

Searchlight Solutions Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Searchlight Solutions Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Searchlight Solutions Ltd. and its competitors. This provides our Clients with a clear understanding of Searchlight Solutions Ltd. position in the Industry.

The report contains detailed information about Searchlight Solutions Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Searchlight Solutions Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Searchlight Solutions Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Searchlight Solutions Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Searchlight Solutions Ltd. business.

About Searchlight Solutions Ltd.

Searchlight Solutions Ltd. provides training services to insurance companies, brokers, loss adjusters and other companies requiring insurance knowledge. The company offers a range of face-to-face and e-learning resources across the spectrum of technical insurance skills and business skills training.

Training

The company offers a range of technical insurance, regulatory, management, business and IT skills training. It offers both face-to-face and e-learning solutions to meet the individual needs of insurance organizations.

Face-to-face Training: The company offers tailor-made face-to-face training delivered by trainers with a detailed understanding of the real issues you face. It builds its training around your needs.

Technical Insurance Training: The company offers an unrivalled breadth and depth of technical insurance training workshops. Workshops are run at all levels: introductory, intermediate, and advanced masterclasses.



Business Skills Training: The company offers a range of regulatory, management, business, sales & marketing and IT skills workshops.

Masterclasses: Masterclasses take the company's Advanced workshops a level further, and they are entirely bespoke to meet your specific needs. The workshops are run by experienced senior trainers, each with a high level of technical expertise in their subjects. Masterclasses are available for most technical insurance subjects.

Technical Skills Testing: The company offers technical skills testing as part of an overall package of services. The company can test both before and after a programme of training to demonstrate progress attained.

Online Learning: Technical Insurance and Soft Skills Training & Testing

The company's e-learning system Tick has been specially designed for firms operating in general insurance.

Blended Training: This 'blended' approach has worked well in the past for many of the company's customers. Conducting the majority of training online, topped-up with an element of face-to-face can offer value for money.

CeRGI: CeRGI offers a means of assessing knowledge and understanding by an independent and respected examining body.

Consultancy Services

The company's solution provides a range of training and human resources consultancy services including: Training Needs Analysis, Skills Audits and Job Analysis, as part of the planning process for training-this can include running Development Centres, Performance Management Systems, Implementing a Training and Competence Plan, Executive Coaching for Directors and Managers, Mystery Shopping Programmes to ascertain customer service levels, Investors in People Accreditation, using qualified IiP assessors, and Best Practice Guides.

Customers

The company has approximately 300 active customers, including many of the country's major insurers, intermediaries, loss adjusters and other insurance service providers. It also provides in-house solutions by supplying trainers and training resources for U.K.



insurers and other insurance training providers. The company's major customer is BIBA.

History

Searchlight Solutions Ltd. was founded in 1999.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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