

Sequana S.A. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Sequana S.A. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Sequana S.A. and its competitors. This provides our Clients with a clear understanding of Sequana S.A. position in the [Paper and Forest Products](#) Industry.

The report contains detailed information about Sequana S.A. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Sequana S.A.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Sequana S.A. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Sequana S.A. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Sequana S.A. business.

About Sequana S.A.

Sequana Capital operates as an industrial and services group that engages in the manufacture and distribution of paper for publishing, imaging, and security, through its subsidiaries, primarily in Europe. Sequana also operates in the Americas, Asia, the Middle East, and Africa. The company operates its business in two segments that include Manufacturing and Services segments.

Manufacturing segment

Manufacturing segment comprises ArjoWiggins, which manufactures papers for publishing, imaging and security; and carbonless papers in Europe.

ArjoWiggins:

ArjoWiggins produces technical and creative papers, with operations in Europe, the Americas and Asia. It has a portfolio of brand names, such as Conqueror, Canson and Arches. Its two major markets are image projection (art, creative and communication papers, recycled papers and decorative papers) and protection/authentication/security (banknotes, identity and security documents, electronic passports, medical and hospital papers).

ArjoWiggins has five core business activities:

Creativity and Communication segment that provides premium fine papers, coated papers Europe, tracing papers, playing cards, ink jet papers under the brands Conqueror, Rives etc.

Specialties segment provides decorative papers, tissue papers, abrasive papers, synthetic film (Polyart, Priplak), recycled coated papers, sterilisation papers.

Coated Papers USA provides wood-free coated papers for the American market.

Art & Cover segment provides watercolour papers, drawing papers, framing papers, sketch pads, souvenir albums, laid papers under the brands Arches, Canson, Guarro etc.

Security segment provides banknotes, official documents (passports, cheques), smart cards and security systems.

Arjowiggin's Carbonless division provides computer print, credit card slips, order forms, invoices, contracts, shipping documents, labels. It offers noncoated papers, such as cheques, preprint, and envelopes. It offers coated, publishing, and carbonless papers and envelopes for printers, publishers, and communications agencies, as well as other papers and office supplies for resellers, companies, and government authorities.

The Services sector

The services sector comprises three lines of businesses that include Antalis that engages in the business-to-business distribution of papers, packaging and supplies for corporate communications; Permal Group that provides asset management for multi-manager funds; and Societe Generale de Surveillance that engages in the testing, inspection and certification of products and services.

Antalis:

Antalis is a major distributor of paper and visual communication media. It has operations throughout Europe, where it has 20% of the market, Asia, South America and South Africa. Antalis provides Business-to-Business (B2B) distribution of communication supports. Antalis has 180,000 customers in 36 different countries.

Antalis has five core B2B distribution activities:

Print: coated, carbonless and creation papers, envelopes for printers, publishers and communication agencies.

Office: papers and office consumables for resellers, companies and administrations.

Packaging: packaging solutions for the conditioning and protection of industrial goods.

Visual Communication: papers, board and plastic for signage systems and point-of-sale advertising.

Promotional Products: personalisable promotional items and corporate gifts.

Societe Generale de Surveillance (SGS)

SGS is a major inspection, verification, testing and certification company. SGS involves in customs inspection contracts with developing country governments (TAS division). These activities include agricultural services, minerals services, oil, gas and chemicals services, consumer testing services, and systems and services certification. SGS also offers services in areas such as industry and the environment, non-destructive testing, technical project management and logistics.

SGS has ten core business activities:

Oil, Gas & Chemicals Services: Quality and quantity control, automatic sampling, calibration, maintenance monitoring services, offshore support services and logist

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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