

# Securac Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## **Abstracts**

Securac Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Securac Corp. and its competitors. This provides our Clients with a clear understanding of Securac Corp. position in the Industry.

The report contains detailed information about Securac Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Securac Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Securac Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Securac Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Securac Corp. business.

## About Securac Corp.

Securac Corp. engages in the development, and commercialization of enterprise governance, risk and compliance (GRC) software and services. The Company's GRC software solution enables organizations to identify, measure, and manage their information and physical risks and to assess their compliance with expanding regulatory requirements and evolving 'best practices' standards.

The Company's integrated software platform, Acertus, provides users with a processdriven approach designed to offer a Web-based roadmap for risk mitigation, corporate security and compliance.

#### **Products and Services**

The Company's Acertus software solution comprises two principal applications: Acertus Governance and Acertus Risk Assessment and Compliance. The Company's solution is an analytic decision support tool that assists organizations in implementing a GRC management solution.

#### Acertus Technology



The Company's Acertus software incorporates a number of technologies including: specialized risk analysis algorithms; knowledge databases and predefined risk analysis templates; proven risk assessment methodology and analytics, as opposed to disassociated spreadsheets, word processing and paper-based processes that conform to multiple methodologies; examination of internal and external knowledge bases in order to produce the information needed by executives to properly govern and protect their organization's assets; reporting capabilities that assist organization in assessing their risk posture; a powerful survey engine to show areas of vulnerability and compliance; and Asset Annual Loss Expectancy, containing detailed empirical information and the associated cost/benefit of safeguards and controls.

#### Acertus Governance

Acertus Governance assists organizations in setting strategic risk targets, action plans and accountability to various regulatory and industry frameworks. Organizations implementing Acertus Governance are given an overall view of the organization's strategic risks. This visualization is achieved through a graphical dashboard-like interface showing the risk portfolio at a glance, and allowing de-centralized risk assessment and accountability throughout the organization. The application includes reporting of risks, action plans, audit trails, control registers and trend reports, among others. It provides visual alerts and emails to promote early warning of non-compliance and deteriorating risks.

## Acertus Risk Assessment and Compliance

Acertus Risk Assessment and Compliance is designed to provide a view of all risks as they pertain to the objectives and assets of an organization. It helps users assess the threats and vulnerabilities of an organization's assets, by guiding users through a seven-stage data entry process.

Risk Assessment and Compliance also permits users to enter data regarding controls that have been adopted to protect against asset threats and to ensure compliance with regulations, internal policies and guidelines. The software includes an email survey feature which allows users to send standard or customized surveys to predefined participants to monitor level of compliance with controls.

Acertus Risk Assessment and Compliance includes special knowledge databases and questions sets, or application-specific GRC modules, which are tailored to the needs of specific GRC applications. The following application-specific GRC modules are



#### available:

Physical Security: It automates risk analysis for physical security reviews, audits and vulnerability assessments of facilities and personnel. It is ideally suited for enterprises with multiple facilities, buildings or campuses. Security threats addressed include crimes against property or people (CAP), equipment or systems failure, terrorism, natural disasters, fire and bomb threats.

Information Security: It automates risk analysis for security reviews, audits and vulnerability assessments of information technology systems and applications. If an information security management system (ISMS) is in place, it assesses how effective it is. If an ISMS is not in place, it assists in the setting up of controls surrounding an ISMS. Security threats include unaut

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 –</sup> Data availability depends on company's security policy.

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## **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



## Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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