

SEB SA Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

SEB SA Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between SEB SA and its competitors. This provides our Clients with a clear understanding of SEB SA position in the [Appliances and Furniture](#) Industry.

The report contains detailed information about SEB SA that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for SEB SA. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The SEB SA financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes SEB SA competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of SEB SA business.

About SEB SA

SEB S.A. provides small domestic equipments focusing on kitchen, home, and personal products. These products include food and beverage preparation; electric cooking; Linen care; Personal care and home comfort; floor care; and cookware.

Food and Beverage Preparation

The company's food preparation products consist of food processors and food preparation appliances, and mixers. Its offers filter and espresso coffee makers, and electric kettles for beverage preparation. It also offers mini-mincers and hand-held mixers; kettles; juice extractors and coffee mills.

Electric cooking

The company's electrical cooking appliances comprise toasters, electric fryers, steam cookers, barbecues, waffle makers, tabletop ovens and informal meal appliances, electric cooking stones, and fondue sets. It offers the Fridelys and Urbalys electric fryers equipped with a keep-warm drawer, the Snack Oleo Clean mini fryer with its oil-filter and the super-compact Neve raclette grill with a single cooking surface, and the Delisnack toaster-oven with its reheating function. The company also offers simmer-steamer, can be used to cook a variety of dishes.

Linen care

The company's linen care products include steam irons, steam generators, and non-automatic washing machines.

Personal care and home comfort

The company offers the Lissima hair smoother, hair dryers, haircare with Ionic brushes, electronic bathroom scales, depilators, clippers, manicure sets, foot spas, and childcare appliances. In the homecare sector, the company offers portable heaters, fans, built-in mosquito repellent and other products.

Floorcare

In addition SEB provides home cleaning products, such as vacuum cleaners.

Cookware

The company's cookware products include nonstick frying pans, saucepans, stew pots and bakeware, and pressure cookers. It offers the Ingenio international range, stainless steel products, the Jamie Oliver range and the Clipso Easy pressure cooker. The company also offers steam cooking with the Sesame, a low-pressure cooker. Its lid adjusts to three positions for fast cooking, 5-second depressurization, or lid opening, making it possible to interrupt cooking at any time to add ingredients.

The All-Clad portfolio comprises sets of saucepans, saute pans, frying pans, bakeware and other kitchen utensils and accessories. The company uses the All-Clad brand to market six roll-bonded collections, including one with a nonstick coating, and two ranges of utensils under the Emeril label, which are finished respectively in stainless steel and anodized aluminium. It also offers a range of baking moulds and oven dishes, as well as a small number of electric cooking products.

Market

The company operates in Europe, Asia, South America, and North America.

History

SEB S.A. was founded in 1857.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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