

SemiLEDs Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

SemiLEDs Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between SemiLEDs Corporation and its competitors. This provides our Clients with a clear understanding of SemiLEDs Corporation position in the [Semiconductor](#) Industry.

The report contains detailed information about SemiLEDs Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for SemiLEDs Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The SemiLEDs Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes SemiLEDs Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of SemiLEDs Corporation business.

About SemiLEDs Corporation

SemiLEDs Corporation develops, manufactures, and sells light emitting diode (LED) chips and LED components.

Products

LED Chips

The company sells its LED chips under its MvpLED brand name. Its LED chips are used primarily for applications in the general lighting market, including street lights and commercial, industrial and residential lighting. They are also used in other markets, such as ultra violet (UV) applications, backlighting, medical, and automotive applications.

The company produces various LED chips ranging from chip sizes of 1520mm by 1520mm to 380mm by 380mm. The majority of its chips are capable of providing approximately 100 lumens per watt when packaged. The company sells blue, green, and UV LED chips.

LED Components

The company packages a portion of its LED chips for sale to distributors and end-customers in selected markets, such as China, Taiwan, Russia, and Malaysia. The company sells a majority of its LED components through its wholly owned subsidiary, Helios Crew. The majority of its LED components use its 1200mm by 1200mm and 1070mm by 1070mm chips, which are combined with phosphors to produce components with various color temperatures.

The company's LED components include different form factors comprising lead frame and silicon packaged devices. It applies its proprietary design for the packaging process, such as wafer level phosphor coating, to optimize the optical and thermal properties of the LED component. The company's packaging process includes chip bonding, wire bonding, phosphor coating, encapsulation, scribing, dicing, and testing.

Joint Ventures

The company has established Xurui Guangdian Co., Ltd. (China SemiLEDs), a joint venture in Foshan, China to manufacture and sell LED chips in China. The company holds a 49% ownership interest in China SemiLEDs.

Sales and Marketing

The company markets and sells its products through its direct sales force and through distributors to customers in Asia, North America, and Europe. It markets and sells its products through third-party distributors in certain markets, such as China, Japan, and South Korea. The company primarily sells its LED chips to packagers and distributors. The company's packaging customers package its LED chips and sell the packaged product to distributors or end-customers, such as lighting fixture manufacturers. The company's distributors resell its LED chips either to packagers or to end-customers. The company sells its LED components to distributors and end-customers in selected markets. The company's major distributor customer is Shenzhen Noah OPT-ELE Co., Ltd.

Competition

The company, with respect to its LED chips and LED components, primarily competes with Citizen Electronics Co., Ltd.; Cree, Inc.; Epistar Corporation; Everlight Electronics Co., Ltd.; Nichia Corporation; Philips (Lumileds); Siemens (Osram); and Showa Denko.

History

SemiLEDs Corporation was founded in 2005.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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