

# SeaBright Holdings, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

SeaBright Holdings, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between SeaBright Holdings, Inc. and its competitors. This provides our Clients with a clear understanding of SeaBright Holdings, Inc. position in the Industry.

The report contains detailed information about SeaBright Holdings, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for SeaBright Holdings, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The SeaBright Holdings, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes SeaBright Holdings, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of SeaBright Holdings, Inc. business.

### **About SeaBright Holdings, Inc.**

SeaBright Holdings, Inc. operates as a specialty provider of multi-jurisdictional workers' compensation insurance and general liability insurance. The company is licensed in 49 states and the District of Columbia to write workers' compensation and other lines of insurance.

The company focuses on employers with workers' compensation exposures, and provides coverage under multiple state and federal acts, applicable common law or negotiated agreements. It also provides traditional state act coverage in select markets. The company provides general liability insurance on a limited basis and in conjunction with workers' compensation insurance it provides for major construction projects written under a controlled insurance program.

The company's workers' compensation policies are issued to employers who also pay the premiums. The policies provide payments to covered, injured employees of the policyholder for, among other things, temporary or permanent disability benefits, death benefits, and medical and hospital expenses. Its specialized workers' compensation insurance products in maritime, alternative dispute resolution (ADR), and selected state act markets enable it to address the needs of underserved markets.

## Customers

The company provides workers' compensation insurance to the following types of customers: Maritime employers with complex coverage needs over land, shore and navigable waters and its customers in this market are engaged primarily in ship building and repair, pier and marine construction, stevedoring, and offshore oil and gas development and exploration; employers, particularly in the construction industry in California, who are party to collectively bargained workers' compensation agreements that provide for settlement of claims out of court in a negotiated process; and employers who are obligated to pay insurance benefits specifically under state workers' compensation laws, and it primarily target employers in states, such as the construction market in California, Illinois, and Louisiana, and the states of Texas, Alaska, Florida, and Hawaii.

## Distribution

The company distributes its products primarily through independent brokers. As of December 31, 2009, it had a network of approximately 234 appointed insurance brokers. The company also distributes its products through PointSure Insurance Services, Inc. (PointSure), its licensed in-house wholesale insurance broker and third-party administrator. PointSure is a wholly-owned subsidiary of the company. PointSure had approximately 2,702 sub-producer agreements as of December 31, 2009. PointSure is authorized to act as an insurance broker under corporate licenses or licenses held by one of its officers in 50 states and the District of Columbia.

## Competition

For its maritime product, the company's primary competitors are Chartis Inc; American Longshore Mutual Association Ltd.; and Signal Mutual Indemnity Association Ltd. Additional competitors by region are Alaska National Insurance Company and Liberty Northwest in its Western Region; Louisiana Workers Compensation Company (LWCC) and Texas Mutual in its Gulf Region; Travelers and Zurich in the Southeast; Travelers and Great American in the Midwest; and Liberty Mutual in its Northeastern Region.

For its state act construction product, the company's primary competitors are Chartis Inc, Liberty Mutual, Old Republic, and Zurich in its regions. Additional competitors by region are Amerisure, Alaska National and Travelers in its Western Region; LWCC and Texas Mutual in its Gulf Region; Amerisure, Acuity Group, Companion and Westfield in its Midwestern Region; Hartford and PMA in its Northeastern Region; and Builders

Insurance, FCCI, Key Risk, and Summit in its Southeastern Region.

For its ADR product, the company's primary competitors are Chartis Inc., Zurich, and SCIF. In Hawaii, its primary competition is DTRIC, Hawaii Employers Mutual Insurance Company, and Island Insurance Company.

## History

The company was founded in 1986. It was formerly known as SeaBright Insurance Holdings, Inc. and changed its name to SeaBright Holdings, Inc. on May 18, 2010.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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