

Senomyx Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/S56CDE944EBBEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: S56CDE944EBBEN

Abstracts

Senomyx Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Senomyx Inc. and its competitors. This provides our Clients with a clear understanding of Senomyx Inc. position in the [Chemical](#) Industry.

The report contains detailed information about Senomyx Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Senomyx Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Senomyx Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Senomyx Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Senomyx Inc. business.

About Senomyx Inc.

Senomyx, Inc. engages in the discovery and development of flavors, flavor enhancers, and bitter blockers for the packaged food, beverage, and ingredient industries primarily in the United States.

Discovery and Development Programs

The company engages in the discovery and development of flavor ingredients through five programs focused on savory, sweet, salt, bitter, and cooling taste areas.

Savory Enhancer Program

The company's savory program intends to improve the taste of naturally occurring glutamate and enable the reduction or elimination of added MSG and a related food additive, inosine monophosphate (IMP). Using SavoryScreen, its high-throughput savory receptor-based assay system, the company identified two product candidates, S336 and S807 that improve the savory taste of glutamate. Its two other flavor enhancers include S263 and S976.

Sweet Enhancer Program

The company, through its sweet enhancer program, intends to improve the taste of natural and artificial sweeteners and enable a reduction in added sweeteners. Senomyx has identified S2383, an enhancer of the high-intensity sweetener sucralose, and S6973, a new sucrose, or plain sugar, enhancer.

Salt Enhancer Program

The company, through its salt enhancer program, intends to identify flavor ingredients that allow a reduction of sodium in foods and beverages yet maintain the salty taste desirable to consumers. The company is conducting taste tests with enhancers of both sodium chloride (table salt) and potassium chloride that are active in its proprietary assays based on SNMX-29, a protein involved with human salt taste perception. In addition to these activities, the company is using various chemistry and biology approaches to explore the role of SNMX-29 and other proteins that may contribute to the perception of salt taste.

Bitter Blocker Program

The company, through its bitter blocker program, intends to identify compounds that modulate or eliminate the bitter taste associated with certain packaged food, beverage, and ingredient products, OTC health care products, and pharmaceutical products. This involves the identification of taste receptors that respond to bitter ingredients known to be present in a range of food and beverages, followed by the use of these receptors to discover bitter taste blockers. The company has identified blockers that block the bitter taste of multiple product prototypes. One of these blockers, S6821, has been advanced into final development activities. Another bitter blocker, S0812, has demonstrated the ability to block the bitterness of various products and has completed initial safety studies.

Cooling Flavor Program

The company, through its cooling flavor program, intends to identify cooling flavors that do not have the limitations of available agents. In 2009, the company identified ingredients from six different compound classes that have demonstrated a taste proof-of-concept. The company is conducting preliminary taste tests on a subset of these ingredients to identify candidates for further optimization.

Collaborations

The company has product discovery and development agreements with various packaged food, beverage, and ingredient companies, including Ajinomoto Co., Inc. (Ajinomoto), Campbell Soup Company (Campbell), The Coca-Cola Company (Coca-Cola), Firmenich SA (Firmenich), Nestle SA (Nestle), and Solae LLC (Solae).

Ajinomoto: The company has a collaborative research, development, commercialization and license agreement with Ajinomoto for the discovery and commercialization of flavor ingredients on an exclusive basis in the soup, sauce and culinary aids, and noodle product categories, and on a co-exclusive basis in the bouillon product category within Japan and other Asian markets.

Campbell Soup Company: The company has a collaboration agreement with Campbell, a global manufacturer and marketer of consumer food products to discover specified flavors and flavor enhancers in the packaged food, beverage, and ingredient product fields of soups, including frozen soups.

The Coca-Cola Company: The company has a collaboration agreement with Coca-Cola for the discovery and development

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. SENOMYX INC. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. SENOMYX INC. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. SENOMYX INC. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. SENOMYX INC. FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. SENOMYX INC. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Senomyx Inc. Direct Competitors
- 5.2. Comparison of Senomyx Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of Senomyx Inc. and Direct Competitors Stock Charts
- 5.4. Senomyx Inc. Industry Analysis
 - 5.4.1. Chemical Industry Snapshot
 - 5.4.2. Senomyx Inc. Industry Position Analysis

6. SENOMYX INC. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. SENOMYX INC. EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. SENOMYX INC. ENHANCED SWOT ANALYSIS²

9. UNITED STATES PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. SENOMYX INC. IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. SENOMYX INC. PORTER FIVE FORCES ANALYSIS²

12. SENOMYX INC. VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

Senomyx Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit
Profit Margin Chart
Operating Margin Chart
Return on Equity (ROE) Chart
Return on Assets (ROA) Chart
Debt to Equity Chart
Current Ratio Chart
Senomyx Inc. 1-year Stock Charts
Senomyx Inc. 5-year Stock Charts
Senomyx Inc. vs. Main Indexes 1-year Stock Chart
Senomyx Inc. vs. Direct Competitors 1-year Stock Charts
Senomyx Inc. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

List Of Tables

LIST OF TABLES

Senomyx Inc. Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
Senomyx Inc. Key Executives
Senomyx Inc. Major Shareholders
Senomyx Inc. History
Senomyx Inc. Products
Revenues by Segment
Revenues by Region
Senomyx Inc. Offices and Representations
Senomyx Inc. SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
Senomyx Inc. Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
Senomyx Inc. Capital Market Snapshot
Senomyx Inc. Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Chemical Industry Statistics

Senomyx Inc. Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
Senomyx Inc. Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

I would like to order

Product name: Senomyx Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

Product link: <https://marketpublishers.com/r/S56CDE944EBBEN.html>

Price: US\$ 499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S56CDE944EBBEN.html>