCK 48/16B: The company holds 100% of this block, which covers an area of 62 square kilometers in the Southern North Sea.

P.1240 – 48/16A AND 47/20B: The company holds 100% of these blocks, which cover an area of 315 square kilometers in the Southern North Sea.

P.1142 – BLOCKS 47/17 AND 47/18: The company holds 100% of these blocks, which cover an area of 459 square kilometers in the Southern North Sea.

P.1180 – 23/16E AND 23/17B: The company holds 50% of these blocks, which cover an area of 24 square kilometers in the Central North Sea.

P.1253 - 54/1B: The company holds 100% of this block, which covers an area of 106 square kilometers in the Southern North Sea.

SPAIN



The company explores and develops oil and gas in four Hydrocarbon Research Permits covering approximately 1,300 square kilometres of onshore northern Spain. The area is located entirely within the province of Aragón, and lies approximately 60 kilometres southeast of the existing Serrablo gas field. The company holds a 100% operating interest in each of the four permits.

Agreements

Vietnam Oil and Gas Corporation, Pearl Oil (Taconite) Limited, Serica Energy PLC and Lundin New Ventures B.V have entered into an agreement to search, explore and exploit Block 06/94 offshore Vietnam. Block 06/94 covering approximately 4,100 over sq. km lies in the Nam Con Son Basin to the south of Vietnam's continental shelf.

Serica Energy PLC has entered into a cross-assignment agreement with BG International, Ltd. that provides, in certain specific circumstances, for Serica to exchange with BG a 25% interest in Block 23/16f for a 25% interest in Part Block 23/21 (excluding the Lomond field) and for BG to participate in the costs of the Columbus well, 23/16f-11.

Significant Events

Serica Energy PLC has an agreement with Rwe Dea Ag for RWE to farm-in to Serica's exploration licence PEL 01/06 covering three blocks in the southern Slyne Basin off the west coast of Ireland. Serica has a 100% working interest in licence PEL 01/06 and has identified four prospects lying in the blocks, two of which exhibit amplitude anomalies and are ready to drill. Under the terms of the farm-out agreement, RWE would earn a 50% working interest in PEL 01/06.

History

Serica Energy PLC was founded in 2004. The company was formerly known as Serica Energy Corporation and changed its name to Serica Energy PLC in September 2005.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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